

KQ Pitch Studio

Are you interested in supporting business leaders commercializing Northwestern innovations?

Northwestern's Querrey InQbation Lab (the University's incubator, located at 1801 Maple Ave) is partnering with Kellogg's Entrepreneurship and Venture Capital Club to offer this unique hands-on opportunity for MBAs to work with current Northwestern CEOs and founders.

Participants will have an opportunity to **learn the science behind technologies** and **help guide and clarify pitch messaging** for a friendly investor audience.

The KQ Studio will be offered in the spring and fall quarters.

- **FALL:** CleanTech, Energy, Robotics, Tech
- **SPRING:** Medical Devices, Therapeutics, Diagnostics, HealthTech

Program Overview

Over 6 weeks, MBA students will be paired and matched with a startup founder. Together, you will have an opportunity to:

- Refine pitch deck and messaging
- Help strengthen their presentation delivery
- Recruit and network with friendly investors
- Help organize and run a live pitch event scheduled for early November

Estimated Time Commitment:

2 hours/week, including weekly meetings

For more details and to apply, please complete this **INTEREST FORM**. All students are welcome to apply, though preference will be given to EVC members and those with relevant course or professional experience.

For questions, contact either Lorien Bandhauer (lorien.bandhauer@kellogg.northwestern.edu) or Sonia Kim (sonia.kim@northwestern.edu).

