



SPONSORSHIP OPPORTUNITIES

A full day of golf, food, raffles, contests, and prizes!

Proceeds help fund two \$1,000 SW Chamber scholarships
Administered by South Windsor Dollars for Scholars

Marketing for this year's anniversary tournament is already in full swing, and we invite you to be a part of the excitement through a wide variety of sponsorship opportunities.

Thursday, August 26, 2021
Topstone Golf Course

Your business will be promoted!

Before: Signage, posters, flyers, social media, e-newsletters, press releases, website

Onsite: Opportunities to meet and interact with each golfer, other sponsors and volunteers
Prize presentations, signage, promotional items, raffle prizes, pictures, announcements

Post: Sponsor recognition in newspaper, social media, website, emails, pictures

Please visit www.southwindsorchamber.com or contact the Chamber office or any of the committee members if you would like more information. 860-644-9442 info@southwindsorchamber.org

2021 Tournament Committee Members

Colleen Sullivan, Co-chair
SW Physical Therapy Plus

Jill McAllister, Co-chair
Tonsha Marketing Agency

Theresa Samsel

Jennifer Nieves,
Crystal Financial

Erik Eichler,
Eichler Investigative Services, LLC

Tywan Watkins,
Ion Bank

Belinda Sadiku,
Real Estate Advisory Group NE

Exclusive - TITLE SPONSOR \$2500

The South Windsor Chamber of Commerce 31st Annual Golf Tournament

Presented by **YOUR COMPANY NAME!**

Receive maximum recognition when you sign on early! We're already promoting the tournament!

Company name and logo on 5 road signs on high-traffic South Windsor roads

Banner at tournament (Chamber provided)

Opportunity to speak at shotgun and dinner

4 golfers

Banner at tournament (chamber provided)

Spoken recognition of your support at dinner

T-Sign

Prominent placement on sponsor board displayed at registration, lunch and dinner Promoted in Chamber electronic and print communications

Have additional ideas? Just ask!! We're happy to coordinate with your marketing department.

Golf Tournament Sponsor Levels

All sponsors logos on chamber website through 30 days post event

All sponsors appear on sponsor board displayed at registration, lunch and dinner All sponsors will be promoted through the chamber's digital event promotion.

Gold Sponsor \$1,000

1 golfer

T-Sign

Sponsorship announced at dinner

Promoted in Chamber electronic and print communications *

- 2,000 event postcards to be distributed through SW Retailers
- 1 Newspaper Ad in Hartford Courant
- 3 e-newsletter sent to 2000 chamber contacts
- 300 flyers and 75 posters distributed and posted throughout South Windsor
- 1 printed newsletter mailed to 1200 SW businesses

Bronze Sponsor \$250

300 flyers and 75 posters distributed and posted throughout SW 1 printed newsletter mailed to 1200 SW businesses

Additional Promotional Opportunities

Golfer's Gift Sponsor \$1500 Logo'd item of value for each golfer

T-Signs \$100

Raffle Items

Donate prizes with minimum value of \$25. Place cards with your company name, displayed before start, during lunch and dinner. Your company name announced as winners are announced at dinner.

Goodie Bags Items

Items valued at \$5.00 or more. No literature or coupons.

CONTEST SPONSORS \$500 Each

Hole In One

Men's Longest Drive

Women's Longest Drive

Closest to the Line

Closest to the Pin

Putting Contest

Sponsor to provide and present winning prize to winners at dinner

Press release announcing winners and sponsor with pictures

T-Sign at the designated hole

Opportunity to work/man the contest at the designated hole Company

name announced as winners are announced at dinner Sponsor board

displayed at registration, lunch and dinner

Promoted in Chamber Event electronic and print communications

Golf Cart Sponsor \$500 – 1 available

Sponsor board displayed at registration, lunch and dinner

T-sign

Signage on front of all of the golf carts

Registration Sponsor \$500

Sponsor board displayed at registration, lunch and dinner

Sign at registration table

Opportunity to have company rep welcome each golfer and distribute promotional item

Dinner Sponsor \$500

Company information and/or promotional item at each table/place setting

Company sign or banner at dinner (sponsor provides)

Sponsorship announced at dinner

Bloody Mary/Mimosa Morning Bar – \$500

Company information and/or promotional item at station

Option to man the station

Company sign or banner at station (sponsor provides)

Sponsorship announced at tee off

Lunch Sponsor – In Kind

Provide box lunches for all golfer and volunteers

Promoted on Roadside Bill Boards

Company information and/or promotional item at lunch station

Company sign or banner at station (sponsor provides)

300 flyers and 75 posters distributed and posted throughout South Windsor

Mulligan Sponsor \$350

Company sign at mulligan sales station

Company name/logo on mulligan tickets

Beverage Cart Sponsor \$500 – 2 available

Company sign on beverage cart

Name on drink tickets – 2 per golfer

Water Sponsor \$250

Chamber will supply 200 water bottles (or you can donate your branded water)

Bottles will have a sticker with your logo on each bottle

Opportunity to man the "watering hole" to hand out the waters

Golf Ball Sponsor – provide golf balls with company logo, or \$ for chamber to purchase

Gift Bag Sponsor – in kind

Provide 150 bags for golfers and volunteers with your company branding and chamber logo



South Windsor Chamber of Commerce

Sponsorship Registration Form

SOUTH WINDSOR CHAMBER OF COMMERCE

31st Annual Golf Tournament

August 26, 2021 | Topstone Golf Course

Yes, I would like to be a _____ SPONSOR for the **31st Annual South Windsor Chamber of Commerce Golf Tournament.**

Please promote/list my company name as written:

Contact Name: _____

Telephone: _____ Email: _____

Mailing Address: _____

Payment:

- Credit Card (call 860-644-9442 to pay over the phone)
- Check Enclosed (payable to South Windsor Chamber of Commerce)
- Please Send Invoice
- Pay Online [Here](#)

Authorized Signature: _____ Date: _____

Thank you for sponsoring the 31st Annual Golf Tournament

Please complete sponsorship registration form and return to:
South Windsor Chamber of Commerce, 1776 Ellington Rd, South Windsor, CT 06074 OR
info@southwindsorchamber.org

1776 Ellington Rd, South Windsor, CT 06074 • Tel: (860) 644-9442 • Fax: (860) 648-1911
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