

1

The real challenge isn't growing more food - it's restoring moisture to degraded soil so it can grow food again.

2

Soil produces 95% of our food and contains more than 25% of the planet's biodiversity.

3

Up to 40 % of the land on Earth is now degraded.

LET'S TALK ABOUT
Soil Health



The World Bee Project



Protecting Pollinators,
People & the Planet

The World Bee Project is the first initiative of its kind that uses really smart monitoring technology, kind of like robot brains, to watch over bees and their environment. We do this to find ways to help nature and people for a long, long time.

www.worldbeeproject.org

To collaborate contact: info@thewbp.org