



1 **Most of the world wants stronger climate action:** Between **80 and 89% of people globally** support their governments doing more to fight climate change — a finding based on solid scientific surveys, not opinion or guesswork.

2 **The media finally spotlighted this “silent climate majority”:** In **April 2025**, more than **500 news organizations from over 60 countries** joined forces to spread awareness of the 89 Percent Project and the surprising global unity around climate action.

3 **The 89 Percent Project is ongoing and momentum is building:** What started as an overlooked statistic is now turning into a global movement, with coverage and collaboration continuing through **2025 up to the COP30 climate summit** — signaling a shift toward more hopeful and empowering climate journalism.



LET'S TALK ABOUT

Stronger Climate Action



The World Bee Project

Protecting Pollinators,
People & the Planet

The World Bee Project is the first initiative of its kind that uses really smart monitoring technology, kind of like robot brains, to watch over bees and their environment. We do this to find ways to help nature and people for a long, long time.

www.worldbeeproject.org

To collaborate contact: info@thewbp.org