

1

Stop-and-go traffic = BIG emissions

Idling and accelerating at intersections create up to 15% of U.S. land transportation emissions—half the carbon footprint of the entire U.S. airline sector.

2

Eco-driving can cut emissions by 11–22%

Even 10% of cars adopting eco-driving could capture half of the potential savings.

3

No futuristic tech required

Your smartphone or car dashboard could guide speeds and help smooth out traffic while slashing emissions.

LET'S TALK ABOUT

**Eco-Driving: A Climate Problem Fix****The World Bee Project**

Protecting Pollinators,
People & the Planet

The World Bee Project is the first initiative of its kind that uses really smart monitoring technology, kind of like robot brains, to watch over bees and their environment. We do this to find ways to help nature and people for a long, long time.

www.worldbeeproject.org

To collaborate contact: info@thewbproject.org