



Exhibitor and Sponsor Information and Registration

2019 Eastern Pennsylvania Golf, Lawn, Landscape and Sports Turf Conference and Trade Show

Wednesday, January 16, 2019

Shady Maple Conference Center
East Earl, PA



Keystone Association of Golf Course Superintendents



Pennsylvania Turfgrass Council
PO Box 99 Boalsburg PA 16827

The Pennsylvania Turfgrass Council's Eastern Pennsylvania Golf, Lawn, Landscape and Sports Turf Conference and Trade Show will be held on Wednesday, January 16, 2019 at the famous Shady Maple Conference Center, "Where Food is a Destination." Last year's event at this location was so well received by the 500 attendees and 48 exhibitors that a return was a no-brainer.

The educational program was designed with input from representatives of the Philadelphia Association of Golf Course Superintendents (PAGCS), the Lawn Care Association of Pennsylvania (LCAP), the Central Pennsylvania Golf Course Superintendents Association (CPGCSA), the United States Golf Association (USGA), the Keystone Athletic Field Managers Organization (KAFMO), the Professional Grounds Management Society (PGMS), Penn State Extension and the Pennsylvania Turfgrass Council (PTC). The program features a golf course architect, a MLB sports turf manager and a variety of university experts. Time was allotted within the program to allow participants to visit the trade show for a total of three and a half hours of face time with prospective clients.

Conference exhibitors and sponsors will be asked to help promote the event. After registering, you will receive promotional materials that we hope you will pass on to your clients. We all need to collaborate to continue to grow the conference. PAGCS, LCAP, CPGCSA, KAFMO, PGMS, KAGCS (Keystone Association of Golf Course Superintendents), PRPS (Pennsylvania Recreation and Parks Society) and Penn State Extension will also promote the conference to their constituents.

Please consider expanding your company's exposure while benefitting turfgrass research by being an exhibitor, sponsor, or, ideally, both. Details are included in this conference packet. Register early for exhibit space as we expect the trade show floor to sell out.

Thank you for your support of the Pennsylvania Turfgrass Council. The success of the 2019 Eastern Pennsylvania Golf, Lawn, Landscape and Sports Turf Conference and Trade Show depends on the generosity of companies like yours. As always, proceeds benefit turfgrass research at Penn State.

Feel free to contact me with any conference questions.

Dan Douglas
Eastern Conference Chairman
610-375-8469 ext. 212
ddouglas@fightins.com

Trade Show and Sponsorship Details

Trade Show Table Top Display: \$400

- One 8' table area
- Two conference registrations (additional registrations - \$75 each)
 - Includes lunch and refreshment breaks
 - Includes admission to education seminars
- Conference promotional materials
- 3.5 hours of networking with attendees
- Preferred table location by adding conference sponsorship(s)
- Table Locations will be assigned by Conference Chairman Dan Douglas.
- Additional details:
 - Display set-up is 6:00 a.m. – 7:30 a.m.
 - Access to electric is available at no charge. Indicate need on the registration form.
 - Trade Show is open 7:30 a.m. – 8:30 a.m., 10:00 a.m. – 11:00 a.m., 11:30 – 1:00 pm.
 - The Holiday Inn Morgantown/Reading Area is providing a PTC room block for \$95 per night for January 15, 2019. Must be booked by December 31. Call 610-286-3000 and ask for the PA Turfgrass Council room block rate.

Conference Sponsor \$500

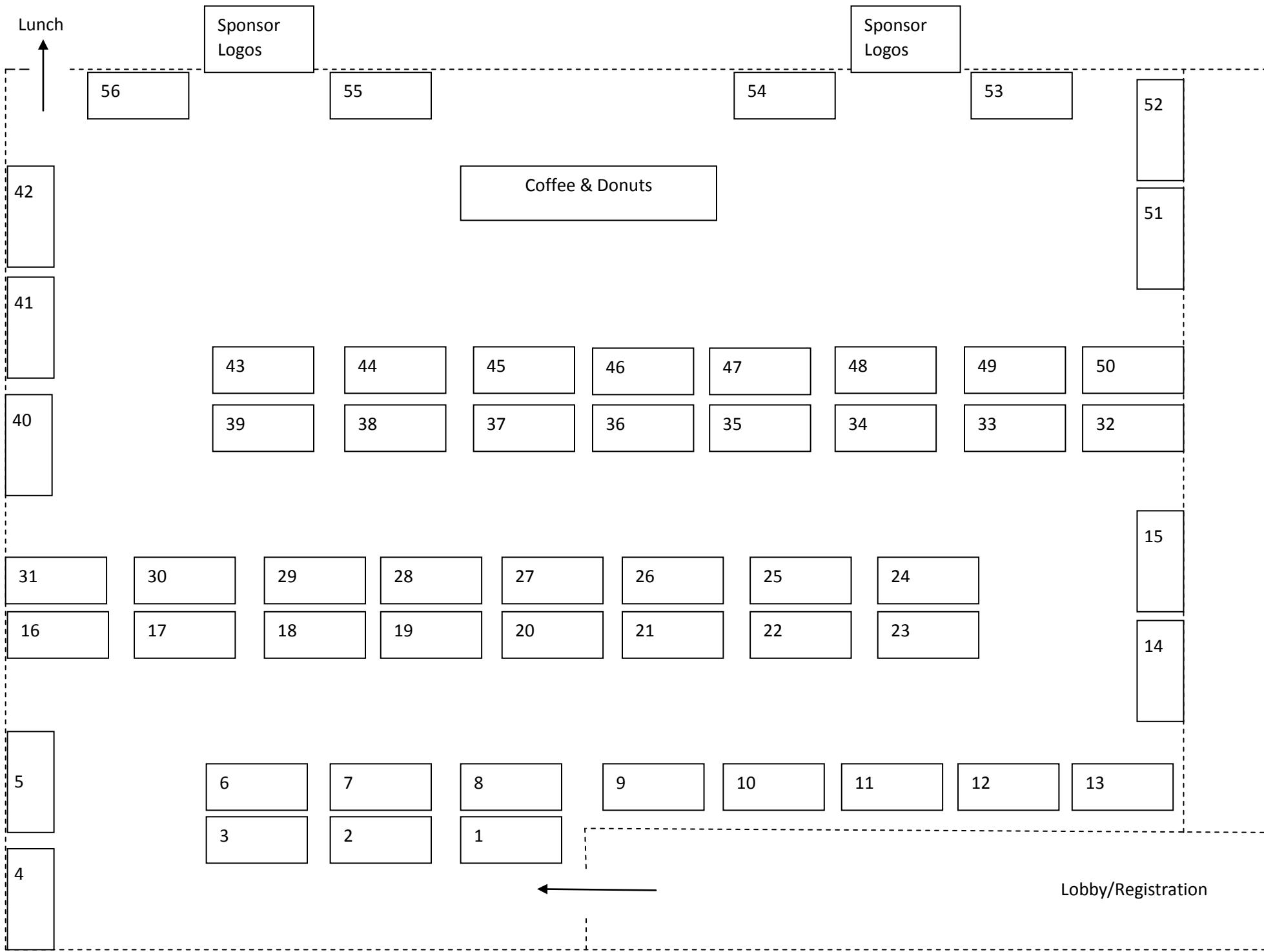
- PowerPoint logo displayed in the trade show
- Recognition in *Pennsylvania Turfgrass* magazine
- Conference promotional materials
- Support turfgrass research at Penn State University

Session Sponsor: \$500

- Introduce presenters and promote company during one educational session
 - May pick desired session to sponsor (e.g., AM Golf)
 - First come first served when assigning session sponsors
- Company logo displayed between presentations on screen
- Support turfgrass research at Penn State

Note about sponsorships: Sponsorships are not included with the Trade Show Table Top Display but can be added for additional support. Companies can also be a sponsor without being involved with the trade show however; the sponsorship packages do not include a conference registration. Multiple sponsorships are welcomed.

Participant registration: \$75



EDUCATIONAL SESSIONS

Golf

8:30 – 9:00 Presentation 30 min

Elliot Dowling, United States Golf Association -USGA

Year in Review

Credits: 1 each: PC, 7, 18, 23

9:00 – 10:00 Presentation 60 min

Dr. Joe Roberts, University of Maryland - Preventing Resistance in New Fungicide Chemistries

Credits: 2 each: PC, 7, 18, 23

10:00 – 10:30 visit with exhibitors

10:30 – 11:30 Presentation 60 min

Andrew Green, AH Green Design -

Telling Your Story: How to Use Data, Time, and the World of Golf to Push Your Facility Forward and Toward Sustainability

Credits: 2 each: PC, 7, 18, 23

11:30 – 1:00 lunch & exhibits

1:00– 2:00 Presentation 60 min

Dr. Erik Ervin, University of Delaware - Biostimulants for Putting Greens, Reducing Summer Stresses and Pesticide Use: A Research Overview

2:00 – 3:00 Presentation 60 min

Bryan Swistock, Penn State University - Managing Golf Course Ponds and Lakes

Credits: 2 each: PC, 9, 18, 23

Lawn, Landscape & Sports Turf

8:30 – 9:30 Presentation 60 min

Brad Park, Rutgers University -

Controlling Summer Annual Weeds on High Traffic Sports Fields and Grounds

Credits: 2 each: PC, 7, 18, 23

9:30– 10:30 Presentation 60 min

Dr. Erik Ervin, University of Delaware -

Buzz-Sod and Buzz-Meadows: Year 1 Results (IPM to reduce weed seed, attract pollinators and improve roadsides)

10:30 – 11:00 visit with exhibitors

11:00 – 11:30 Presentation 30 min

Jeff Fowler, Penn State University -

Turf Insect ID for Best Results

Credits: 1 each: PC, 7, 18, 23

11:30 – 1:00 lunch & exhibits

1:00 – 2:00 Presentation 60 min

Dr. Joe Roberts, University of Maryland - Managing Landscape Diseases Amidst Extreme Weather Conditions of 2018

Credits: 2 each: PC, 7, 18, 23

2:00– 3:00 Presentation 60 min

John Turnour, Washington Nationals -

Managing Events, Stresses, and Pests during an All-Star Season with the Washington Nationals

Credits: 2 each: PC, 7, 18, 23

Educational Sessions

From the Ground Up

8:30 – 9:30 Presentation 60 min

Tim Abbey, Penn State University -

Review of 2018 Tree and Shrub Pests

Credits: 2 each PC, 6, 18, 23

9:30 – 10:00 Presentation 30 min

Jeff Fowler, Penn State University -

Reading the Label and Proper PPE

Credits: 1 each: Core

10:00– 11:00 Presentation 60 min

Brad Park, Rutgers University -

Integrated Pest Management (IPM) for Lawns and Grounds

Credits: 2 each: PC, 7, 18, 23

11:00 – 12:00 Presentation 60 min

Jon Johnson, Penn State University -

Managing Difficult Woody Plants in Right-of-Ways

Credits: 2 each: PC, 10, 18, 23

12:00 – 1:00 lunch & exhibits

1:00 – 2:00 Presentation 60 min

Jon Johnson, Penn State University -

Backpack Sprayer Basics and Calibration Methods

Credits: 2 each: Core

2:00 – 3:00 Presentation 60 min

Emelie Swackhamer, Penn State University - Spotted

Lantern Fly: Basic Biology, the Concern, Management

Options and How the Regulations Apply to Turf Managers

Credits: 2 each: PC, 6, 18, 23

2019 Eastern PA Conference Exhibitor and Sponsor Registration

Company Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Company Website: _____

Phone: _____ E-Mail: _____

Trade Show Representatives:

Name: _____ Name: _____

Additional Company Representatives (\$75 each):

Name: _____ Name: _____

Table Top Exhibit Information: We wish to be a Trade Show Exhibitor at the 2019 Eastern PA Turf Conference to be held Wednesday, January 16, 2019. Exhibit includes: One 8' table area, carpeted exhibit area, and two conference registrations.

○ We request access to an electric outlet: Yes _____ No _____

2019 Conference Sponsor: We wish to sponsor the 2019 Eastern PA Turf Conference.

Session Sponsor: We wish to be a Session Sponsor at the 2019 Eastern PA Turf Conference

Name of Company Representative leading the session: _____

Email address of company representative leading the session: _____

Session you would like to sponsor (e.g., AM Golf): _____

Payment Information

Table Top Exhibit Space \$400.00 \$ _____

Additional representatives @ \$75.00 # of representatives _____ X \$75.00 \$ _____

2019 Conference Sponsor \$500.00 (Email company logo to ptcnik@gmail.com) \$ _____

Session Sponsor \$500.00 (Email company logo to ptcnik@gmail.com) \$ _____

\$ _____

Total due \$ _____

Payment Options: Mail check payable to PTC or charge to credit card

Credit Card Payments Visa Master Card Discover American Express

Card # _____ Total Amount \$ _____

Exp. Date _____ Security Code _____ Signature _____

Credit Card Billing Zip Code _____

Send Email Confirmation to _____ Phone # _____

Mail this form by December 28, 2018 to: PA Turfgrass Council PO Box 99 Boalsburg, PA 16827-0099

Fax this form by December 28, 2018 to: 814-414-3303

Scan and Email form by December 28, 2018 to: ptcnik@gmail.com

Registration questions contact Nicole Kline at 814-237-0767 or Email ptcnik@gmail.com

General conference questions contact Dan Douglas at 610-375-8469 ext. 212 or Email ddouglas@fightins.com