



2021-2022 MLS Dues

The Board of Directors of the Northeast Florida Multiple Listing Service, Inc. (realMLS) has approved ANNUAL MLS Dues of \$350 beginning with the 2021-2022 dues billing for which member invoices will be emailed on May 31, 2021. (NOTE: \$50 Late Fee if not paid by July 15; \$100 Reinstatement Fee if not paid by July 31.)

realMLS must position itself well to best serve its members into the future.

- Continuing to provide the best MLS experience for our members
- Investment in Markt strategic partnership to benefit from industry collaboration
- Enhance MLS-provided services with added tools
- Hire the best staff to provide excellent member experience

realMLS will continue to explore tools which will empower our members and secure their place in the real estate transaction.

- Member Safety Tools (i.e. Forewarn)
- Down Payment Assistance Platform (i.e. Down Payment Resource)
- Offer Platform (i.e. Offer Runway)
- Actionable Intelligence Platform (i.e. Remine)
- Alternative Showing Platform (i.e. About Time Tours)

realMLS has recently added the following MLS-provided services without increasing dues.

- Crexi Partnership (Commercial Portal)
- FloPlan (Floor Plans)
- RentalBeast (Rental Portal)
- MMSI SSO Dashboard (Single Sign-On)*
- Additional In-House Trainer (Training & Outreach)*

realMLS promises to advance a healthy marketplace, for our members and their clients, by keeping our members and their clients In The Know™.

Thank you for being a member and trusting us to provide you the very best in MLS services.

Nicole Jensen
realMLS, CEO
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*MMSI Contract/New Hire in place both going live Summer 2021

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