NABIP-TX Magazine 2025 - 26 Advertising Rates

Reaching 1700 readers every quarter!

NABIP-TX Magazine will publish quarterly: March, June, September, and December. E-News will publish monthly. **All ads are full-color.**

The NABIP-TX Magazine is the publication of the National Association of Benefits and Insurance Professionals of Texas. NABIP-TX members serve the health insurance needs of employers and individuals purchasing insurance coverage. They offer traditional health insurance products as well as coverage such as dental, vision, long-term care, disability, Medicare Advantage and Medicare Supplements and a variety of consumer-driven products.

PACKAGE #1: FULL YEAR

- 4 ads in the NABIP-TX Magazine
- 12 monthly E-News issues with your hyper-linked logo included
- Your hyper-linked logo on NABIP-TX homepage for 12 months

PACKAGE #2: HALF YEAR

- 2 ads in the NABIP-TX Magazine
- 12 monthly E-News issues with your hyper-linked logo included
- Your hyper-linked logo on NABIP-TX homepage for 6 months

All ad packages include website links in the electronic NABIP-TX Magazine, your hyper-linked logo in the Monthly E-News and your company will be featured on our website sponsor page at **www.nabip-tx.org**

25% surcharge for President's Page, Legislative Page and Back Page*

FULL PAGE 7.25" x 9.75"	**$1,600**	**$1,000**
HALF PAGE Horizontal 7.25" x 4.75"	**$900**	**$650**
QUARTER PAGE Horizontal 7.25" x 2.25"	**$600**	**$400**

Add to any package (content provided by advertiser):

FULL YEAR Two custom email blasts and two social posts	**$1,000**
HALF YEAR One custom email blast and one social post	**$600**

20% Discount for Annual Conference Sponsors

All ads must be in a DIGITAL format. Files must be in the format of either: .pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)

An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; $125/hour design fee applies for changes.

For inquiries: (713) 645-1490 · admin@nabip-tx.org

NABIP-TX News

2025 - 26 Advertising Contract

Contract Sign date: _____ Contract Begin date: _____	
Company Name:	Contact Name:
Billing Address:	
City/State/Zip:	
Phone:	E-mail:
Web Address:	
Authorized Signature:	

Magazine Issues:	1. _____	2. _____	3. _____	4. _____		
Frequency:	☐ Full Year	☐ Half Year				
Size:	☐ Full Page	☐ Half Page	☐ Quarter Page		Price:	
Space upgrade:	☐ *Legislative Page	☐ *President's Page	☐ *Back Cover		Price:	
Email Blast/ Social Posts	1. _____	2. _____			Price:	

*Please verify first as these pages may already have been taken

Total:	

Pay by Check ☐

Card type: ☐ MC ☐ Visa ☐ Amex ☐ Discover

Card Number: _____ Expiration date (month/year): _____ CVC: _____

Name on card: _____

Billing Address: _____ City, State, Zip: _____

Please return the contract to: **admin@nabip-tx.org**

To pay by check, please mail to:

NABIP-TX, 312 North Avenue East, Suite 5, Cranford, NJ 07016