



# TAHU News 2022 Advertising Rates

Reaching 1700 readers every quarter!

TAHU Magazine will publish quarterly: March, June, September, and December.

E-News will publish bi-monthly. **All ads are full-color.**

The TAHU News is the official publication of the Texas Association of Health Underwriters. TAHU members serve the health insurance needs of employers and individuals seeking insurance coverage. They not only offer traditional health insurance products, but also coverage such as dental, vision, long-term care, disability, Medicare Advantage and Medicare Supplements and a variety of consumer-driven products.

## Package #1: Full Year

- 4 ads in the TAHU Magazine
- 6 bi-monthly E-News issues with your logo included
- 52 weeks of your logo on the weekly TAHU News
- Your logo on TAHU homepage for 12 months

## Package #2: Half Year

- 2 ads in the TAHU Magazine
- 3 bi-monthly E-News issues with your logo included
- 26 weeks of your logo on the weekly TAHU News
- Your logo on TAHU homepage for 6 months

All ad packages include website and email address links in the electronic TAHU Magazine, your linked logo in the Bi-Monthly E-News, the Weekly TAHU News and your company will be featured on our website sponsor page at [www.tahu.org](http://www.tahu.org)

**25% surplus for President's Page,  
Legislative Page and Back Page**

### Full Page

7.25" x 9.75"

**\$1,500**

**\$900**

### Half Page

Horizontal 7.25" x 4.75"

**\$800**

**\$550**

### Quarter Page

Horizontal 7.25" x 2.25"

**\$500**

**\$300**

**20% Discount for 2021  
Annual Conference Sponsors**

**All ads must be in a DIGITAL format. Files must be in the format of either:  
.pdf / high resolution; .tif / flattened (300 dpi); .jpg / (300 dpi)**

*An advertiser who does not complete a contracted schedule will be short-rated. Any ad cancelled after the space reservation deadline will be billed 25 percent for the space reserved. Add a 15 percent premium for guaranteed position; please call for other special page requests. Ads must be print-ready; \$75/hour design fee applies for changes.*

For inquiries contact Lisa Strug · (713) 645-1490 · [admin@tahu.org](mailto:admin@tahu.org)



# TAHU News 2022 Advertising Contract

Company Name:	
Contact Name:	
Billing Address:	
City/State/Zip:	
Phone:	
E-mail:	
Web Address:	
Authorized Signature:	

Frequency:	<input type="checkbox"/> Full Year	<input type="checkbox"/> Half Year
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Size:	<input type="checkbox"/> Full Page	<input type="checkbox"/> Half Page	<input type="checkbox"/> Quarter Page	Price:	
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Space upgrade:	<input type="checkbox"/> Legislative Page	<input type="checkbox"/> President's Page	<input type="checkbox"/> Back Cover	Price:	
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\*Please verify first as these pages may already have been taken

Total:	
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Please return  
the contract to:  
**Lisa Strug**  
[admin@tahu.org](mailto:admin@tahu.org)

To pay by  
credit card,  
please call:  
**713-645-1490**

To pay by check, please mail to:  
**TAHU**  
**312 North Avenue East, Suite 5**  
**Cranford, NJ 07016**