



# 2020 SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSORS

### \$4000 - (1 AVAILABLE, 1 SECURED)

- Participation & recognition during awards ceremony
- 8 Complimentary race entries & T-shirts (4 of each per sponsor)
- One 10x10 display area in prime location
- Inclusion of promo items/literature in race bags
- Social Media – minimum of 5 posts (1000 Facebook followers)
- Featured in BID Quarterly Newsletter (2000 on email list)
- BID website with link to your company website
- Logo/Name TOP placement on:
  - all print & electronic marketing materials
  - race registration on Hermes Cleveland website
  - banner
  - race bib
  - display sign
  - race T-Shirt
  - finish line
  - “mirror talkers” at each Stylist’s Station inside John Roberts Spas (4 locations)

## BELIEVE MORE SPONSOR - \$2,500

- 4 Complimentary race entries & T-shirts
- One 10x10 display area in prime location
- Inclusion of promo items/literature in race bags
- Social Media – minimum of 5 posts (1000 Facebook followers)
- Logo/Name TOP placement on:
  - display sign
  - race T-shirt, in order of sponsorship level
  - race registration on Hermes Cleveland website
  - race banner
  - BID website with link to your company website
  - BID Quarterly Newsletter (2000 on email list)

## DREAM MORE SPONSOR - \$1,000

- 2 Complimentary race entries & T-shirts
- One 10x10 display area in prime location
- Inclusion of promo items/literature in race bags
- Social Media – minimum of 5 posts (1000 Facebook followers)
- Logo/Name TOP placement on:
  - display sign
  - race T-shirt, in order of sponsorship level
  - race registration on Hermes Cleveland website
  - race banner
  - BID Quarterly Newsletter (2000 on email list)

## EXPECT MORE SPONSOR - \$500

- Inclusion of promo items/literature in race bags
- Social Media – minimum of 5 posts (1000 Facebook followers)
- Logo/Name TOP placement on:
  - display sign
  - race T-shirt, in order of sponsorship level
  - race registration on Hermes Cleveland website

## RACE BAG SPONSOR - \$1,500

- Inclusion of promo items/literature in race bags
- Social Media – minimum of 5 posts (1000 Facebook followers)
- Logo/Name placement on:
  - EXCLUSIVE race bags (500)
  - race registration on Hermes Cleveland website
  - race banner
  - BID Quarterly Newsletter (2000 on email list)

## **WATER BOTTLE SPONSOR - \$1,500**

- Inclusion of promo items/literature in race bags
- Social Media – minimum of 5 posts (1000 Facebook followers)
- Logo/Name placement on:
  - EXCLUSIVE on participant water bottles (500)
  - race registration on Hermes Cleveland website
  - race banner
  - BID Quarterly Newsletter (2000 on email list)

## **PANCAKE SPONSOR - \$1,000**

Everyone looks forward to food after the run. To eat these pancakes, you first have to catch them on your plate as they are flipped to you! Help us cover the expense for this and in return, here's what we can do for you:

- Inclusion of promo items/literature in race bags
- Social Media – minimum of 5 posts (1000 Facebook followers)

- Logo/Name placement on:
  - EXCLUSIVE display sign at pancake station
  - customized napkins
  - race registration on Hermes Cleveland website
  - race banner
  - BID Quarterly Newsletter (2000 on email list)

## **ENTERTAINMENT SPONSOR - \$1,000**

Help us create a fun experience for our racers and families with music, face painting, and balloon artist, etc.

- Logo/Name placement on:
  - display sign
  - race T-shirt, in order of sponsorship level
  - race registration on Hermes Cleveland website
  - race banner
  - BID Quarterly Newsletter (2000 on email list)

## **BOOTH SPACE - \$500**

\*limited space – first come/first served  
Get your products and services in front of our racers, supporters, community members, and business leaders. 10 x 10 space. Table, chairs & signage must be provided by your company.

## **DISPLAY SIGN \$250**

Get your products and services in front of our racers, supporters, community members, and business leaders. Sign displayed at pavilion where registration, meals, and entertainment is provided.

Please contact [Eddie@believeindreams.org](mailto:Eddie@believeindreams.org), 330-730-7090, with questions or to sign up for a sponsorship level.

Sign up right away to take full advantage of all marketing opportunities.

Sponsorship payments can be made through this link:

[https://secure.lgfforms.com/form\\_engine/s/N1FTsDoFoY\\_uvysFye9y1g](https://secure.lgfforms.com/form_engine/s/N1FTsDoFoY_uvysFye9y1g)

Visit us at: [www.believeindreams.org](http://www.believeindreams.org)

