



# Exhibitor & Sponsor Prospectus

## The National Exchange Club is celebrating its 101<sup>st</sup> National Convention!

**Join hundreds of club members from across the United States July 17-20, 2019, at the Norfolk Sheraton Waterside, VA, for this exciting annual event to learn, network, and be inspired through our shared values.**

### What is The National Exchange Club?

The National Exchange Club is one of the few service clubs exclusively serving American communities, with more than 18,000 members and more than 630 clubs across the U.S. and Puerto Rico. Members are executives, business owners, professionals, and community leaders who have one thing in common – a desire to inspire communities to become better places to live. Exchange Clubs uphold values of Americanism, Community Service, Youth Programs, and the prevention of child abuse, which is Exchange's National Project.

### Why exhibit or sponsor at this convention?

Exchange Club members who attend the National Convention are decision-makers who are continually seeking new fundraising opportunities, community service ideas, and business opportunities. Exhibit space provides direct sales opportunities for an array of products and services for companies to reach these attendees. Ideal exhibitors and sponsors include providers of fundraising products or services, insurance, financial services, computer software, IT support, technology, personal or professional development, consumer products, crafts, travel programs, and more!

***Read on for this year's exhibit and sponsor opportunities and order form!***



# The National Exchange Club Exhibitor & Sponsor Prospectus

## Exhibitor and Sponsor Recognition

- Main convention web page
- All-sponsor sign in registration area
- Opening general session script
- Slide at opening general session
- Registration promotional emails
- Conference event app
- Social media
- Sponsor page in conference program

## Sponsor Opportunities

<b>Attendee Materials</b>		<b>Qu.</b>	<b>Fee</b>
Convention Attendee Bag	Logo imprinted on 600-700 convention attendee bags	1	\$2,750
Lanyard	Logo imprinted on 600-700 convention attendee lanyards	1	\$2,750
Attendee Bag Insert	Branded product or handout inserted into 600-700 attendee bags	10	\$150
<b>Signage &amp; Advertising</b>		<b>Qu.</b>	<b>Fee</b>
Banner - Large	Pop up banner, approx. 96" wide x 72" high, in high traffic area	2	\$1,000
Banner - Small	Pop up banner, approx. 39" wide x 80" high, in high traffic area	4	\$500
Program Ad - Inside Front Cover	Full page, b/w advertisement on inside front cover of program	1	\$200
Program Ad - Inside Back Cover	Full page, b/w advertisement on inside back cover of program	1	\$200
Program Ad - Half Page	Half page, b/w advertisement on an internal page of program	10	\$75
<b>Experiences &amp; Events</b>		<b>Qu.</b>	<b>Fee</b>
Keynote Speaker - Presenting	Welcome opportunity, distribution of promotional material, display sponsor-supplied banner in room, signage at session door	1	\$3,000
Keynote Speaker - Supporting	Signage at door of Thursday morning keynote session	2	\$500
Thursday National Project Luncheon	Naming rights, signage at door, distribution of promotional material	1	\$1,000
Saturday (Annual) Banquet	Naming rights, signage at door, distribution of promotional material	1	\$1,000
Symposium Opening Reception	Naming rights, signage at door, distribution of promotional material	1	\$750
Wednesday Welcome Event	Naming rights, signage at door, distribution of promotional material	1	\$500
Friday (ONUG) Lunch	Naming rights, signage at door, distribution of promotional material	1	\$500
Friday Coffee Break	Signage at break station, distribution of promotional materials, mention at podium	1	\$650
Saturday Coffee Break	Signage at break station, distribution of promotional materials, mention at podium,	1	\$650
Friday & Saturday Breaks	Signage at break station <i>for both days</i> , distribution of promotional materials, mention at podium,	1	\$1100



## Exhibitor Tables

All 101<sup>st</sup> National Convention events will take place at the Norfolk Sheraton Waterfront, VA. Exhibitor tables will be located directly outside the ballroom used for general convention sessions and meal events. The area is a popular congregating site for the attendees, providing excellent exhibitor visibility.

<b>Wednesday, July 17</b>	<b>Exhibitor Setup</b>
<b>Thursday, July 18</b>	<b>8 a.m. – 6 p.m.</b>
<b>Friday, July 19</b>	<b>8 a.m. – 1 p.m.</b>
<b>Saturday, July 20</b>	<b>8 a.m. – 4 p.m.</b>

**\$350 Exhibitor Fee**  
**Includes one 6' skirted table plus your choice of all exhibiting hours**

### 101st National Convention Exhibitor & Sponsor Order Form

Please list the preferred exhibitor and/or sponsor opportunities that you wish to order:

\_\_\_\_\_ Total: \$ \_\_\_\_\_

- ☐ Check enclosed, payable to The National Exchange Club
- ☐ Visa, MasterCard, Discover Card, American Express

Account #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Security code: \_\_\_\_\_

Signature: \_\_\_\_\_

Organization: \_\_\_\_\_ Reserved by: \_\_\_\_\_

Products or services to be displayed: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Exhibit dates: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please return completed form, with payment, to The National Exchange Club, 3050 Central Avenue, Toledo, OH, 43606, Phone: 419.535.3232, Email: [MemberServices@NationalExchangeClub.org](mailto:MemberServices@NationalExchangeClub.org)

**Exhibitor/Sponsor Policies:** Full payment must be received in advance along with this order form to guarantee space. Full refunds are issued only if cancellation is received by June 1, 2019. A 50% refund will be issued if cancellation is received after June 10. Exhibit space and sponsorship selection assignments will be made on a first received, first assigned basis. The National Exchange Club reserves the right to assign final display locations. Exhibitors/sponsors are responsible for making their own lodging and travel arrangements.

Payment can also be made quickly and conveniently through Exchange's online merchant website at:

**<http://buyexchange.org/2019norfolkconventionsponsorship.aspx>**