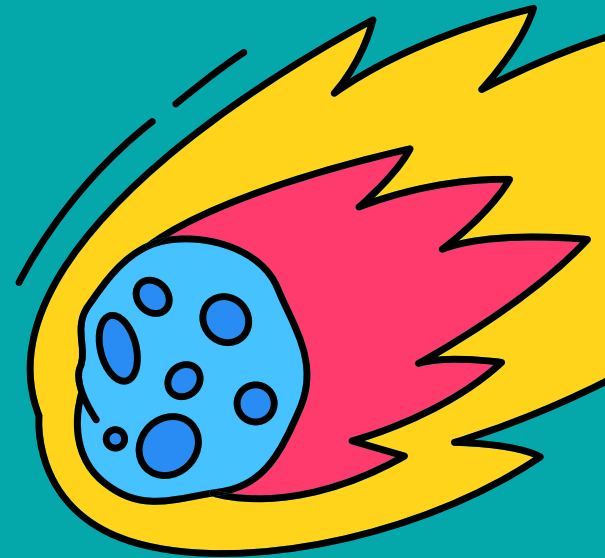
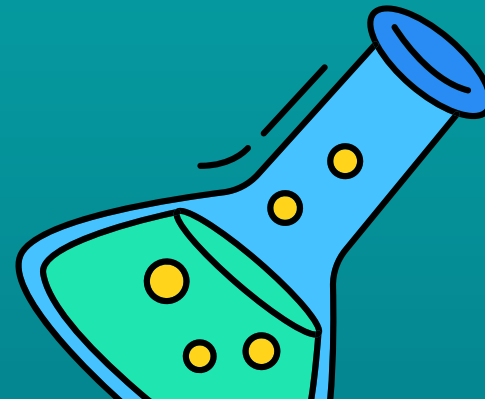
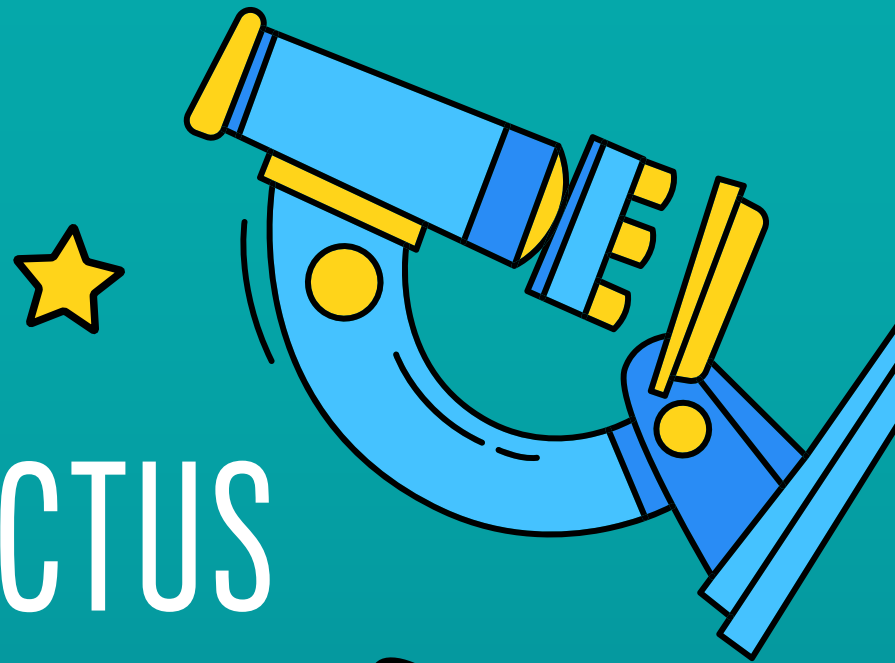




40th ANNUAL R.T. GARCIA
EARLY CHILDHOOD WINTER CONFERENCE

Hands-On, Minds-On: S.T.E.A.M. in Early Learning

2026 EXHIBITOR & SPONSOR PROSPECTUS



Welcome



40th Annual R.T. Garcia Early Childhood Winter Conference (ECWC)

Date: Saturday, January 31, 2026

Location: Houston, Texas

Host: Harris County Department of Education

We are thrilled to invite you to join us as a sponsor or exhibitor for the 40th Annual R.T. Garcia Early Childhood Winter Conference (ECWC), one of Texas's most celebrated gatherings of early childhood professionals. This milestone event will unite over 1,000 educators, leaders, and advocates for a full day of inspiration, collaboration, and professional learning.

In its fourth decade, ECWC continues to honor its legacy while looking boldly to the future of early learning. Our 40th anniversary celebration is set to be our largest and most impactful yet, and we want your organization to be front and center.



This Year's Theme

“HANDS-ON, MINDS-ON: S.T.E.A.M. IN EARLY LEARNING”

The 2026 conference theme highlights the power of Science, Technology, Engineering, Arts, and Math (S.T.E.A.M.) in developing bright, curious minds through play, exploration, literacy, and emotional growth in PreK3 through 2nd grade classrooms.

Your sponsorship will:

- Provide essential resources and programming for educators
- Celebrate excellence in teaching and leadership
- Align your brand with innovative, equity-driven early childhood education



Engaging Leaders: Panel Discussion & Networking (Limited Space)

Join, Learn, Connect

Designed specifically for current and aspiring leaders, from directors and administrators to coaches and coordinators, this interactive panel session offers a unique opportunity to:

- **Engage** directly with seasoned, experienced leaders in a moderated discussion format
- **Explore** best practices in leading classrooms and programs serving neurodivergent young learners
- **Share** real-world insights and challenges, gaining practical strategies you can immediately apply

What to Expect

- **Panel with Purpose:** A diverse group of early childhood leadership experts discuss topics such as inclusive leadership, adapting S.T.E.A.M. approaches for neurodiverse learners, and building program equity
- **Interactive Q&A:** Gain guidance tailored to your specific context, whether you're managing a school, instructional team, or community program
- **Networking Lunch:** Continue the conversation over a catered lunch, build your leadership network, and form mentoring connections with peers and panelists

Plus: Leaders will still have access to all key conference features, including attending the keynote address, choosing a breakout session that meets their needs, and exploring guest speaker presentations.



Why Sponsor or Exhibit & What to Expect

Why Sponsor or Exhibit?

By sponsoring or exhibiting at ECWC, you will connect directly with a community of passionate, mission-driven educators seeking high-quality tools, strategies, and services to enhance early learning.

Our Audience Includes

- 850+ PreK3–2nd Grade Teachers
- Early Childhood Directors & Coordinators
- School Administrators
- Community-Based Educators
- Instructional Coaches & Specialists

Whether your goal is to **build awareness**, **launch a product**, or **support educators**, the ECWC offers a unique platform to make meaningful connections in early education.



Why Sponsor or Exhibit & What to Expect

What to Expect

- **High Visibility:** Multiple brand exposure opportunities before, during, and after the event
- **Engaged Attendees:** Educators who make purchasing and curriculum decisions
- **Professional Connections:** Network with influential leaders and frontline teachers
- **Quality Venue & Logistics:** A well-organized event hosted in Houston with robust exhibitor support
- **Mission Alignment:** Be recognized for supporting equitable and high-impact early education across Texas

Ways to Participate

- **Exhibitor Tables** to showcase products and services
- **Branded Giveaways** or educator toolkits
- **Sponsorship of Keynotes, Hands-on Sessions, Creation Station, Learning Series, or**
- **Recognition through digital, print, and in-person channels**



ECWC 2026 SPONSORSHIP BENEFITS

	Platinum \$3,000*	Gold \$2,000	Silver \$1,000	Bronze \$500	Friend of ECWC \$250
PRE-EVENT PROMOTION					
Top-tier logo on digital & print materials	★				
Logo on ECWC webpage	★	★	★	★	★
Hyperlinked logo on registration page	★	★	★	★	
Dedicated social media posts	★	★			★
Inclusion in press releases/newsletters	★	★			
Opportunity to submit a branded video/message	★				
Marketing materials in attendee packets	★	★	★	★	★
Option to provide branded giveaways	★	★			
EVENT PROMOTION					
Prime vendor space	★	★			
Complimentary registrations	5	3	2	1	1
Verbal recognition during the event	★	★			
Branded signage in the venue	★				
Host a S.T.E.A.M. station or activity.	★	★	★		
Event loop slide or branding	★	★	★	★	★
POST-EVENT PROMOTION					
Mentioned in the thank you for the wrap-up email	★	★			
Inclusion in the post-event media/photo album	★	★	★		
Sponsor recognition on the website post-event	★	★	★	★	★
Engagement analytics/report	★	★			

*Underwrite ECWC for \$5,000+ - Support excellence in education, join us!



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**WE CAN'T WAIT TO SEE
YOU ON JAN. 31!**

**Questions?
Ask Chandel or Xaris!**

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