

ANNUAL BUSINESS SURVEY

2019 year-end



businesses responded out of 135 active business directory listings (50% response rate)

83 2018 **63** 2017 **60** 2016



Dwight 39% Baysville

21% Dorset

12% Hillside

1% Algonquin Highlands

Retail trade & tourism 23%

20% Accommodation & food services

Arts, recreation & entertainment 19%

Construction & trades 17%



Professional services

5% Light manufacturing

Agriculture, forestry & hunting 3%

Real estate, rental & leasing



Years in Operation

12% Start-ups (0-2 years)

28% 3-9 years

28% 10-24 years

23% 25-49 years

9% 50+ years



63% utilize commercial space (47% owned, 16% leased)



37% are home-based businesses





net new jobs created by

20 businesses (41 jobs created, 2 downsized)

15 2018 **34** 2017 **23** 2016



Full-time permanent



Part-time permanent



Full-time seasonal



Part-time seasonal











18%

Profitability



25% 16%



78% are happy or very happy that their business is located in Lake of Bays

74[%] 2018 **73**[%] 2017 **55**[%] 2016



78% made **investments** in growing their business

65% New equipment

47% Physical improvements

26% Expanded product line

10% Expanded floor space



Future Plans (1-3 years)

53% Expand

44% Remain the same

7% Relocate

6% Retire/sell

1% Downsize







