



## We're inviting your business to join **Digital Main Street Muskoka!**

Dear Business Owner;

We're very excited to let you know that thanks to the Ontario BIA Association and the Province of Ontario's Digital Main Street Initiative, we now have a Digital Service Squad (DSS) in the Muskoka area. Think of a Digital Service Squad as a FREE resource for your business, helping you build your online presence and promote and sell successfully online. There is no fee for this service. The main role of a Digital Service Squad is to assess your business's online presence and then recommend how to enhance your digital capabilities.

The DSS can help you register on the Digital Main Street website and start the assessment process. After reviewing the assessment, the DSS will provide you with professional advice and suggestions on how to improve your web and social media presence, Google rankings, customer communications and address any other related concerns. In addition to the one-on-one consultations, the DSS will host a variety of workshops on topics including digital advertising, social media management and building brand awareness.

Our Digital Service Squad will be available from January 2020 until May 2020. Make sure you take advantage of this opportunity to elevate your business. If you would like to schedule a convenient time for our DSS to drop by your business for either an introduction or a consultation, please email the DSS at [digitalmainstreet@wellknowncompany.com](mailto:digitalmainstreet@wellknowncompany.com).

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