



Butterfly Gala

“There's no magic formula for success. Ultimately, it's about believing in yourself, making realistic goals, believing you can achieve them and going for them without hesitation: Live with no regrets.” *Lauren Woolstencroft (1981 -)*

Dear Business Owner,

Lauren Woolstencroft, the woman who wrote those words, born in Calgary, Alberta, without legs below the knee and no left arm below the elbow, is known as the best Alpine skier in the world. The Paralympic Winter Games “Golden Girl”, winning multiple Gold medals. She chose to believe in all that she could be and faced the challenges ahead. Now an Electrical Engineer and mother, she continues to achieve her goals and success.

Our goal is to help our City reach goals and face challenges. As the women of our community, we continue building Chestermere and shaping its future. We believe in our City and help set the standards for what our community can be.

We are inviting women to attend a special Butterfly Gala, **a women's only event** on **March 16 at 7:00 pm.** at City Hall. Guests are welcome to dress as formally as they wish and will enjoy live music, appetizers, and entertainment. In addition to providing opportunities for ladies to connect, the Gala will also raise money for women in crisis in our community.

As a local business owner, **we invite you to partner with us** in the following ways:

- Put the attached poster in your store window;
- Let the women in your life know about the event;
- Buy tickets for your female employees to attend - Tickets are available at www.chestermeregala.com;
- Donate an item or experience to be included in the silent auction (all funds will go towards a portion of Christmas with Dignity specifically for women in crisis).

To arrange for pickup of silent auction items or discuss sponsoring, please contact chestermeregala@gmail.com.

We hope that you will consider contributing to this event and supporting women in our community to build a bright future for Chestermere.

Butterfly Gala Organization Committee

Butterfly Gala Sponsorship Opportunities

Sponsorship Opportunities

- Donate a financial contribution to the Gala to be used as needed
- Cover the costs of a specific portion of the event (appetizers, one of the entertainment features, etc.)
- Donate an item or experience to be included in the silent auction. All funds will go towards a portion of Christmas with Dignity specifically for women in crisis. Donations for the silent auction are eligible for a tax receipt for the value of the item.

Sponsorship Acknowledgements

We love our sponsors! To thank you for your support, we will:

- place your logo on our website: www.chestermeregala.com
- place your logo on our slideshow at the event
- mention your business on the Gala's social media accounts
- acknowledge your business verbally during the event

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