



**New Jersey  
New York State  
Pennsylvania**



**EAST  
COAST  
GREEN  
CONFERENCE**

## **EAST COAST GREEN VIRTUAL 2-DAY CONFERENCE FRIDAY, APRIL 22, 2022 AND SATURDAY, APRIL 23, 2022**

Now, more than ever, the connection of wellness and our environment has never been more important to understand, communicate and align in our designs and buildings. The pandemic has brought the vulnerability and common ground of our health to the forefront of conversation. We have seen air & water quality notably improve during the reduced human activity this situation has forced us into for our own well-being. There is no doubt, as a result, that human activity has a lasting and substantial impact on our environment.

East Coast Green brings together professionals from numerous industry segments to discuss the future of design in an age where wellness and climate change demand equal attention. East Coast Green brings together some of the most prominent regional players in sustainability, to speak on a wide variety of topics on the forefront of design.

### **Saturday, April 23rd Sessions**

**all times listed are in Eastern Daylight Time**



**9:30am - 11:00am  
Keynote Speaker**

**COP26 findings and the  
Big Picture for Adaptive Reuse  
with Carl Elefante, FAIA**

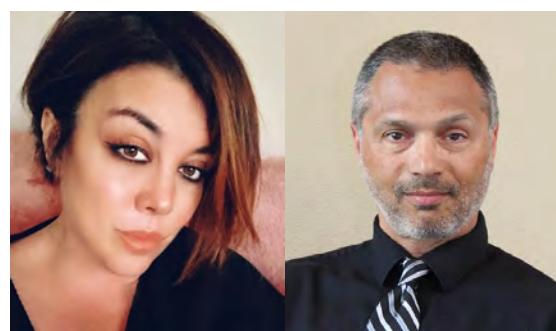
**11:00am - 12:15pm**

**NJSBA STEAM Tank -  
A Powerful Design Challenge  
to Engage Creativity and  
Entrepreneurism with John Henry,  
LEED GA and Jennifer Siehl**



**11:00am - 12:15pm**

**Custom Residential Design Trends  
Blended with High-Performance  
Strategies with Peter L Pfeiffer,  
FAIA and Alan K Barley, AIA**



**12:45pm - 2:00pm**

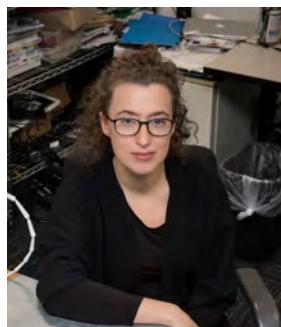
**The Business Case for  
Resilience with Illya Azaroff, AIA**



APPROVED FOR 1 HSW CREDIT

# Saturday, April 23rd Sessions

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12:45pm - 2:00pm

The Edge Effect - Design at the intersection of Habitats with  
Martina Decker, Associate Professor,  
New Jersey Institute of Technology

2:00pm - 3:15pm

The Effects of Climate Change  
Migration in El Paso with Ersela  
Krippa and Stephen Mueller from Agency



2:00pm - 3:15pm

PH Design - Passive Haus and  
Retrofit NY Industrialized  
High Performing Retrofits  
with Justin Taylor



3:15pm - 4:30pm

Prevention and Preparedness:  
Strategies for Putting Health First  
with Joelle Jach from IWBI

APPROVED FOR 1 WELL and GBCI CREDIT

3:15pm - 4:30pm

The Building Science Behind  
the Bubble Wrap House  
with Michael Ermann, AIA

APPROVED FOR 1 HSW CREDIT



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