

How-To Guide: Advocating for Measure W Funding for Roots Community Health

What Is Measure W?

Measure W is a voter-approved, countywide ½-cent sales tax passed by Alameda County voters in 2020 to address homelessness. It generates more than \$150 million annually to support outreach, housing, shelter, and access to care through the County's Home Together Plan.

After years of legal delays, Measure W funding is now being released, and County Supervisors are making decisions about how these dollars are invested.

Roots Eligibility for Measure W Funding

Roots Community Health's Welcome Wednesday and Street Team Outreach Medical Program (STOMP) directly align with Measure W's goals by:

- Providing low-barrier access to primary and behavioral health care
- Serving unsheltered neighbors
- Connecting people to housing and long-term stability
- Reducing reliance on emergency rooms and carceral systems

Community voices matter in this process. Here's how you can help:

Step-by-Step Guide

Step 1: Identify Your Alameda County Supervisor

Each Alameda County resident is represented by one of five County Supervisors.

To find yours:

1. Visit the official district lookup tool:
<https://www.alamedacountyca.gov/rovapps/districtlookup/>
2. Enter your home address.
3. Note your Supervisor's name and district number (District 1–5).

Step 2: Contact Your Supervisor

Email is the most effective and immediate way to share your support.

You can find contact information for each district below:

- **District 1** – <https://district1.alamedacountyca.gov/contact/>
- **District 2** – <https://district2.alamedacountyca.gov/contact/>
- **District 3** – <https://district3.alamedacountyca.gov/contact/>
- **District 4** – <https://district4.alamedacountyca.gov/contact/>
- **District 5** – <https://district5.alamedacountyca.gov/contact/>

Click on your Supervisor's page and use the listed email contact form or staff email.

Step 3: Send a Brief Email

Personal messages are the most powerful. Keep it short, respectful, and clear.

Below is a template you can customize:

Subject: Please Support Measure W Funding for Roots Community Health

Dear Supervisor **[Last Name]**,

I am a resident of your district in Alameda County and a supporter of Roots Community Health. I am writing to urge you to prioritize Measure W funding for community-based programs like Roots' Welcome Wednesday and Street Team Outreach Medical Program (STOMP).

Roots provides low-barrier medical care, behavioral health support, housing navigation, and essential services to unsheltered neighbors in East Oakland. Programs like Welcome Wednesday reduce emergency room visits, support housing stability, and offer consistent care to residents who are often excluded from traditional systems.

As you make decisions about Measure W investments, I respectfully ask that you:

- Prioritize low-barrier access to care
- Fund programs serving unsheltered neighbors
- Direct Measure W resources to proven community providers like Roots

Thank you for your leadership and your commitment to addressing homelessness in Alameda County.

Sincerely,

[Your Name]

[Your City or ZIP Code]