



## **Chief Patient Officer**

The American Cancer Society invites applications and nominations for the position of **Chief Patient Officer**.

The American Cancer Society (ACS) is the foremost voluntary cancer organization in the world with a renewed and innovative focus on its research and cancer control mission. Under the new leadership of CEO, Dr. Karen E. Knudsen, the ACS is re-shaping its business model and structure to accelerate improving the lives of cancer patients and their families through a four-pillar structure (Advocacy, Discovery, Patient Support, and Development), complemented by 6 regional home offices, >40 local offices, and a network over 1.5 million volunteers who play vital roles in execution of the ACS mission. A key goal, consonant with its original mission, is to serve as a critical resource to all those confronting the reality of cancer, whether it is prevention, early diagnosis, therapy, or palliative care and survivorship, ACS will offer a helping presence. Advancing that goal will require new leadership, focus, and resources and the first step will be the filling a new senior leadership position, the Chief Patient Officer.

The Chief Patient Officer (CPO) leads the Patient Support pillar, serves on the enterprise Executive team, reports directly to the CEO, and maintains broad systemwide authority over all aspects of programs that directly assist cancer patients, survivors, caregivers, and those trying to prevent a diagnosis. The CPO uses evidence-based analysis to identify gaps in the cancer prevention, cancer care, and survivorship continuum that are uniquely suited to be addressed by ACS and develops programs of differentiation that measurably improve the lives of cancer patients and their families. Identifying and implementing new technologies as well as other forms of innovation will be a key component of success. The CPO has oversight and is accountable for all aspects of patient support execution, from setting enterprise strategy to regional execution, and leverages the strength of both field employees and volunteers to achieve pillar goals.

The CPO, who is widely viewed as the patient voice of the ACS, will be a skilled physician and/or nurse and recognized in the field with a strong track record of impactful contributions towards patient care. They must be a respected leader who is operationally savvy and a visionary in the new age of cancer science. As part of the senior leadership team, the CPO participates in the development of the Society's national/global priorities, strategies, and initiatives. The CPO guides the efforts to enhance and focus the Society's patient program, advises the Society's advocacy positions, and concentrates community cancer control efforts in areas where they will be most effective. They will lead the ACS' programmatic efforts and advance the ACS' agenda with donors/investors and all appropriate external organizations. In addition, the CPO will serve as the ACS national spokesperson to advocate for policies and programs related to patient support and advance the reputation of ACS as a key thought leader in the field.

Korn Ferry is assisting the American Cancer Society with this important search. Please forward, as soon as possible, applications or nominations of appropriate candidates, in confidence, to:

c/o Alana Aisthorpe  
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