



Associate Executive Director and Chief of Medical Practice and Certification Innovation
American Board of Obstetrics and Gynecology
Dallas, Texas

The American Board of Obstetrics and Gynecology (ABOG) seeks an innovative and visionary physician leader to become its Associate Executive Director (AED) and Chief of Medical Practice and Certification Innovation (COPII). Since its founding in 1927, ABOG has delivered on its mission to define standards in the field, certify obstetricians and gynecologists (OB GYNs), and facilitate continuous learning to advance knowledge, practice, and professionalism in women's health. Certification by ABOG provides assurance to the public that a physician has the competencies essential to delivering high-quality care to women and a commitment to lifelong learning and improvement.

The COPI will join an essential institution with a strong operation in solid financial standing prepared to continue advancing its mission in an increasingly complex world. Since the first certificates were awarded in 1931, ABOG has awarded more than 65,000 certificates in Obstetrics and Gynecology and more than 7,200 certificates in the subspecialties. The number of board-certified OB GYNs is on the rise, with nearly 1,500 specialists and 500 subspecialists having been newly certified in the past year. As of 2023, ABOG has over 37,000 active diplomates certified in OB GYN and over 6,800 in a subspecialty (physicians in continuous certification). In 2024, ABOG's new home, a state-of-the-art building located in Uptown Dallas, opened, allowing for more useable office and meeting spaces, as well as on-site testing.

The COPI will build on these foundations as the organization looks to the era ahead. Following the appointment of ABOG's new Executive Director (ED), Dr. Amy Young, on September 13, 2023, ABOG seeks to capitalize on its forward momentum and exciting vision with the appointment of a chief champion for modernized and transformative certification practices for OB GYNs. With significant influence on the future of standards of certification in OB GYN, ABOG can further shape the field and its evolution in the coming years. ABOG's critical work of certifying OB GYNs for practice has never been more important, and the COPI will seize the moment on behalf of diplomates and patients. In addition, ABOG is regarded as a leading board within the American Board of Medical Specialties (ABMS) and serves as an influential player in the domain of certification beyond OB GYN and the future holds opportunity to expand this dimension of ABOG's impact.

The COPI will work in a dyad partnership with the Chief of Assessments (COA) to develop and deliver innovative, rigorous, and equitable certification programs, guiding the institution through the challenges and opportunities ahead in initial and continuing certification. They will be equal parts proactively planful and responsive to changing conditions. Reporting to and working alongside the ABOG Executive Director,

the Board of Directors, and with the support of the staff, the COPI will: define and oversee medical standard content appropriate for specialists and subspecialists for initial and continuing certification; explore, innovate, and implement systems to reward and incentivize diplomates for optimal clinical outcomes as they move toward mastery, establishing best practices for continuing certification; innovate, devise, test, and implement new tools and technologies for certification, including gamification when possible, and partnering with the COA to ensure psychometric rigor; oversee certification exam delivery and continuing certification processes with a focus on justice and equity; modernize and innovate certification processes, building connections between ABOG, candidates, and diplomates; build connections within and among volunteers participating in exam development and delivery; partner with the COA and Chief of Medical Affairs (COMA) to develop tools to monitor volunteer participation; ensure compliance with ABMS standards for initial and continuing certification; represent ABOG to internal and external committees, including the Credentials subcommittee; work closely with the ED and Chief Financial Officer (CFO) to ensure financial stewardship through annual budgeting for certifying exams and continuing certification expense/revenue, forecasting project and exam-related return on investment for new and ongoing certification assessments; and serve as an administrative partner to the Certifying Exam Committee and the Continuing Certification (MOC) Committee of the board.

The ideal candidate will be a board-certified OB GYN who will bring demonstrated innovation and leadership in medical education and a highly developed competency in the adoption of new technology. Evidence of exceptional leadership in obstetrics and gynecology, an ability to present and inspire around a shared vision, and talent for building and managing teams are required. They will be an effective, clear, and authentic communicator, a sincere listener, and bring evidence of career-long and steadfast commitment to education and standards of excellence in women's health.

ABOG has retained Isaacson, Miller, a national executive search firm, to assist in this search. Inquiries, nominations, and applications should be sent in confidence to the following:

Ariannah Mirick, Partner
Natalie Leonhard, Partner
Katie White, Associate
Isaacson, Miller

<https://www.imsearch.com/open-searches/abog/chief-medical-practice>

The American Board of Obstetrics and Gynecology is an Equal Opportunity Employer.