**Subject: Help my children’s school continue its mission!**

Hi [Name],

As you may know my child (say your child’s name) is a student at Abrams Hebrew Academy.

We’ve been so happy with the education, warm environment and learning tools that they are being given. (Name of child or children) is/are developing academically, socially, and religiously at Abrams. As a parent, giving him/her this strong foundation so that he/she can achieve his/her goals is vitally important.

AHA is launching a massive Matching Campaign to enable the school to continue providing a superior secular and Judaic Studies education to as many children as possible. Our annual fundraising campaign supports the cutting edge academic and religious curricula we are so proud of offering. Of course, Abrams wants every family who desires a Jewish education to be able to afford it, and our campaign helps the school provide the needed financial assistance to these children.

**On Tuesday, February 5th at 9AM, I’m joining together with the AHA community in a 36-hour, quadruple match campaign to raise $600,000 for our school**!

Please help me do this for my son/daughter! We only have 36 hours to quadruple all donations.

**To join me, and help AHA reach its goal, please visit** [**charidy.com/Abrams**](https://www.charidy.com/abrams) **next week**!

Thank You!

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