

Hire Honesty Seminar with the Indiana County Chamber of Commerce

Guests had the opportunity to listen and learn from proven and highly successful hiring and interviewing techniques developer, Bill McConnell. Author and businessman, McConnell spoke to Chamber members on Wednesday, Jan. 18 at the Park Inn by Radisson. Topics covered ranged from understanding honesty, hiring strategies, and the interview process. He discussed lie detection, protection against liars, and extensions of honesty. Additionally, he gave examples of good and bad resumes and showed how easy it can be to look over key factors that can determine an honest employee from one who isn't. McConnell says, "If you want good employees, you need to know which quality makes them good. What makes some workers show up on time, perform admirably, work enthusiastically, get along with coworkers, and make conscientious decisions? That supreme quality is honesty." He went on to explain how good-worker genes affect the productivity, compatibility, and profitability of a business. Guests got to take home a copy of McConnell's book, which covers everything from honesty as the foundation of exceptional job performance, good-worker genes, and trust as the principle motivator for honest workers. Hire Honesty guides employers through the hiring process in step-by-step detail from theory to application, so that every employer can accurately identify good-worker genes and then successfully manage honest employees. To learn more or to purchase a copy of McConnell's book, please visit www.hirehonesty.com.

