



Lancaster Chamber

FOR IMMEDIATE RELEASE

June 2025

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The Lancaster Chamber Awarded 2025 Communications Award of Excellence by ACCE (Association of Chamber of Commerce Executives)

Alexandria, Va. (June 2025) —The Lancaster Chamber has been named one of 12 Communications Award of Excellence winners by the Association of Chamber of Commerce Executives (ACCE). ACCE is an association based in Alexandria, Virginia, that has over 1,600 chambers of commerce and related business and economic development organizations as members, representing more than 9,000 professionals in the industry.

ACCE's Awards for Communications Excellence (ACE) program is designed to showcase top communications and marketing work of chambers of commerce and similar organizations.

"Innovative, engaging communications are essential for chambers of commerce to demonstrate their impact and amplify their communities' stories," said ACCE President & CEO Sheree Anne Kelly. "This year's winners have creatively celebrated their communities, strengthened local identity and showcased their commitment to inspiring progress and building vibrant, thriving regions."

The 12 winning entries will now go on to compete for the Best in Show title within their total annual revenue range category. The three winning entries will be revealed at ACCE's annual convention in Philadelphia during the July 23 awards show presented by Comcast Business.

The Lancaster Chamber was named an Award of Excellence winner for their entry in the Print & Electronic Publications category. Their media kit and guide, *Elevate Your Business with the Lancaster Chamber* compiled the chamber's marketing resources into a comprehensive guide designed to help businesses maximize visibility, build brand awareness and connect with the local business community. The resource allows businesses of all sizes and industries to tailor their advertising approach based on their unique goals and budget.

"We are honored to be recognized by ACCE for our communications work," said Heather Valudes, President & CEO of the Lancaster Chamber. "This award is a testament to the creativity and dedication of our Communications team and their commitment to delivering high-quality, accessible resources that support Lancaster's business community and highlight the strength of our region."

A panel of communications and marketing professionals from 12 U.S.-based chambers of commerce evaluated the entries submitted for this year's competition. Entries were organized by category — based on

the chamber's annual revenue — and entry type: digital media, campaigns, print and electronic publications and websites.

About the Association of Chamber of Commerce Executives

Association of Chamber of Commerce Executives (ACCE) is the professional society supporting the people who lead local, regional, statewide and international chambers of commerce and related business and economic development organizations. Our membership includes more than 1,600 business/civic organizations worldwide. We provide our members with information resources, thought leadership, education programs, original research, benchmarking, retirement security and access to a network of peers. Learn more at acce.org.

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At the Lancaster Chamber, our mission is to create the environment, facilitate partnerships, and lead on issues that elevate business success. Established in 1872, the Chamber celebrated its 150th Anniversary, commemorating 150 years of impact, support, engagement, and leadership for the Lancaster County business community. The Chamber continues to leverage the collective strength of the business community. By advancing a pro-business agenda, supporting community-focused initiatives, including Workforce, Diversity, Equity & Inclusion, and being committed to providing resources for all business professionals – the Chamber strives to build Lancaster into a thriving community for all.