



FOR IMMEDIATE RELEASE

Central Bradford County Chamber hires new Executive Director

TOWANDA – The Central Bradford County Chamber of Commerce [CBCCC] is proud to announce the hiring of their new executive director, Basil E. Bacorn.

Bacorn, a graduate from Athens Area High School, obtained an associate's degree in Small Business Management and Entrepreneurial Studies from the University of Maine at Machias and is now studying online through Drexel University to complete his B.A. in Communications. Bacorn is a former business owner as well, having owned a bookstore/giftshop in Athens, PA and a small publishing company which published the works of authors from around the world. Through these business experiences, success and failure has taught Bacorn so much about the struggles of business ownership and the challenges faced by rural businesses in a constantly changing world.

“I am eager to sit down and talk with members new and old about the unique challenges they face and help brainstorm ways to bring new life and energy into our amazing community.” Bacorn wrote in an email to the chamber’s membership, “One of my biggest passions is being able to connect people with the resources they need, so please don't be afraid to reach out to see if I can help point you in the right direction!”

For more information on the CBCCC, contact executive director Basil E. Bacorn anytime by email at basil@towandawysox.com or by calling the CBCCC office at 570-637-5053. He maintains regular office hours at the CBCCC location in Towanda at 1 Elizabeth St., Suite 2A: Monday, Wednesday, Friday from 10 a.m. to 3 p.m. – evening availability by appointment.