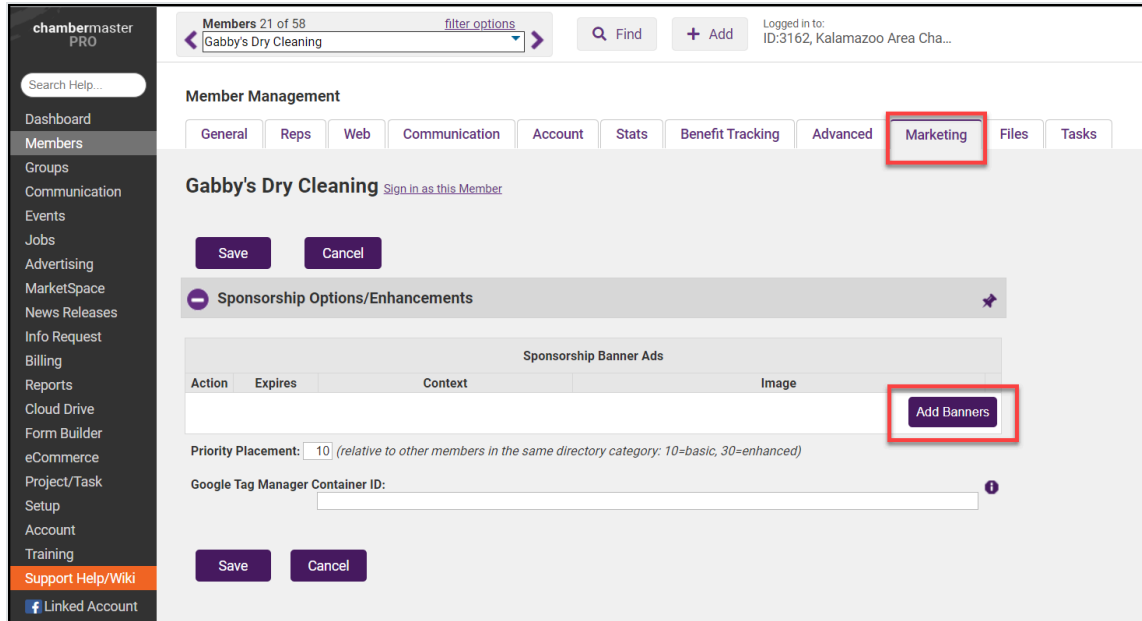


# Add a Banner Ad

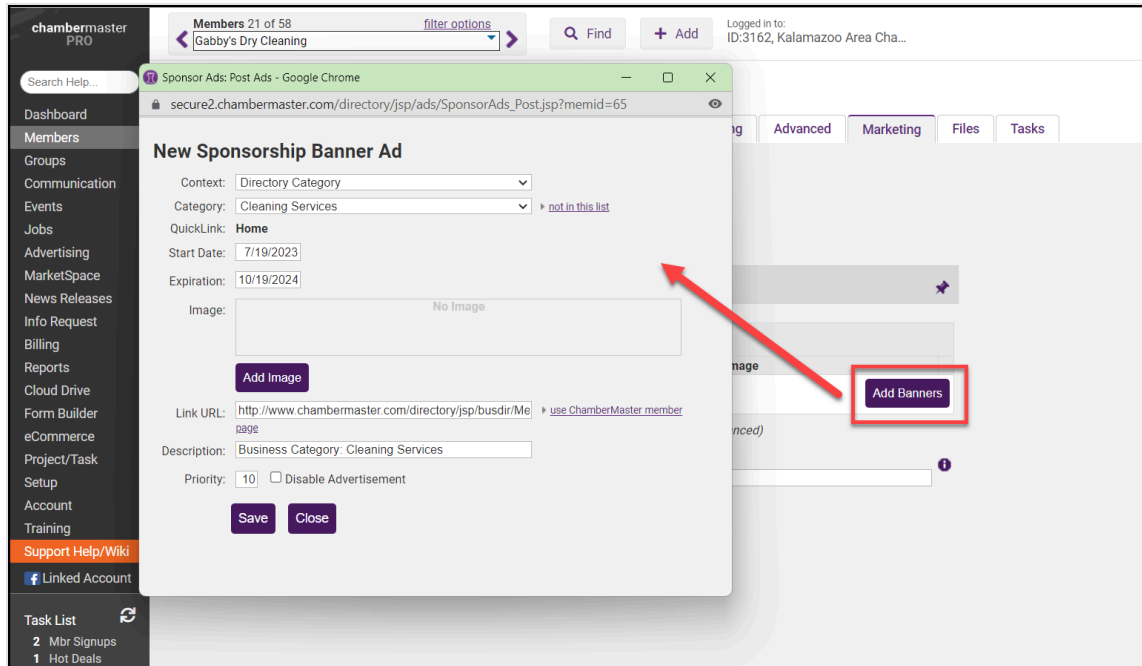
1. Within the **Members** module, select the desired member.
2. On the **Marketing** tab, click **Add Banners**.



3. Configure the following option on the **New Sponsorship Banner Ad** page:
  - Click the **Context** arrow and select the desired page where the ad will be displayed, such as the **Business Category** or **QuickLink Category**.
  - Enter a **Start Date** and **Expiration Date**. These will be the dates the banner will begin to display and when it will no longer be displayed.
  - Click **Upload Image** to upload the banner ad. For best results, upload an image that is 480 x 60. If a larger image is uploaded, it will be downsized appropriately while maintaining the aspect ratio so as not to distort the image. Smaller images are not recommended.
  - Enter the member's website in the **Link URL** field to direct users to the member's website when clicking the banner ad. If the member does not have a website, you may select to link to their use **ChamberMaster member** to send users to their page in your directory. **Note:** URLs are limited to 250 characters.
  - Enter a **Description**. This is for internal purposes only.

- By entering the **Priority** of 10, the member will be selected randomly among all members displaying banners in this category.

4. Click **Save**.



## Related articles

- [Change or Remove a Banner Ad](#)
- [Using the Marketing Package](#)