



FOR IMMEDIATE RELEASE

Chamber announces new initiatives supporting local business and area youth

TOWANDA – The Central Bradford County Chamber of Commerce [CBCCC] is thrilled to announce the establishment of two new chamber councils aimed at further supporting our regional economy and championing the next generation of business leaders.

“Everything a chamber of commerce does should benefit either its members or its community.”

CBCCC Executive Director Basil E. Bacorn said, “These two new councils are our way of doing exactly that – and they are just the beginning.”

One of these councils being established is the CBCCC’s Economic Development Council. The Economic Development Council is a subgroup of volunteers under the CBCCC tasked with helping the chamber support, promote, and grow the Central Bradford County economy. The council is slated to handle these responsibilities primarily through the chamber’s new Scholarship and Grant Program, the Leadership & Management Training Program, as well as several direct economic development initiatives. Participation in the CBCCC’s Economic Development Council is open to any chamber member or employee thereof who has a vested interest in the economic well-being of the Central Bradford County region. For more information on how to get involved, please contact our Executive Director Basil E. Bacorn at basil@towandawysox.com.

The other new council being launched this summer is the Youth Leadership Council – a way to engage, support, and provide new opportunities for the next generation of business leaders. The YLC program is open to students entering grades 10 and 11 who reside in Central Bradford County. Participants will be given opportunities to experience real-world business activities and take part in the community conversations youth often miss out on.

Additionally, the CBCCC is excited to share that starting in 2025 and continuing each year after, our organization will be awarding one of our 11th grade YLC students a \$5,000 scholarship to help fund their future business endeavors after high school graduation.

For more information and to apply for the CBCCC's 2024-25 Youth Leadership Council, visit towandawysox.com/ylc. Applications will be accepted until August 16, 2024. Additional information on the CBCCC's Economic Development Council can be found at towandawysox.com/edc. For any further questions or comments, please contact CBCCC Executive Director Basil E. Bacorn anytime by email at basil@towandawysox.com or by calling the CBCCC office at 570-637-5053. He maintains regular office hours at our location in Towanda at 1 Elizabeth St., Suite 2A as follows:

Monday, Wednesday, Friday - 10am to 3pm

Evening availability by appointment.

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