

## FOR IMMEDIATE RELEASE

Issued by: York County Economic Alliance (YCEA)



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### **York County Economic Alliance Welcomes New Team Members**

**YORK, Pa. – (April 3, 2017)** – The York County Economic Alliance is excited to announce the following changes and additions to its creative personnel team. Cindi Greco will take over the task of the Manager of Member Relations. Katie Mahoney will join the YCEA as its new Vice President of Marketing & Communications and Samantha Galvez will also join YCEA as the new Marketing & Communications Manager.

“We are incredibly thrilled to announce that internally, Cindi Greco will take on a dynamic new role enhancing our ability to serve our members and the broader business community. We are also extremely excited to welcome the talented team of Katie Mahoney and Samantha Galvez. Each brings with them a wealth of experience. Their energy and creativity will enable us to expand the messaging and reach of YCEA, the businesses and county that we serve,” Kevin Schreiber stated.

**Cindi Greco**, who has been employed with YCEA for just over one year, will begin the new position of Manager of Member Relations. In this role, Cindi will be responsible for membership recruitment, retention, sponsorship and advertising opportunities for the YCEA.

**Katie Mahoney** will join YCEA as its new Vice President of Marketing & Communications. Katie joins the YCEA with over 8 years of marketing experience in York County. She previously worked at YWCA York, the Children's Home of York, and most recently oversees the marketing operations for Delone Catholic High School. Originally from the Pittsburgh area, Katie loves the Steelers, good food, and most of all her rescue dog. She looks forward to finding innovative strategies to make everyone fall in love with York as much as she has.

**Samantha Galvez** will join YCEA as its Marketing & Communications Manager. Samantha joins the YCEA from abc27. At abc27, she was a reporter and photographer. Samantha moved to York County in 2015, originally as job relocation assignment. In a short time, it has quickly become home. Samantha is a graduate of Millersville University with a degree in speed communications with a focus in broadcasting. She landed her first job as a one-woman-band reporter in Hazleton, before moving to Harrisonburg, Virginia to join the WHSV news team in

2014. Samantha is thrilled to begin serving the community at the YCEA and can't wait to get started!

*The York County Economic Alliance is the place to start for companies seeking a competitive edge. As York County's official chamber and economic development organization, it is the resource center that connects businesses to specialized funding, business services, advocacy programs and events that will help their business thrive.*

*The mission of the York County Economic Alliance is to lead economic growth, connect local businesses to resources and each other and advocate for business and the community to create a prosperous York County.*

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