



2017 Staff Development Day

Tuesday, July 25, 2017

AGENDA

- 9:30 a.m. **Registration Opens**
- 10:00 a.m. **Welcome / Roundtable Discussions**
- Self Introductions
 - Chamber Brag Moment – share your favorite best practice
 - Issue Discussion – recruitment/retention, fundraising, events, marketing, etc.
- 11:45 a.m. **Break / Lunch Available**
- Noon **2017 PACP Conference Sneak Peak – Phone Conference**
Hear more about our two featured sessions for the 2017 PACP Chamber Professionals & Leadership Conference:
- What's Your Plan Be?
 - Branding – You Don't Have to Have a Million \$ Budget to Build a Brand
- Libby Spears, Bravo cc*
- 1:00 p.m. **Additional Roundtable Discussions**
Opportunity to discuss Libby's presentation and circle back to any topics not covered in the morning session.
- 2:00 p.m. **Closing Comments – Departure**

2017 Host Chambers & Locations

Bedford County Chamber
Clarion Area Chamber
Main Line Chamber
Pittsburgh Airport Area Chamber
Schuylkill Chamber