



Emerging Leaders #YPCon

December 8 - 10 | Arlington | **AGENDA**



SEDCC

**Southern Economic
Development Council**



SEDC

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Development Council

2025 Annual Investors

Signature Investors



Keystone Investors



Cornerstone Investors





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Emerging Leaders #YPCon Agenda

December 8

6:00 – 7:30

Opening Reception

December 9

8:00 – 9:00

Breakfast

9:00 – 9:15

Opening Remarks

9:15 – 10:00

Site Acquisition and Development

Chris Schwinden, Site Selection Group

Gray Swoope, VisionFirst Advisors

Tim Weston, Brasfield & Gorrie

Michael Guadarrama, ARCO/Murray

Mary Lesa Pegg, Norfolk Southern (Moderator)

10:00 – 10:15

Networking Break

10:15 – 11:00

Powering Economic Development: Understanding the Role of Utilities

Tyler Chaffee, TVA

Jen Kostyniuk, Dominion Energy

Wilson Peppard, Oncor Electric Delivery

Andy Camp, Thomas & Hutton

Joe Hines, Timmons Group (Moderator)





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11:00 – 11:45

Roundtable Meetings with Consultants and Experts

11:45 – 12:00

Networking Break

12:00 – 1:00

Keynote Luncheon with Daron K. Roberts

1:00 – 1:15

Networking Break

1:15 – 2:00

Advancing Your Economic Development Career

Chuck Sexton, Strategic Location Advisors

Anthony T.J. Michelic, Jorgenson Pace

Meryl Fisackerly, Golden Triangle Development LINK
(Moderator)

2:00 – 2:15

Networking Break

2:15 – 3:00

Leadership Lessons in Economic Development

James Chavez, SC Power Team

3:00 – 3:15

Networking Break

3:15 – 4:00

Understanding the US Economic Outlook

Dr. Gary Wagner, University of Louisiana





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4:00 – 4:45

Advancing Your Organizational and Personal Brand

Nicole Marshall, Violet PR

Ben McDaniel, Development Authority of Walton County

Matt Francis, RESimplifi (Moderator)

6:00 – 7:30

Ugly Christmas Sweater Reception

December 10

8:00 – 9:00

Breakfast

9:00 – 9:45

Working with Elected Officials

Matt Seale, Douglas-Coffee County Chamber

Diana Velazquez, Irving Chamber of Commerce

Ryan Egly, Lawrence County Chamber of Commerce

Moriah Williams, Forward Wichita Falls (Moderator)

9:45 – 10:00

Networking Break

10:00 – 10:45

Site Selection Panel: What Are We Doing with RFIs

Max Hemphill, Mohr Partners

Parker Wyatt, Global Location Strategies

Ceci Grover, Site Selection Group

Kim Moore, Newmark

Bryan Farlow, Thomas & Hutton (Moderator)





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10:45 – 11:30

Roundtable Meetings with Consultants and Experts

11:30 – 12:15

The Latest in Economic Development Tech

Ron Bertasi, GIS WebTech

12:15 – 12:20

Closing Remarks





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