Sponsorship Details/Schedule:

Sponsorship fee $300
All videotaping done online with Janine Harris, Keyring Media.
December 5th - Payment for sponsorship due
December 6th at 1pm - Group call info-session
December 12th week - Begin video recording/production
January 2 week - Final recording sessions
January 19, 2023 - Presentation at CAWEE Holiday Party!

Details:

Sponsors will get a (up to) 2-minute video profiling them and their business. The video will be branded with the sponsor's logo and colours.
Sponsors can provide supporting pictures or video to include in the finished video.
The shoot will take place in our online studio - so sponsors just need a webcam and computer to participate. No special equipment is needed.
Keyring Media recommend an interview structure; they will ask questions to pull out the profile content. If sponsors want to script themselves, that is fine, but interviewing makes it much easier.

To help sponsors prepare for the shoot and what their profile will be, Keyring Media will be holding a Pre-Shoot Consultation for all sponsors on Tuesday, December 6th from 1pm-2pm. This session will be recorded for those who can't attend. Based on the results of that meeting, a questionnaire will be sent out to confirm general messaging and to help Janine craft interview questions.

Recordings can be booked for the week of December 12th or January 2nd. Janine will provide a booking link so that sponsors can find a time that works best for them.

After the recording, Keyring Media will edit the content together and provide a screening copy for approval / changes. They will make any revisions and finalize the videos by Friday, January 13th.

In addition to the profile video, Keyring Media will capture a short CAWEE testimonial from everyone and produce a CAWEE specific video of everyone's comments for airing at the event as well as for use on social media and the website.

Janine Harris
Executive Producer
Keyring Media Inc.
Video & Animation for Business