



# AGENDA

## BEYOND CHATGPT: Powering Growth, Opportunity & Revenue with AI

**Mistress of Ceremonies: Stella J. Ringer**

Global Sr. Director, Strategic Partnership Marketing  
(Disney), The Coca Cola Company



### WEDNESDAY

**March 18, 2026 | Business Forum**

**9:30 AM  
10:00 AM**

#### WELCOME

Welcome and spotlighting women innovators who are building technology-driven businesses and shaping the future.

Led by: **Antionette Ball**, The Women's Entrepreneurial Opportunity Project, Inc. (WEOP)  
**Barbara Jones-Brown**, Founder & CEO, Lillii RNB

**10:00 AM  
10:30 AM**

#### AI STRATEGIES FOR SMARTER BUSINESS GROWTH

Leverage AI to shape markets, drive growth, and lead the future of business.

Led by: **Victoria Lyons**, MBA, PMP, Fractional CTO & AI Strategy Leader

**10:45 AM  
11:15 AM**

#### POWERING AI: THE BIG PICTURE

How data centers power AI, what happens behind the scenes and why this industry matters to small businesses.

Led By: **Kevin Moore**, Critical Environment Program Manager, Microsoft

**11:15 AM  
11:45 AM**

#### PATHWAYS TO PROFIT: TURNING AI INTO REVENUE

Moving from exploration to execution, utilizing AI intentionally as a tool to drive income, and build scalable systems.

Led by: **Shene Commodore**, CPCM Fellow, Founder and CEO, Commodore Consulting, LLC

**12:00 PM  
12:30 PM**

#### LUNCH & POWER NETWORKING

Connect, collaborate, and exchange ideas with fellow entrepreneurs, innovators, and partners.



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**12:30 PM  
1:30 PM**

#### **THE BUILDER PLAN LAB: FROM IDEAS TO ACTION (LIVE)**

Moving from conversation to action through live demonstrations, and facilitated working groups. Led by: **Natina Marie Hill**, CEO & Founder, AI STEAM Lab

**1:30 PM  
2:00 PM**

#### **THE BIG REVEAL: WHAT'S NEXT AFTER BEYOND CHATGPT**

Closing reflections, key takeaways, and a reveal of next steps—equipping participants with clear action items to continue their journey from learning to earning.

### **Builder Plan Lab Facilitators:**

Meet our expert facilitators, bringing energy, innovation, and hands-on leadership to our afternoon labs.

**Savneet Singh**, Emory University Adjunct and a Learning Experience Architect for Google's Trust and Safety team in Atlanta

**Jimica Tchamako**, MBA, MPH, Business Unit Director, Public Health Informatics Institute (PHII), The Task Force for Global Health, Founder & Principal, JT Insights LLC

**Jessica M. Young**, CEO, Executive Producer, Jessica Young Films