



AGENDA

BEYOND CHATGPT: Powering Growth, Opportunity & Revenue with AI

Mistress of Ceremonies: Stella J. Ringer

Global Sr. Director, Strategic Partnership Marketing
(Disney), The Coca Cola Company



WEDNESDAY

March 18, 2026 | Business Forum

**9:30 AM
10:00 AM**

WELCOME

Welcome and spotlighting women innovators who are building technology-driven businesses and shaping the future.

Led by: **Antionette Ball**, The Women's Entrepreneurial Opportunity Project, Inc. (WEOP)
Barbara Jones-Brown, Founder & CEO, Lillii RNB

**10:00 AM
10:30 AM**

AI STRATEGIES FOR SMARTER BUSINESS GROWTH

Leverage AI to shape markets, drive growth, and lead the future of business.

Led by: **Victoria Lyons**, MBA, PMP, Fractional CTO & AI Strategy Leader

**10:45 AM
11:15 AM**

POWERING AI: THE BIG PICTURE

How data centers power AI, what happens behind the scenes and why this industry matters to small businesses.

Led By: **Nelly Rubio**, Business Program Manager, Microsoft

**11:15 AM
11:45 AM**

PATHWAYS TO PROFIT: TURNING AI INTO REVENUE

Moving from exploration to execution, utilizing AI intentionally as a tool to drive income, and build scalable systems.

Led by: **Shene Commodore**, CPCM Fellow, Founder and CEO, Commodore Consulting, LLC

**12:00 PM
12:30 PM**

LUNCH & POWER NETWORKING

Connect, collaborate, and exchange ideas with fellow entrepreneurs, innovators, and partners.



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**12:30 PM
1:30 PM**

THE BUILDER PLAN LAB: FROM IDEAS TO ACTION (LIVE)

Moving from conversation to action through live demonstrations, and facilitated working groups. Led by: **Natina Marie Hill**, CEO & Founder, AI STEAM Lab

**1:30 PM
2:00 PM**

THE BIG REVEAL: WHAT'S NEXT AFTER BEYOND CHATGPT

Closing reflections, key takeaways, and a reveal of next steps—equipping participants with clear action items to continue their journey from learning to earning.

Builder Plan Lab Facilitators:

Meet our expert facilitators, bringing energy, innovation, and hands-on leadership to our afternoon labs.

Savneet Singh, Emory University Adjunct and a Learning Experience Architect for Google's Trust and Safety team in Atlanta.

Jimica Tchamako, MBA, MPH, Business Unit Director, Public Health Informatics Institute (PHII), The Task Force for Global Health, Founder & Principal, JT Insights LLC