



OCTOBER 1, 2026



AGENDA

State of City Support

Accelerating Business Growth & Economic Opportunity

9:30 – 10:00 am

OPENING & WELCOME

Marci Collier Overstreet, President Atlanta City Council

Antionette Ball, Founder & CEO Women's Entrepreneurial Opportunity Project, Inc. (WEOP)

Kim Hughes, Esq., Founder & CEO, K.G. Hughes & Associates

10:00 – 10:45 am

WEOP TALKS:

Short, powerful conversations featuring business owners sharing perspectives on disruption, civic impact, business growth, and what it takes to do business in Atlanta.

Leslie Cohen, Atlanta Restaurateur, Founder of Firepit Pizza Tavern & Birdcage

Tonya Hicks, President and CEO of Power Solutions, Inc., Managing Principal of Women Do Everything, LLC, and Founder/President of she-EV, Inc.

Kim Schofield, Georgia State Representative, District #63

11:00 – 11:30 am

From Business Experience to City Support & Resources

Pam Smith, Owner, Smith Real Estate Services

Dr. Tope Mitchell, Director of Technology and Entrepreneurship, Invest Atlanta, Executive Director, Women's Entrepreneurship Initiative

11:30 – 12:00 noon

Capital with Purpose: Fueling Businesses and Strengthening Communities

Shannon H. Longino, CPM®, HCCP, CMH, CMO, Senior Vice President, Truist

Dr. Kim Carter Evans, Executive Vice President & Chief Operating Officer, TruFund

12:00 – 12:30 pm

The Power of the Village: Ecosystem of Collaborations & Partnerships

Dr. Lakeysha Hallmon, Founder & CEO, The Village Market, Executive Director, Our Village United

Closing & Acknowledgements: Marci Collier Overstreet, President Atlanta City Council