



OCTOBER 30, 2025 - 9:30 AM - 1:00 PM

# ECONOMIC EQUITY BUSINESS FORUM HER PATHWAY FORWARD

## AGENDA

<p><b>9:45 AM</b> <b>10:00 AM</b></p>	<p><b>Welcome &amp; Opening</b></p> <ul style="list-style-type: none"> <li>■ <b>Antionette Ball, Women's Entrepreneurial Opportunity Project, Inc. (WEOP)</b></li> <li>■ <b>Rachel Shanklin, Entrepreneur Director, Small Business Majority</b></li> </ul>
<p><b>10:00 AM</b> <b>11:00 AM</b></p>	<p><b>WE Talks</b></p> <p>Get ready to be inspired with a series of dynamic mini-conversations from trailblazing women sharing insights, strategies, and perspectives on important issues.</p> <ul style="list-style-type: none"> <li>■ <b>Moderator: Stella Ringer, The Coca Cola Company, Global Senior Director, Strategic Partnership Marketing</b></li> </ul> <p><b>Leveraging AI strategically</b></p> <p>Own the moment to utilize AI and turn innovation into your competitive advantage, in business and beyond.</p> <ul style="list-style-type: none"> <li>■ <b>Savneet Singh, Visiting Instructor, Data &amp; Decision Sciences, Emory University</b></li> </ul> <p><b>Building Our legacy</b></p> <p>How real estate investment and development to drive economic growth, revitalize neighborhoods, and build generational wealth.</p> <ul style="list-style-type: none"> <li>■ <b>Terri Gleaton. CEO &amp; Founder, The Wealthy Group</b></li> </ul> <p><b>Organize, Strategize &amp; Mobilize: Turning Vision into Impact</b></p> <p>Working collectively through the power of collaboration, strategy, and action to create meaningful change.</p> <ul style="list-style-type: none"> <li>■ <b>Debra Scott, CEO &amp; Founder, Georgia Stand Up</b></li> </ul>

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<p><b>11:15 AM</b> <b>11:45 AM</b></p>	<p><b><i>The Power Play: Turning Insights into Action</i></b></p> <p>The JP Morgan Chase, Coaching for Impact team closes the day with an energizing, interactive session designed to help participants transform the day's insights into a clear and personalized Call-to-Action Plan.</p> <p>■ <b>Nicola Roberts, Vice President, Senior Business Consultant, Coaching for Impact, Chase Business Banking</b></p>
<p><b>12:15 PM</b> <b>1:00 PM</b></p>	<p><b><i>Power Lunch Party with Yolanda W</i></b></p> <p>Wrap up the day with giveaways and inspiring final moments that leave you energized and ready to take action!</p> <p>■ <b>Moderator: Yolanda White, Founder &amp; Investor, DAYO Women</b></p>

TRUE POWER ISN'T FOUND IN WHAT WE KNOW—IT IS REVEALED  
THROUGH WHAT WE DO.

