



OCTOBER 1, 2026



AGENDA

State of City Support

Accelerating Business Growth & Economic Opportunity

9:30 – 10:00 am	OPENING & WELCOME Marci Collier Overstreet , President Atlanta City Council Antionette Ball , Founder & CEO Women's Entrepreneurial Opportunity Project, Inc. (WEOP) Kim Hughes, Esq. , Founder & CEO, K.G. Hughes & Associates
10:00 – 10:45 am	WEOP TALKS: <i>Short, powerful conversations featuring business owners sharing perspectives on disruption, civic impact, business growth, and what it takes to do business in Atlanta.</i> Leslie Cohen , Atlanta Restaurateur, Founder of Firepit Pizza Tavern & Birdcage Tonya Hicks , President and CEO of Power Solutions, Inc., Managing Principal of Women Do Everything, LLC, and Founder/President of she-EV, Inc. Kim Schofield , Georgia State Representative, District #63
11:00 – 11:30 am	From Business Experience to City Support & Resources Pam Smith , Owner, Smith Real Estate Services Dr. Tope Mitchell , Director of Technology and Entrepreneurship, Invest Atlanta, Executive Director, Women's Entrepreneurship Initiative
11:30 – 12:00 noon	Capital with Purpose: Fueling Businesses and Strengthening Communities Shannon H. Longino , CPM®, HCCP, CMH, CMO, Senior Vice President, Trust Dr. Kim Carter Evans , Executive Vice President & Chief Operating Officer, TruFund
12:00 – 12:30 pm	The Power of the Village: Ecosystem of Collaborations & Partnerships Dr. Lakeysha Hallmon , Founder & CEO, The Village Market, Executive Director, Our Village United Yolanda White , Vice President of National Partnerships at Audacy and founder of DAYO Dr. Cherry Collier-Davis , Business Leadership Psychologist, Fractional Chief AI Officer, Founder of Growthpreneur™