



B.L.O.C BUILDING A LEGACY OF OWNERSHIP & COMMUNITY

Inspired by the belief that ownership creates opportunity, BLOC explores how women can position themselves to participate in community development, real estate projects, entrepreneurship, and wealth-building initiatives that strengthen families and communities.

This initiative was created to:

- Educate women on pathways to ownership and wealth-building
- Increase awareness of economic and community development opportunities
- Connect participants to industry professionals and financial resources
- Encourage collaborative thinking and collective economic impact
- Build a committed network of women focused on growth, leadership, and legacy

BLOC is an ongoing journey designed to help women move from conversation to action.

PROGRAM HIGHLIGHTS

Participants can expect:

- Educational sessions on real estate and community development
- Conversations with developers, lenders, and industry experts
- Site visits and exposure to development projects
- Networking with like-minded women and leaders
- Access to financial education and capital readiness conversations
- Discussions on ownership strategies and long-term wealth
- Opportunities to build strategic relationships and partnership



WHO SHOULD ATTEND?

BLOC is designed for:

- Women entrepreneurs
- Business owners
- Community leaders
- Professionals interested in ownership and development
- Women seeking to build wealth and economic influence
- Individuals passionate about community and economic progress



No prior real estate or development experience is required, just a desire to learn, grow and think bigger about economic opportunity.





WHY OWNERSHIP MATTERS

Ownership is more than property—it is about creating stability, influence, opportunity and legacy. BLOC encourages women to explore how ownership, collaboration and strategic partnerships can create stronger communities and open doors for future generations.

STRATEGIC PROGRAM PARTNERS

TruFund



TruFund is a mission-driven financial institution committed to expanding access to capital and economic opportunity for underserved communities and small businesses. Through strategic lending, education and technical assistance, TruFund helps entrepreneurs and community projects move from vision to reality.

Pinnacle Financial Partners



Pinnacle Financial Partners is recognized for its relationship-focused approach to banking, financial solutions and business growth. As a strategic partner, Pinnacle provides access to valuable financial tools, capital resources, and banking expertise to help business owners move ideas from vision to implementation.

JOIN THE CONVERSATION

BLOC is creating a space where women can connect, learn, collaborate and position themselves for long-term economic growth and ownership opportunities.

Think Bigger. Build Legacy. Create Impact.

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