

OCTOBER 1: HER COLLECTIVE VOICE

*A National Call to Action for
Women's Small Business Month*

Powered by WEOP | Amplified by HerCollectiveVoice.com

ONE DAY.
COUNTLESS
VOICES.
NATIONWIDE.



Do something big or small on October 1 to
celebrate, support, connect, educate,
or amplify women in small business.



CALL TO ACTION

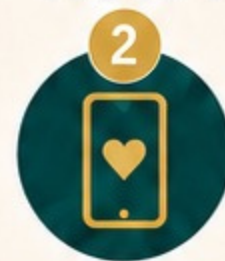
We encourage you to do one thing on October 1—whether it is hosting an event, gathering with others, or simply using social media. Let's use this moment to amplify our voices together.

HOW IT WORKS



PLAN IT

Host an event, conversation, workshop, or virtual session.



POST IT

Share photos or short videos from your October 1 activity.



TAG IT

Tag WEOP and Her Collective Voice so your story can be featured.



AMPLIFY IT

WEOP will highlight stories from across the country all month long.

THE POWER OF US



Become an
Official October 1
Ambassador



Receive your
digital
Ambassador
badge



Get an
opportunity to be
featured in Her
Collective Voice



Expand your reach
through the
collective power
of social media



Put your city on
the national
activation map



Add your voice
to a message
being amplified
nationally



“

*When women organize, our voices become stronger.
When we unify, our influence grows.
When we amplify one another, we become a force capable
of moving businesses, communities, and generations forward.*

”

**WHEN WOMEN SPEAK TOGETHER,
WE BECOME IMPOSSIBLE TO IGNORE.**



Click below for your Toolkit of instructions

