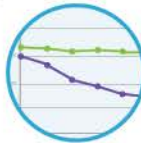


## HEALTHY HABITS AMPLIFY OUR INFLUENCE

We provide the **awareness** and **educational information** patients need, as well as the **personal touch** they deserve.

**LET'S TALK ABOUT** how untreated hearing loss is linked to an increased risk of cognitive decline.



## ONE CORE FOCUS

Expertly and kindly educate each patient, just like family.

## THREE VITAL QUESTIONS

1. Do you have hearing loss?
2. Do you know a loved one with hearing loss?
3. Do you or your loved ones know how hearing loss is related to cognitive decline?

## PROFESSIONAL RESPONSIBILITY

When we share, we show we care!

*"People don't care how much you know until they know how much you care."*  
- Theodore Roosevelt

EVERY MONTH						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3 ✓	4 ✓	5 ✓	6 ✓	7 ✓	8	9
10 ✓	11 ✓	12 ✓	13 ✓	14 ✓	15	16
17 ✓	18 ✓	19 ✓	20 ✓	21 ✓	22	23
24 ✓	25 ✓	26 ✓	27 ✓	28 ✓	29	30

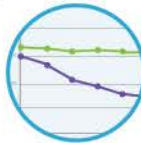
## DAILY GOAL

**Discuss three vital questions** with each patient to whom this information applies.

**HEALTHY HABITS  
AMPLIFY OUR  
INFLUENCE**

We, as well-respected healthcare professionals, help medical referral partners to **educationally empower** mutual patients with **whole person care focus**.

**LET'S TALK ABOUT** how untreated hearing loss is linked to an increased risk of cognitive decline.



**ONE CORE FOCUS**

Expertly and kindly educate each patient, just like family.

**THREE KEY QUESTIONS**

1. Which **currently referring** healthcare collaborators and their patients would benefit from our research-based wellness information?
2. Which **targeted** healthcare providers and their patients would benefit from our research-based wellness information?
3. What **well-planned system** will help us productively achieve educationally-focused community outreach goals?

**POTENTIAL MEDICAL SPECIALISTS TO TALK WITH**



Family  
Physicians



Internal  
Medicine



Geriatricians



Psychiatrists

EVERY MONTH						
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17	18	19	20	21	22	23
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*"Alone we can do so little; together we can do so much." - Helen Keller*