

**BIG SCREENS**

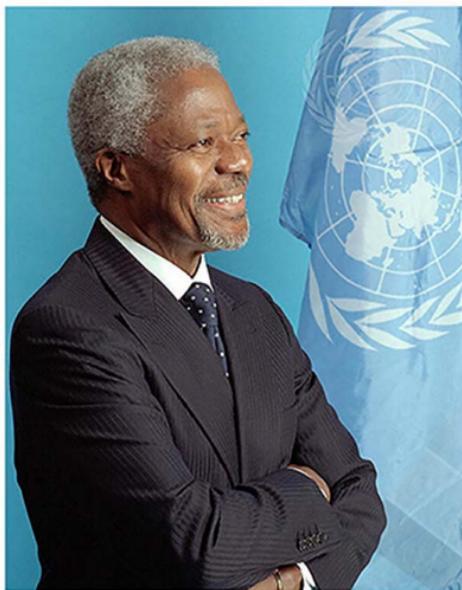


**EYES ON EDUCATION™**

Your reputable source for vital hearing health information.  
Learn more and live better.

This month's topic: **Dual Sensory Loss**

 **Sound Advice**  
Hearing Aid Center



“Knowledge is power.  
Information is liberating.  
Education is the premise  
of progress, in every society,  
in every family.”

–*Kofi Annan*

**VISION LOSS**  
RISK  
AWARENESS



**HEARING**  
HEALTH  
DECISIONS

With aging's influence on vision and hearing, it is estimated that by 2030, as many as **14 MILLION** older U.S. adults will develop **DUAL SENSORY LOSS**.



Dual sensory loss (DSL) can reduce quality of life in terms of physical, emotional and social function.

Research indicates those with both vision and hearing loss often have greater:

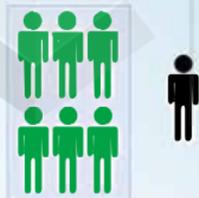
Difficulty in performing activities of daily living.



Challenges with interactive daily communication.



Risk of social isolation and depression.

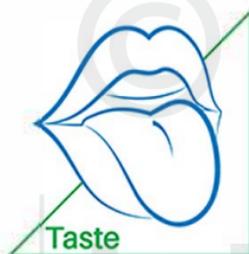


Risk of falls and related hospitalization.



# Hear Better. Live Better. Live Life Well.

While we sometimes take our body's senses for granted, going 5 for 5 helps us thrive.



When two of the body's five senses are not functioning optimally, activities of daily living can be challenging. For too many, DSL reduces the quality of life by limiting physical, emotional and social capacities.

Dual Sensory Loss relates and may contribute to depressive status and symptoms.



*"Research involving sensory loss and depression has documented that a substantially larger proportion of persons with visual impairment of DSL experience depression or depressive symptoms than the general population." \**

\*McDonnell MC. The effects of developing a dual sensory loss on depression in older adults: a longitudinal study. J Aging Health. 2009 Dec;21(8):1179-99. doi: 10.1177/0898264309350077. PMID: 19897782; PMCID: PMC2789482.

As you see your Ophthalmologist or Optometrist for annual diagnostic vision screenings, please know it is essential for you, loved ones and colleagues to get a professional hearing evaluation at least once a year.



**HEAR BETTER, SEE BETTER**



In 2026, at home, work and play,  
seeing and hearing your best just makes sense.

