

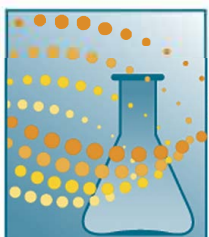
Targeted Referring Physicians

Talking Points...



DISCUSS:

- How easy the patient referral process is
- What specific educational information will be most helpful
- What point of care display placement will be most visible
- What quantity of point of care displays is needed
- What quantity of educational handouts is needed
- Stocking educational displays or scheduling a date to do so
- How easy it is to request additional educational handouts
- Quarterly plan to share new educational information



Endocrinologists



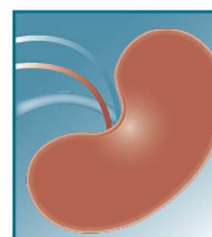
Family Physicians



Geriatricians



Internal Medicine



Nephrologists



Related Specialties