

# VISION LOSS RISK AWARENESS



# HEARING HEALTH DECISIONS

WITH AGING'S INFLUENCE ON VISION AND HEARING, IT IS ESTIMATED THAT BY 2030, AS MANY AS **14 MILLION** OLDER U.S. ADULTS WILL DEVELOP **DUAL SENSORY LOSS**.<sup>[1]</sup>

## DID YOU KNOW?

Dual sensory loss can reduce quality of life in terms of physical, emotional and social function.

Research indicates those with both vision and hearing loss often have greater:

Difficulty in performing activities of daily living.<sup>[2]</sup>



Challenges with interactive daily communication.



Risk of social isolation and depression.<sup>[3]</sup>



Risk of falls and related hospitalization.



## HEAR BETTER, SEE BETTER.



TALK TO YOUR EXPERT HEARING AND VISION PROFESSIONALS ABOUT:

- Why annual diagnostic screenings are a healthy habit.<sup>[4]</sup>
- How best corrected hearing and visual abilities can help improve quality of life.

To learn more, please visit: [www.nidcd.nih.gov](http://www.nidcd.nih.gov) and [www.nei.nih.gov](http://www.nei.nih.gov)



**Sound  
Advice**  
Hearing Aid Center

555.456.7890  
[soundadvicewebsite.com](http://soundadvicewebsite.com)

©2016 HEALTHSCOPE<sup>SM</sup>

[1] Heine and Browning. Mental health and dual sensory loss in older adults: a systematic review. *Frontiers in Aging Neuroscience* 2014. [2] Fischer, et al. Multiple Sensory Impairment and Quality of Life. *Ophthalmic Epidemiology* 2009 [3] Kiely et al. Dual sensory loss and depressive symptoms. *Frontiers in Human Neuroscience* 2013 [4] Vreeken et al. Dual sensory loss: development of a dual sensory loss protocol and design of a randomized controlled trial. *BMC Geriatrics* 2013 13:84

# Our Focus on 20/20 Hearing

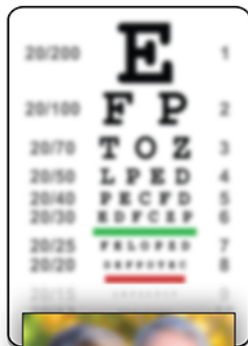


**Right now is the best time to decide what your future will sound like.**

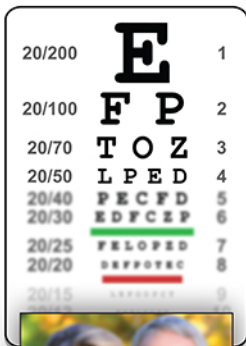
Testing and fitting hearing aids is similar to an eye exam. There's unaided, some improvement or ideally, best possible results.

**This requires precise sound and listening measurements during our personalized fitting process.**

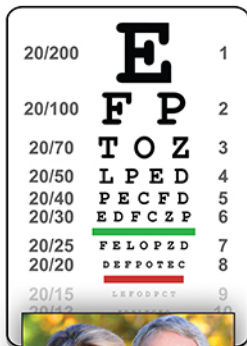
## UNAIDED



## FIRST FIT



## PERSONALIZED FIT



**OUR EXPERTISE & YOUR BEST FIT. HEAR THE DIFFERENCE.**