

DEMENTIA RISK AWARENESS



HEARING HEALTH DECISIONS

Out of the total U.S. population in 2020:
It is estimated that 1 in 10 people (10%) age 65
and older has Alzheimer's dementia.

10 Early Signs and Symptoms of Alzheimer's*

1. Memory loss that disrupts daily life
2. Challenges in planning or solving problems
3. Difficulty completing familiar tasks
4. Confusion with time or place
5. Trouble understanding visual images and spatial relationships
6. New problems with words in speaking or writing
7. Misplacing things and losing the ability to retrace steps
8. Decreased or poor judgment
9. Withdrawal from work or social activities
10. Changes in mood and personality

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*alz.org
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June 1

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DID YOU KNOW?

For those older than 60 years,
the risk of dementia is closely related
to the severity of hearing loss.



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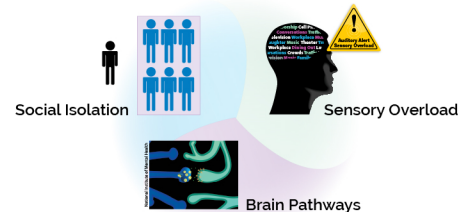
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RESEARCH INDICATES

Hearing difficulty, social isolation and shared brain function
pathways may require that more cognitive resources be
applied to hearing, reducing those available for working memory.



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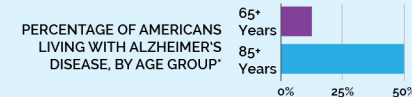
Talk to your caring doctors

Learn how a family history of dementia or hearing loss
may pose increased risk for you or your loved ones.

Our expert advice can help!

Get annual evaluations to discover

How your hearing health and quality of life can be
improved.



*HEARING LOSS AND INCIDENT DEMENTIA.
JAMA NEUROLOGY 2011

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