

DEMENTIA RISK AWARENESS

HEARING HEALTH DECISIONS



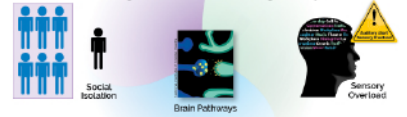
IN 2021, AN ESTIMATED **6.2 MILLION** AMERICANS AGE 65 AND OLDER WERE LIVING WITH **DEMENTIA**, GROWING TO **13.8 MILLION** BY 2050, BARRING THE DEVELOPMENT OF MEDICAL BREAKTHROUGHS.^[1]

DID YOU KNOW?

For those older than 60 years, the risk of dementia is closely related to the severity of hearing loss.^[2]

RESEARCH INDICATES

Hearing difficulty, social isolation and shared brain function pathways may require more cognitive resources be applied for hearing, reducing those available for working memory.

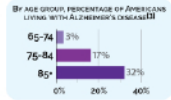


TALK TO YOUR CARING DOCTORS: Learn how a family history of dementia or hearing loss may pose increased risk for you or your loved ones. **OUR EXPERT ADVICE CAN HELP!**

GET ANNUAL EVALUATIONS TO DISCOVER:

- If you have hearing loss or are at risk.
- The type of hearing loss you may have.
- How your hearing health and quality of life can be improved.

To learn more, please visit: www.alz.org



Sound Advice
Hearing Aid Center
555.456.7890
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[1] <https://www.alz.org/dementia/dementia/statistics-figures> [2] Lin, et al. Hearing Loss and Incident Dementia. JAMA Neurology 2013 [3] <https://alz-journals.sagepub.com/doi/full/10.1177/0891913316661806>

DEMENTIA?

brain disease, dementia describes a progressive decline and loss of language, memory, or problem solving ability.

TYPES

- Lewy Body Dementia:** protein deposits (Lewy bodies) develop in brain's cortex impacting thinking, memory and motor control
- Frontotemporal Dementia:** shrinkage of frontal and temporal brain lobes, affecting personality, behavior and language.
- Alzheimer's Disease and Vascular Dementia.**

Related conditions

Stroke-Related | Creutzfeldt-Jakob Disease | Parkinson's Disease | also have dementia symptoms.

& Symptoms

- Problems with words in speaking or writing
- Misplacing things and losing the ability to retrace steps
- Decreasing or poor judgement
- Withdrawal from work or social activities
- Changes in mood and personality

Wellness Matters

Learn signs.

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Alzheimers-dementia/20_signs

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Let's talk about...

How your hearing health affects your quality of life.



Take the 5 Minute Hearing Test –

✓ Check all hearing health concerns that apply:

- ☐ I have difficulty understanding speech in the presence of background noise or in a crowded restaurant.
- ☐ I avoid social situations that require me to participate in conversations.
- ☐ I avoid the movies or theater because I miss so much.
- ☐ I have greater difficulty understanding females and children.
- ☐ My family and friends complain that I am not hearing accurately.
- ☐ Others notice that I turn the volume on my television or radio too loud.
- ☐ I have difficulty conversing on the telephone.
- ☐ I ask others to repeat themselves often during conversations.

If you checked any of the above statements, hearing devices may help you. Schedule a hearing test today to learn more.

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8 AM – Noon, Friday
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Hear Better, Live Better
Your Quality of Life,
Our Focus



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We provide the wellness information patients need and personal touch they deserve.

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**Empowering People,
Improving Lives**

Learn how best fit hearing solutions naturally deliver quality of life benefits.



Experience the sounds of happiness in your circle of life.

You deserve a hearing health expert who:

- Listens carefully, to fully understand and help with quality of life needs.
- Provides personal support throughout the entire diagnostic and treatment process.
- Is up-to-date on the latest technology.

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DID YOU KNOW?

Hearing health and your quality of life are closely related to many common medical conditions.

These include diabetes, dementia, cognitive decline, vision loss, heart disease, risk of falls, ototoxicity and tinnitus.