

<p>Your Quality of Life, Our Healthy Mission</p> 	
YOU HAVE:	WE HAVE:
Friends and family who care	Dedicated professionals who help
A unique hearing profile	Skilled diagnostic testing
A personal health history	A whole person care approach
Technology choices	High performance options
Important questions	Trusted answers
Lifestyle needs	Personalized solutions
Quality of life goals	Compassionate care
 <p>Sound Advice Hearing Aid Center</p> <p>555.456.7890 soundadvice.com</p>	
<p>At Your Service, With Trusted Advice</p>	

HEAR THE FACTS, MAKE HEALTHY CHOICES

10 Essential Questions
By Comparison

Do I get...

OUR CLINICS	RETAILERS	
✓	The peace of mind knowing your practice is locally owned?	✗
✓	Reputable education on how hearing loss relates to other medical conditions?	✗
✓	Expert diagnostic testing by a skilled Hearing Doctor?	✗
✓	All types and degrees of hearing loss professionally treated, for all ages?	✗
✓	A personalized solution and prescription, with verification?	✗
✓	Multiple choices with prescriptive features, in affordable price ranges?	✗
✓	Custom design options, with discreet styles in many colors?	✗
✓	In-person care, from initial fitting to lifetime use?	✗
✓	"Face-to-face" access to answer all your important questions?	✗
✓	All necessary supplies conveniently available?	✗

Our Hearing Prescriptions, the Best Fit

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Front folded

Center spread

Silence is Lonely

When at first our hearing begins to fade;
Though the signs are foretelling, we may choose to evade.
We tell others they don't speak clearly, they mumble a lot;
My concentration is elsewhere, that's why I ask what.
Please talk a bit louder, your voice is so weak;
I could hear you OK if you'd look at me as you speak.
I can hear you just fine, when you're close at hand;
If you would learn to enunciate, I could understand.
Being with family is one of life's greatest joys;
But don't expect me to hear, with all of that noise.
It's easy to blame others, though it's not really fair;
It's your hearing problem, solve it,
show others you care.
He who said "silence is golden"
spoke for himself only;
For the hearing impaired,
"silence is lonely."

Roy Bain
1996

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