

Audiologist Survey

JANUARY 2020

About the survey



19 QUESTION ONLINE SURVEY



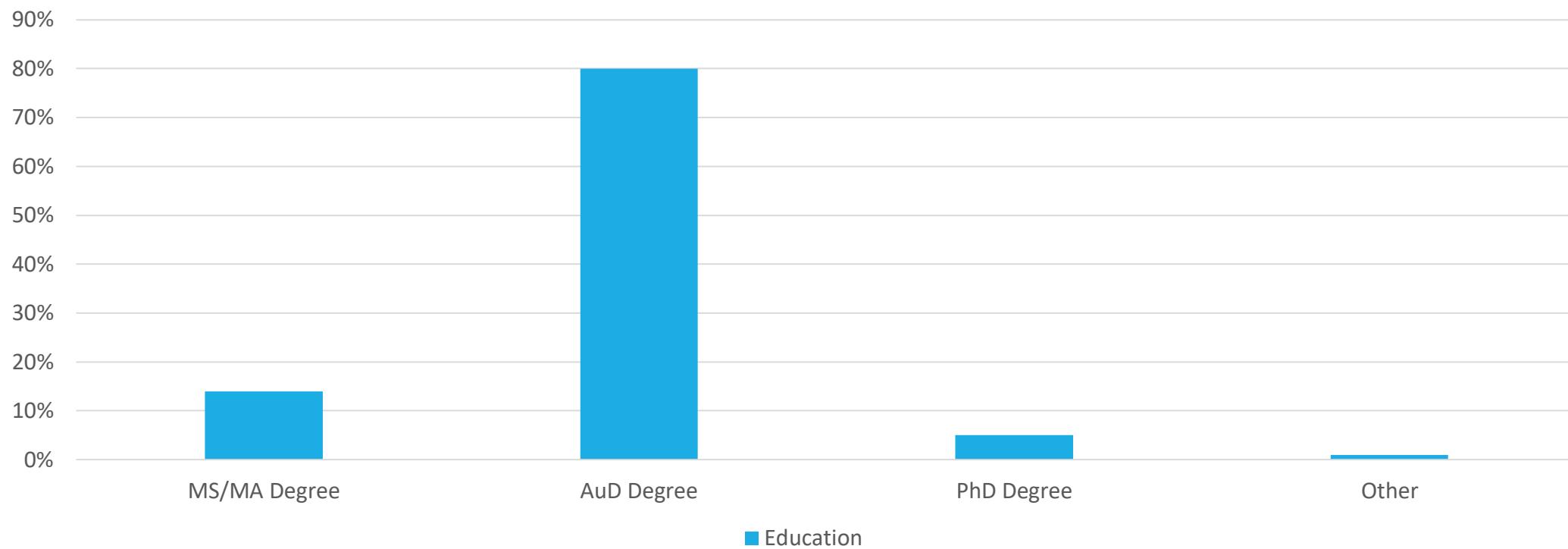
CONDUCTED JANUARY 2020



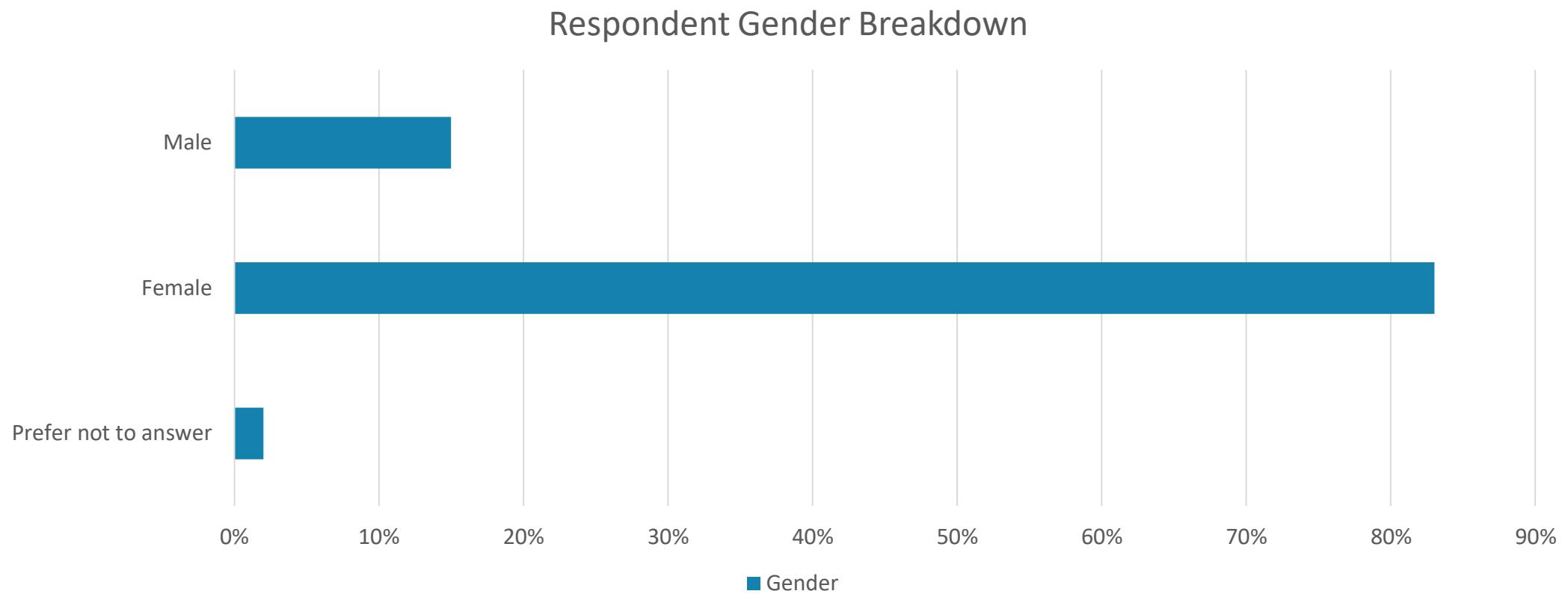
APPROXIMATELY 225
AUDIOLOGISTS IN THE UNITED
STATES COMPLETED THE SURVEY

1. What is your current level of education in audiology?

Respondent Education Level Breakdown



2. What is your gender?

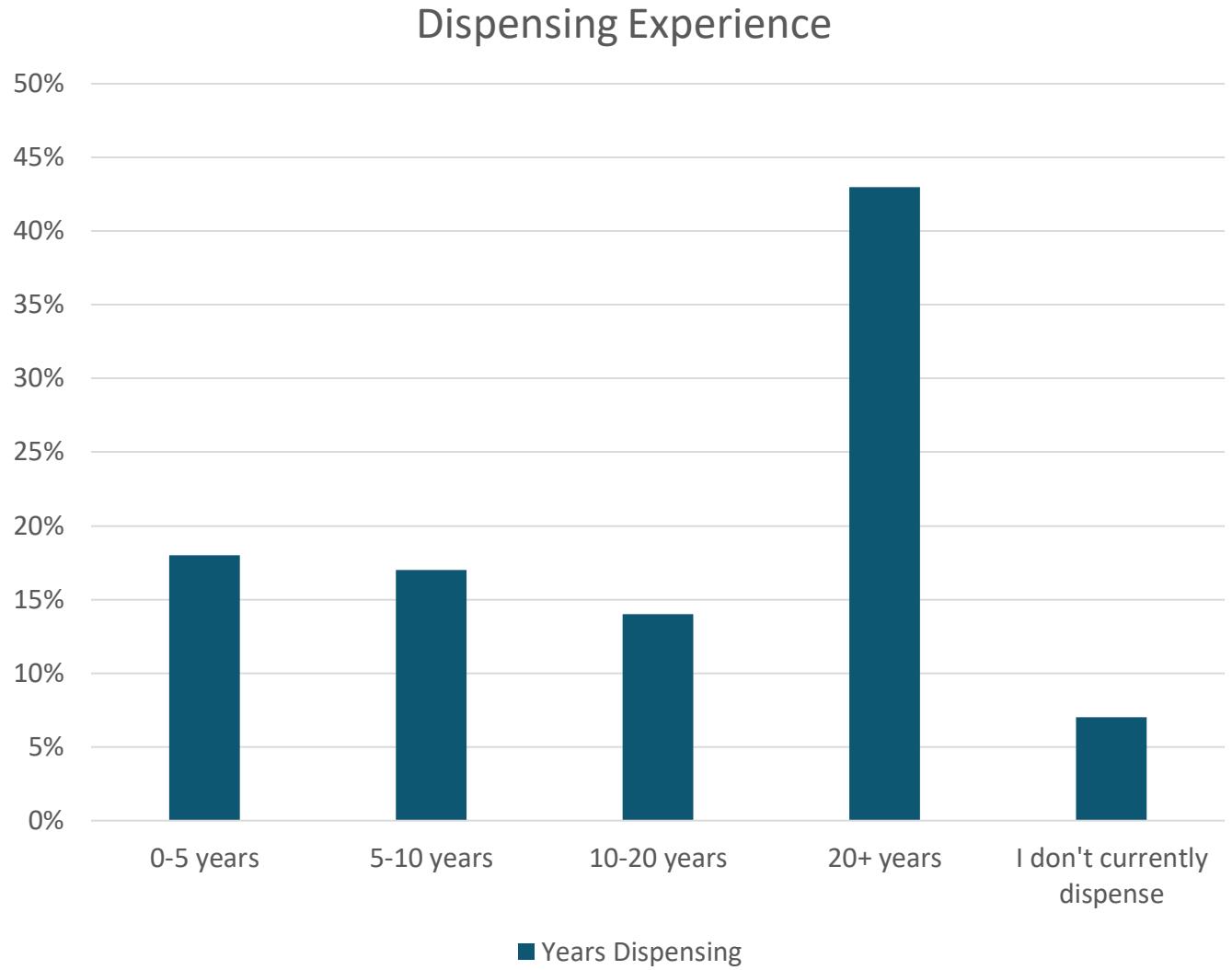


3. Are you a member of any of the following professional societies? List all that apply

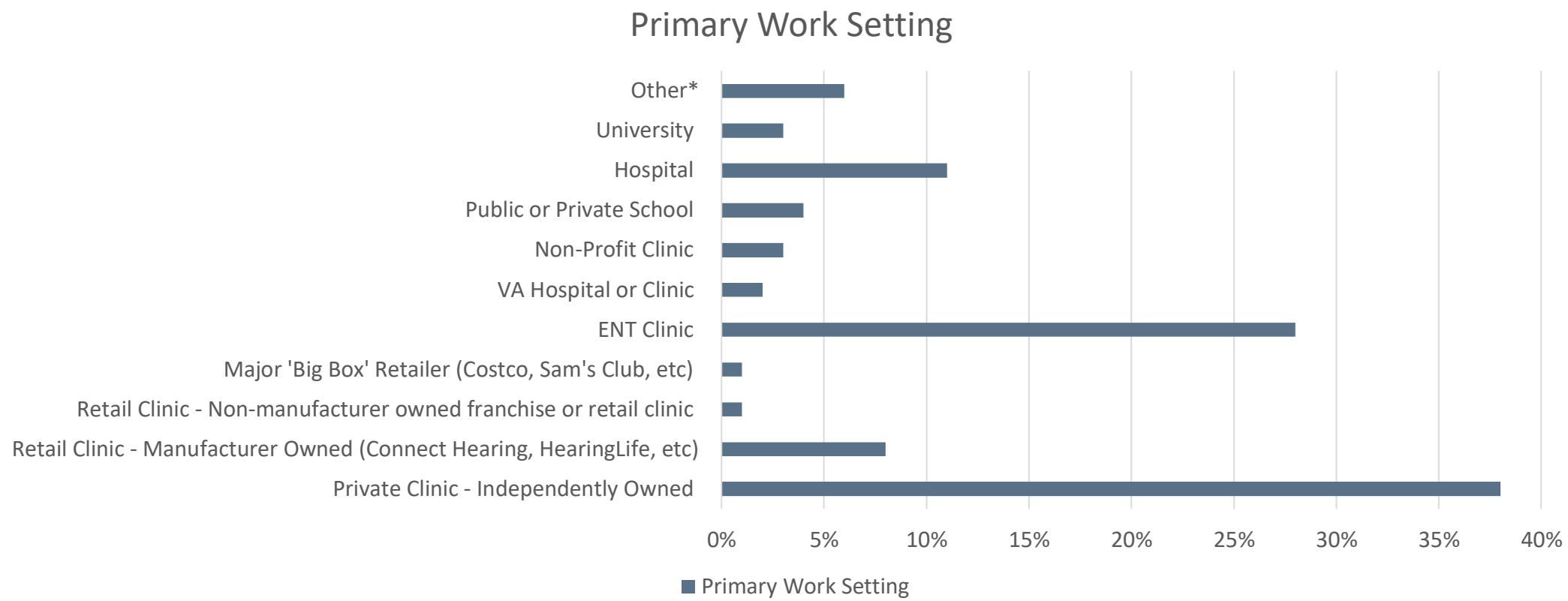


**Other category included responses such as: Military Audiology Association, EAA, ARA, etc.*

4. How many years of experience do you have dispensing hearing aids?

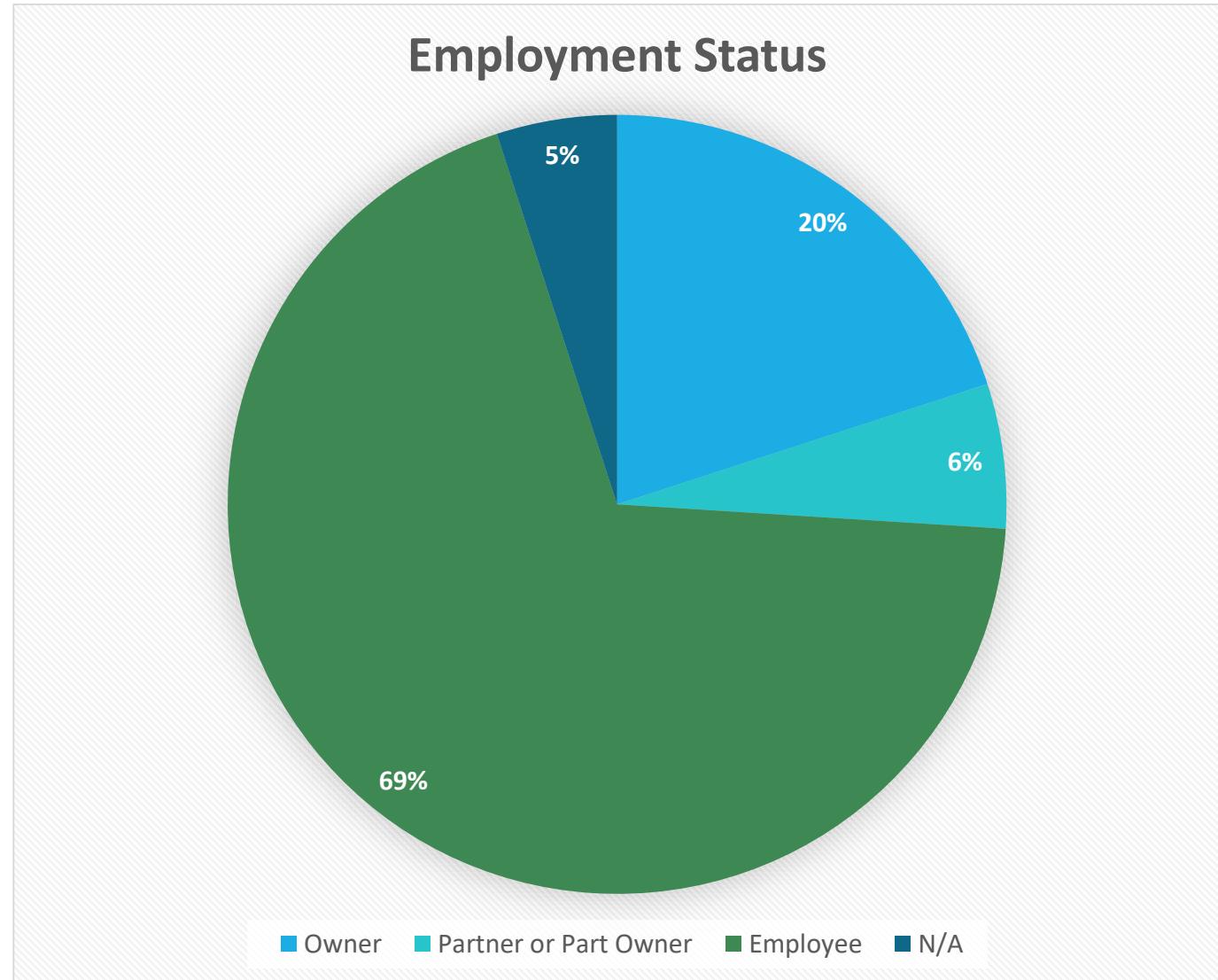


5. Which of the following describes your primary work setting:

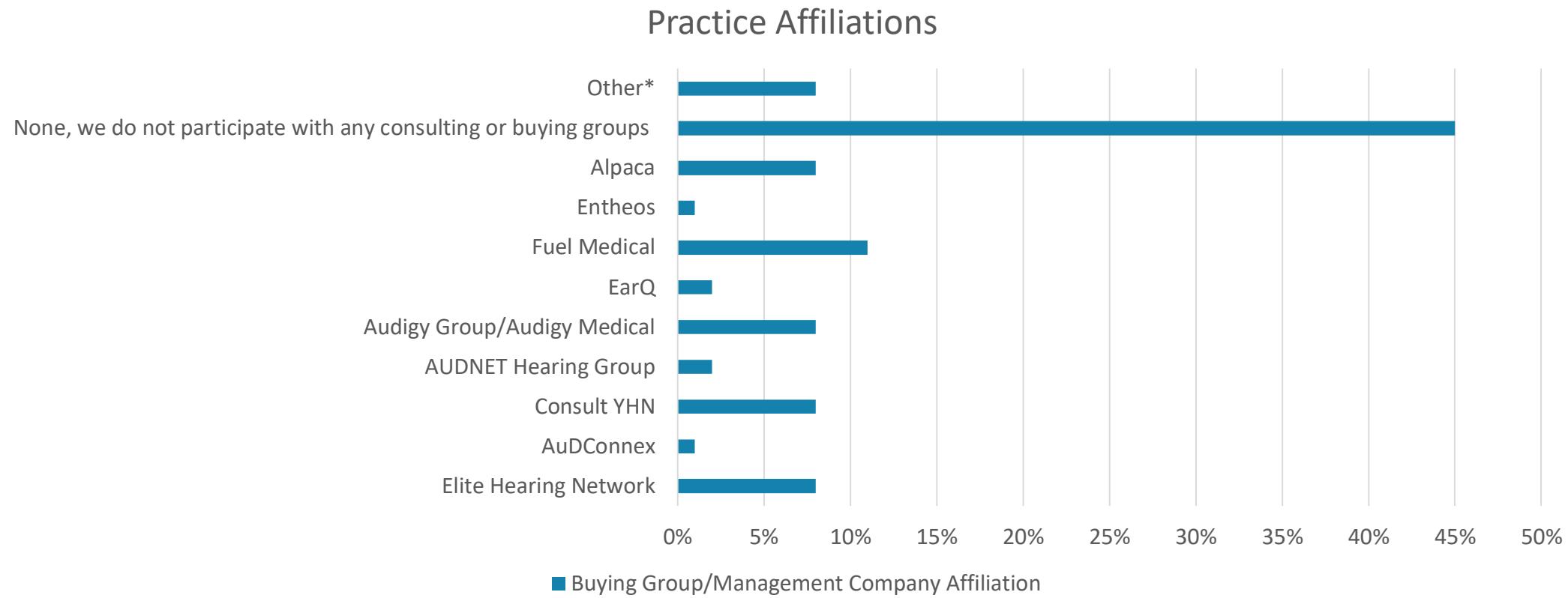


**Other category included responses such as: consultant, retired, researcher, etc.*

6. How would you describe your position in your primary work setting:

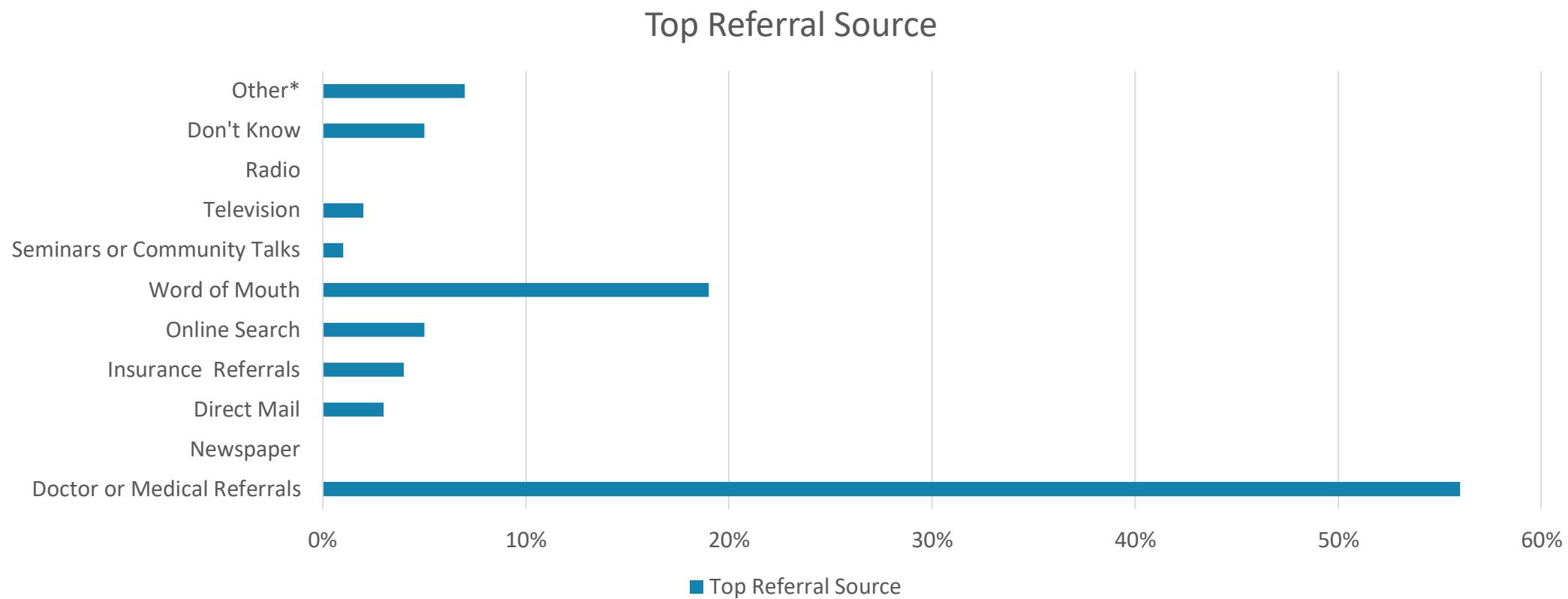


7. Is your clinic currently affiliated with a business management company or participate in a buying group? Please list all that apply



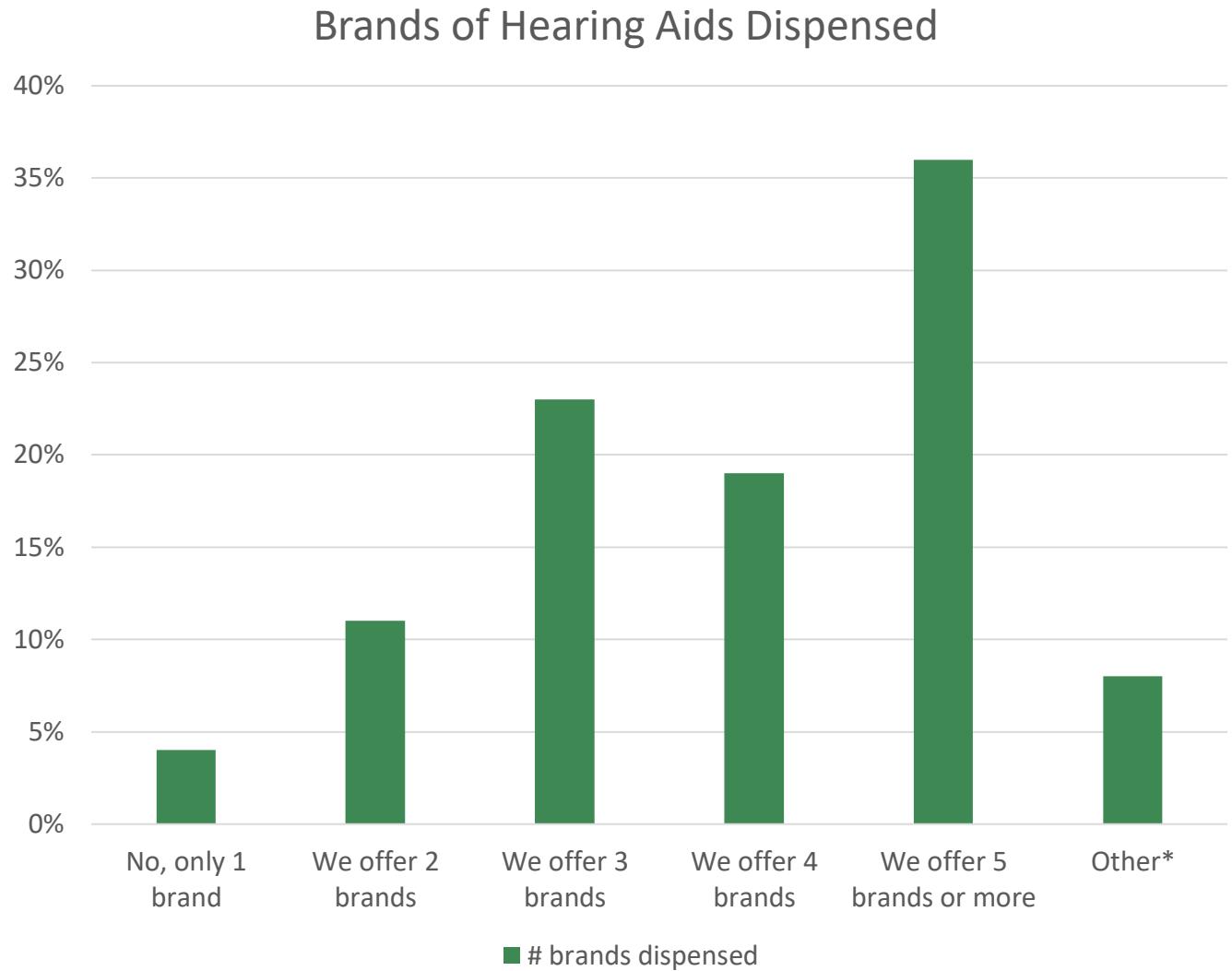
**Other category included responses such as: ARG, OneSource, Starkey SHA, and retired or n/a.*

8. What is your practice's top referral source for new patients?



**Other category included responses such as: school district, military, or retired.*

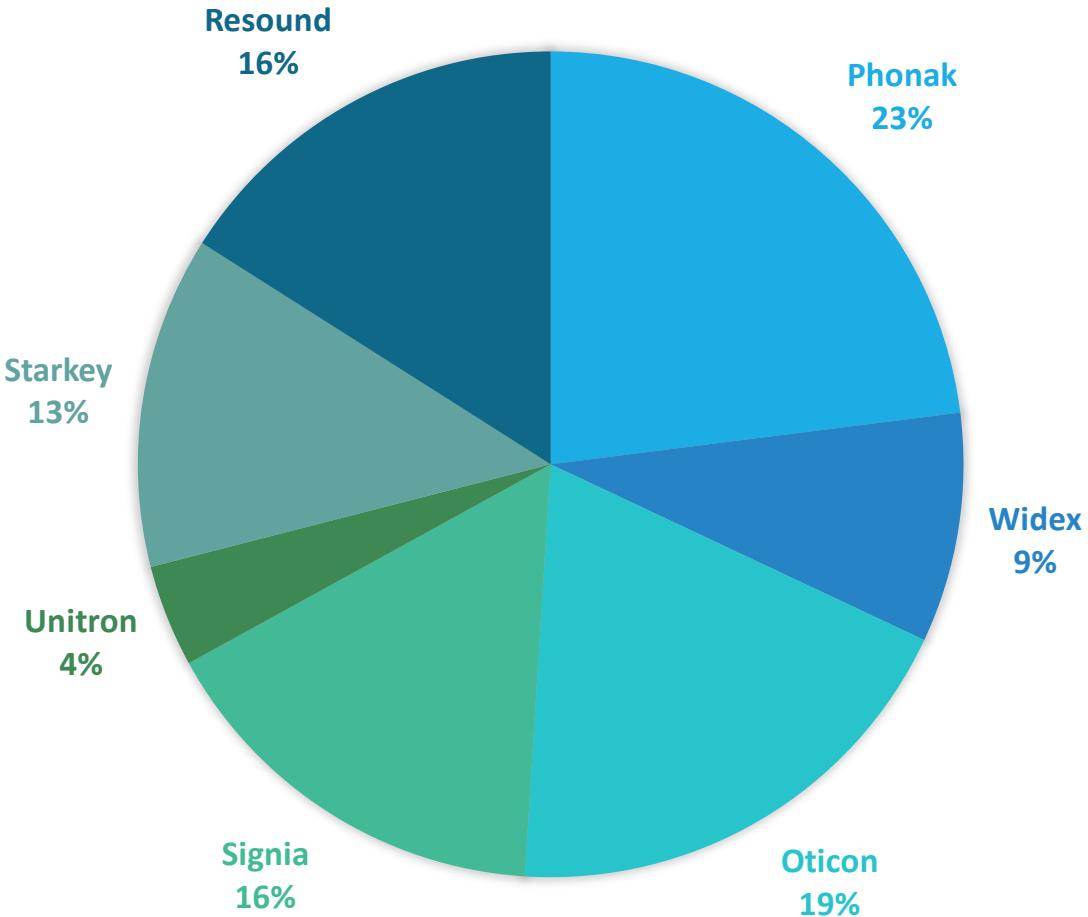
9. Does your practice dispense more than one brand or manufacturer of hearing aids?



**Other category included responses such as: not dispensing, n/a or retired*

10. Which hearing aid brand do you dispense the most at your clinic?

BRAND MOST DISPENSED



10a. Which hearing aid brand do you dispense the most at your clinic? Please list brand and provide brief explanation

“Great products for all price points and offers accessories with some purchases”

“Most pediatric friendly”

“Hands free wireless for all phones. Good customer service”



ReSound GN

“Great in connectivity to iPhone, best app, great rechargeable options”

“Quality of the product and good customer service”

“Always seem to be on the cusp of breaking edge technology”

“Always meet real ear targets”

“In my professional opinion, the best product in all technology levels”

“Innovative and great customer service”



unitronTM

“Great products at a great price”

“Flex Trial and upgradeability and connectivity”

“Best features for price”

10a. Which hearing aid brand do you dispense the most at your clinic? Please list brand and provide brief explanation (cont)

“Great option for tinnitus patients”

“High quality, great sound--and they don’t sell to big box down the street!”

“Excellent clarity and easy to use software”



“Great sound and customer service”

“Best rechargeable options available in industry”

“Good products and easiest with TruHearing referrals”

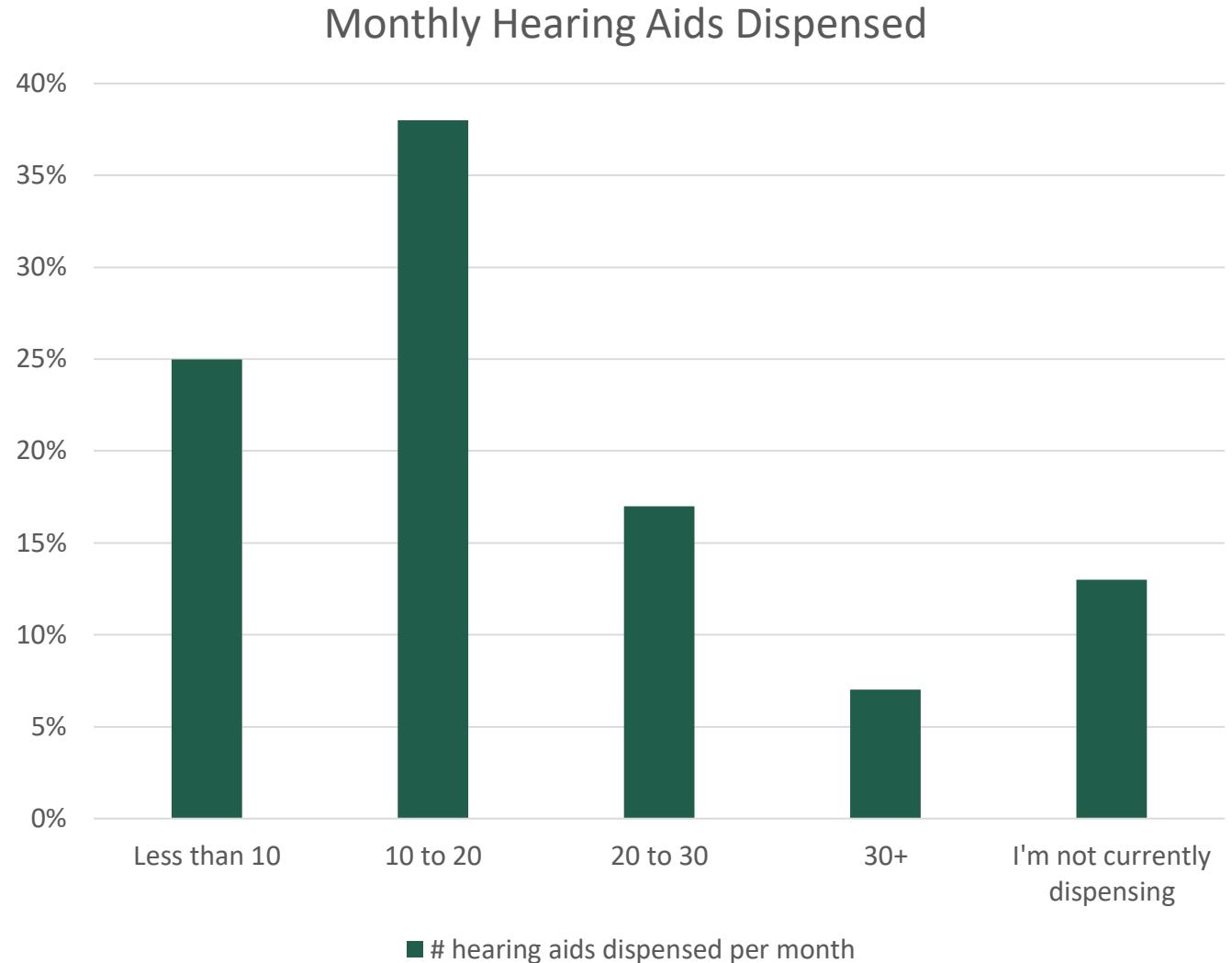
“By far the best customer service in the industry, without question”

“Have always had the best custom hearing aids”

“Most innovative products and great prices”

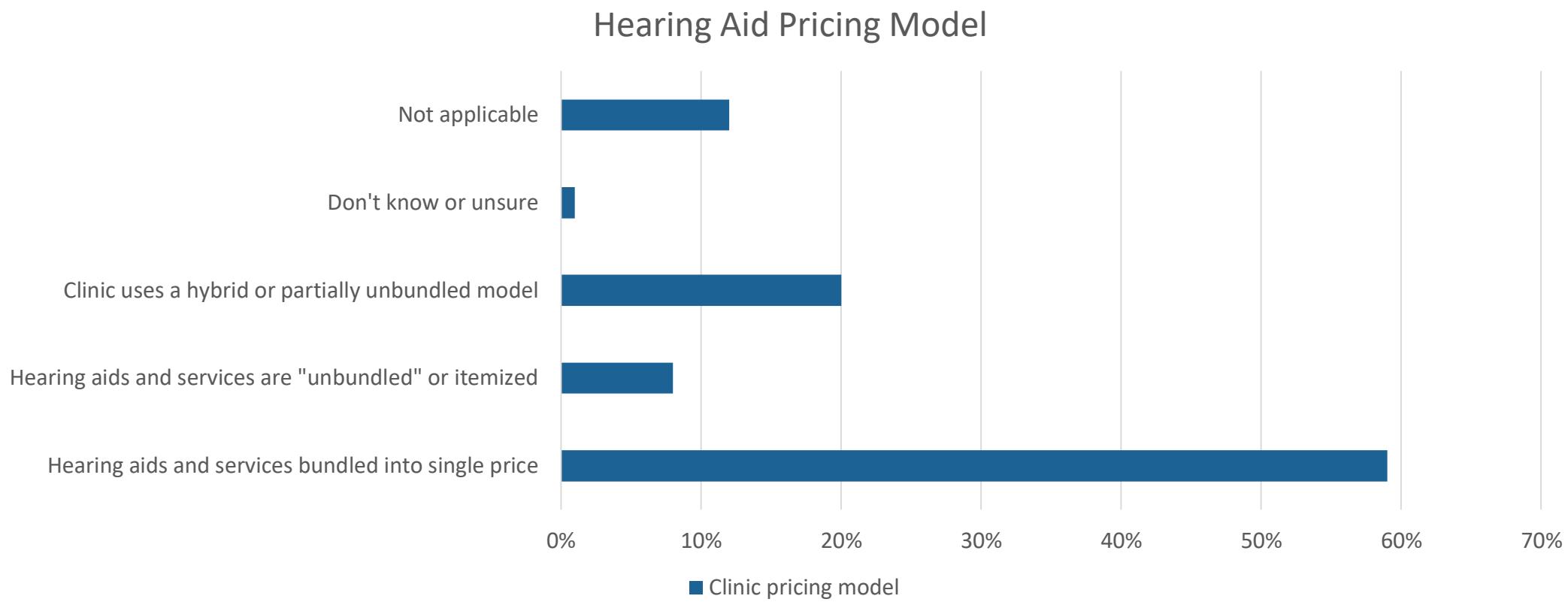


11. On average, how many hearing aids per month do you personally sell/dispense?

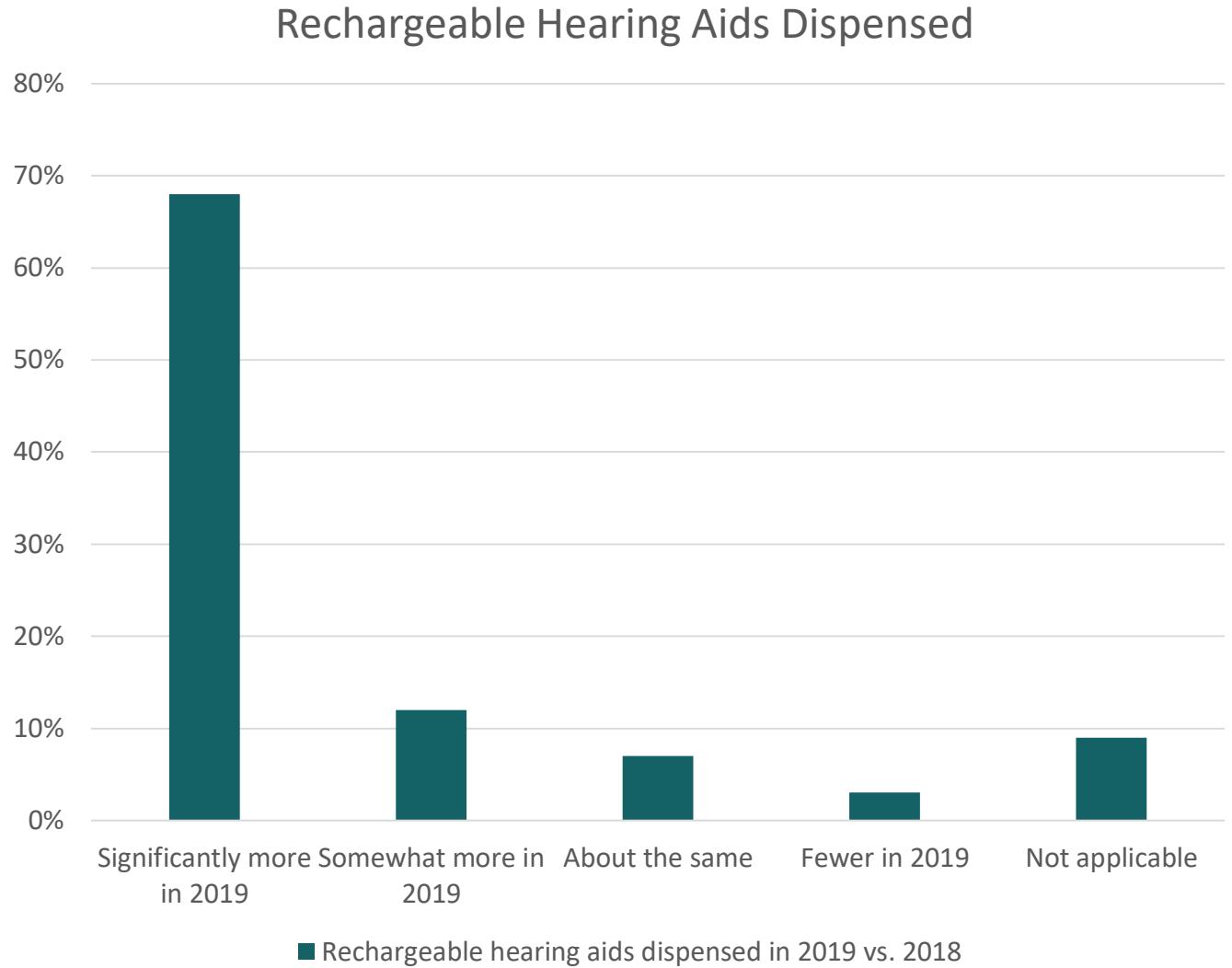


**Other category included responses such as: not dispensing, n/a or retired*

12. Which of the following type of hearing aid pricing models do you use in your clinic:

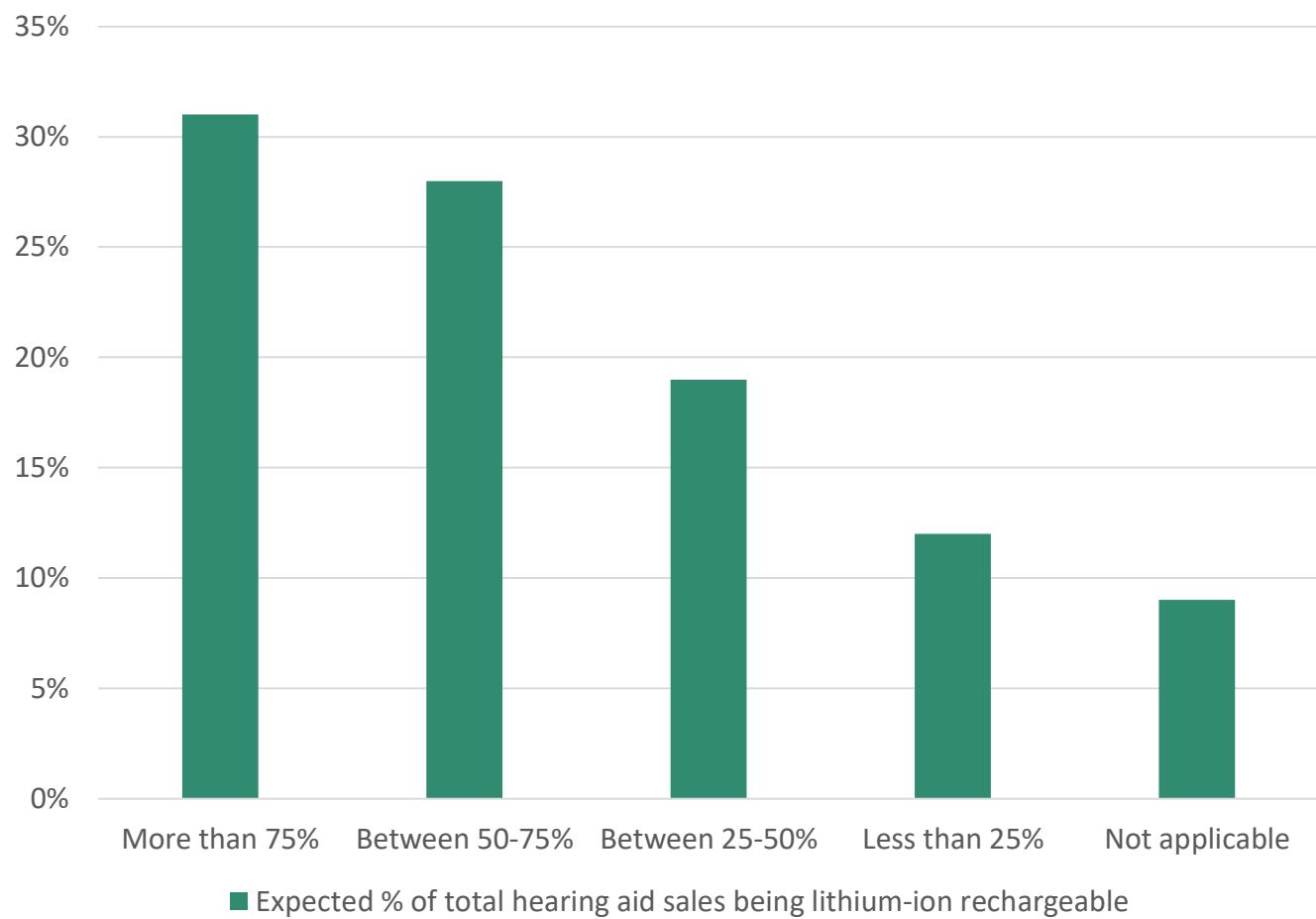


13. Did you dispense more rechargeable hearing aids in 2019 compared to 2018?

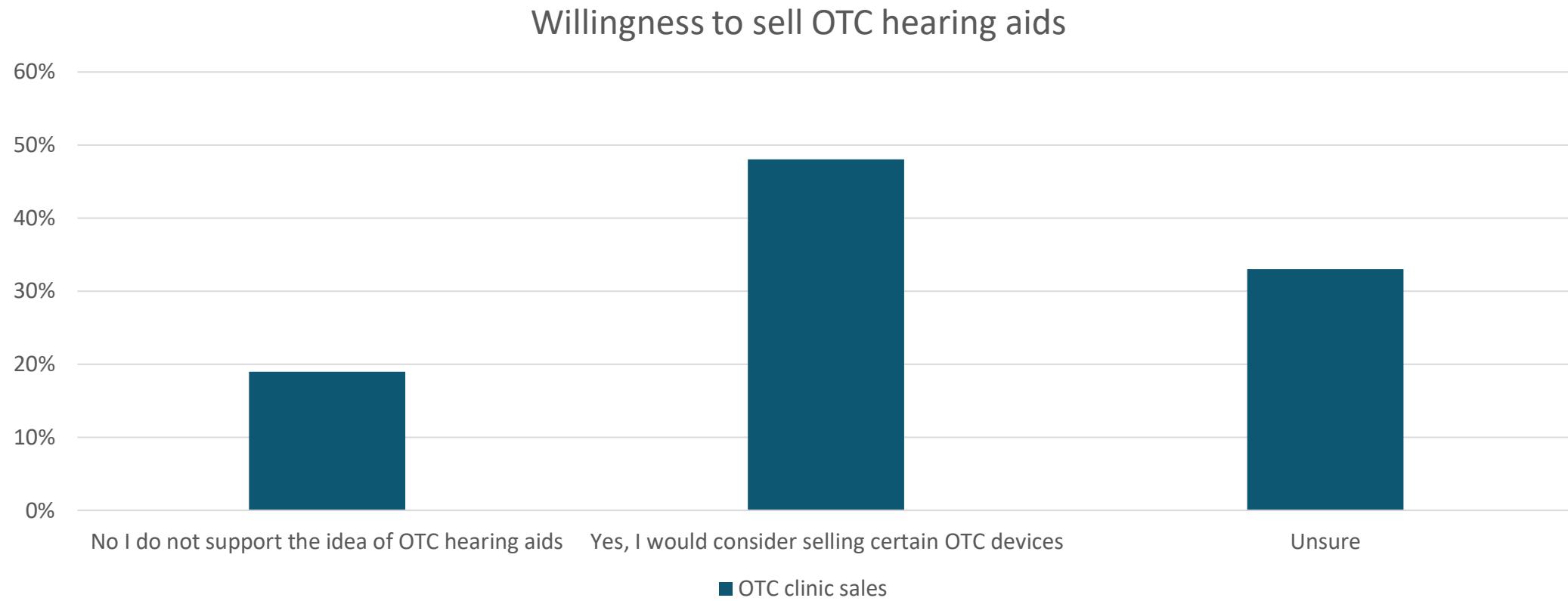


14. As a percentage of total hearing aids you expect to dispense in 2020, how many do you expect to be lithium ion rechargeable?

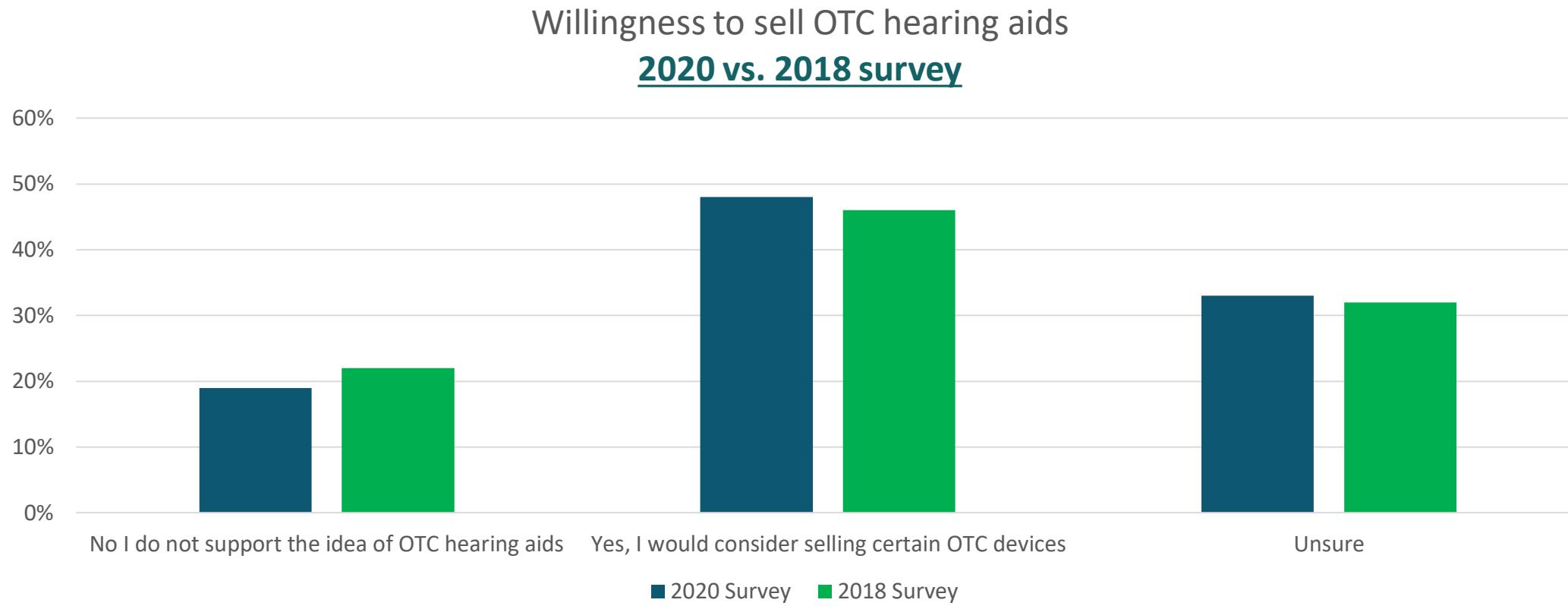
Out of total hearing aids to be dispensed in 2020, percentage expected to be Lithium ion rechargeable



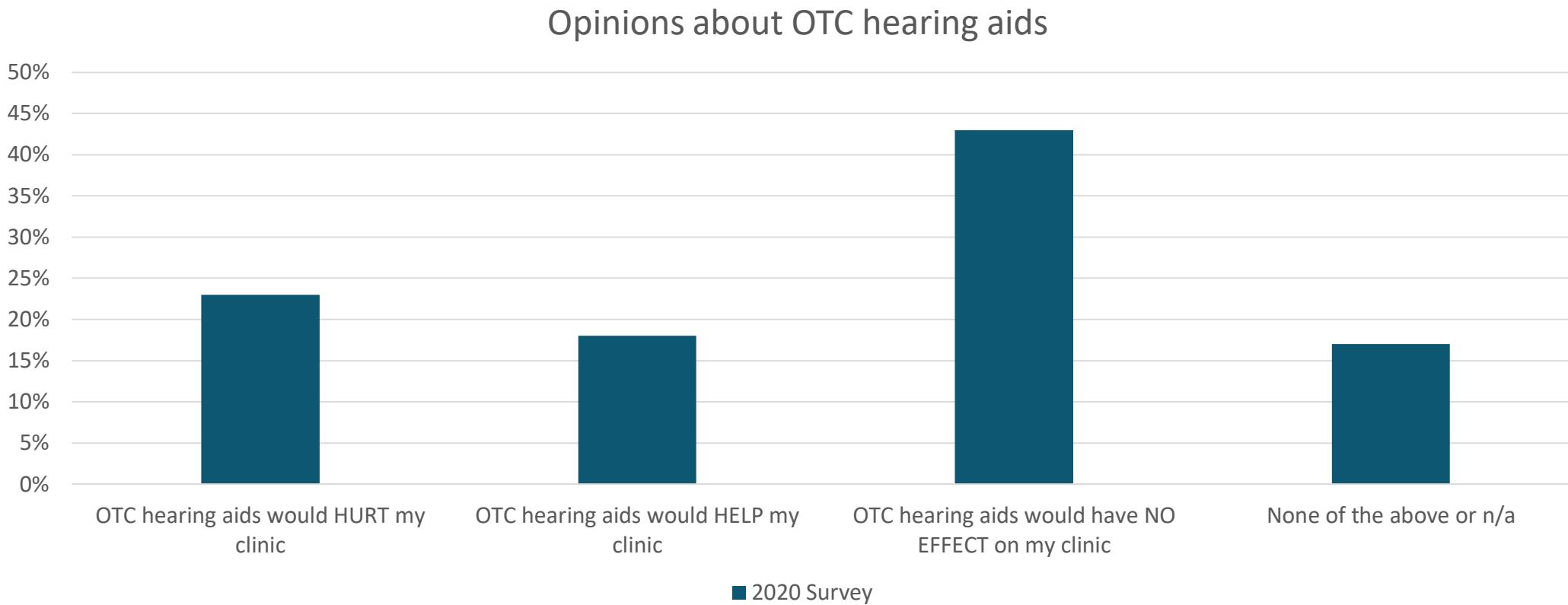
15a. Once the OTC hearing aid legislation becomes fully implemented in the US, would you be willing to sell OTC devices at your clinic?



15b. Once the OTC hearing aid legislation becomes fully implemented in the US, would you be willing to sell OTC devices at your clinic?

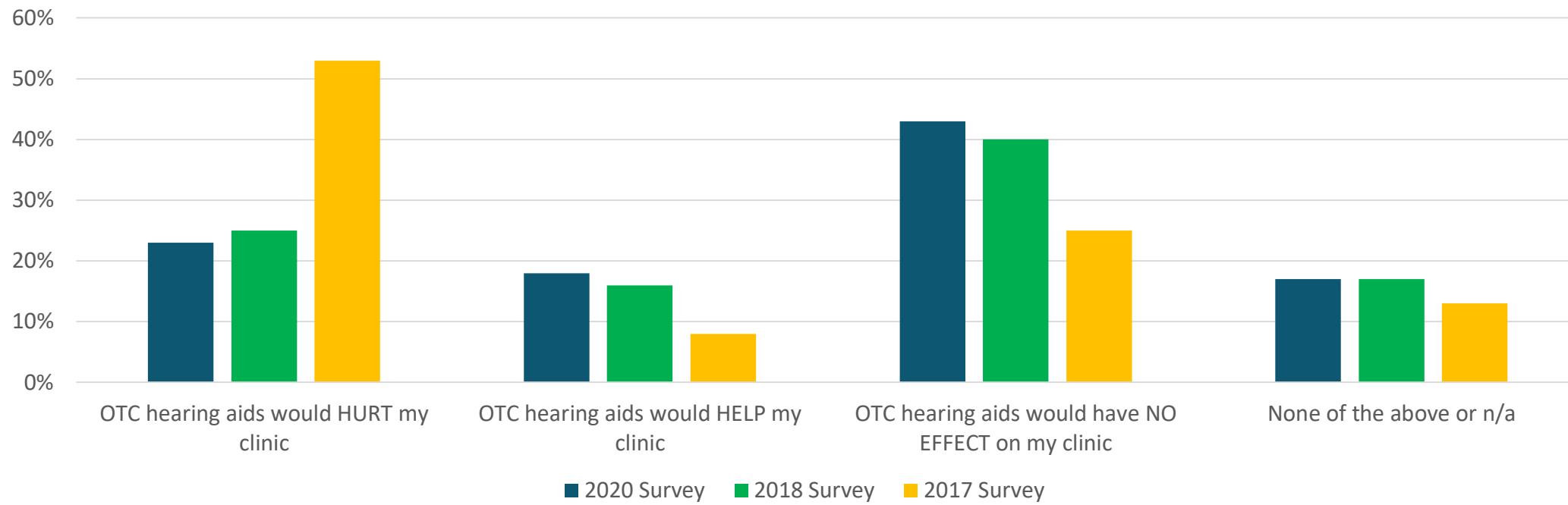


16a. Which of the following responses best matches your feeling about OTC hearing aids



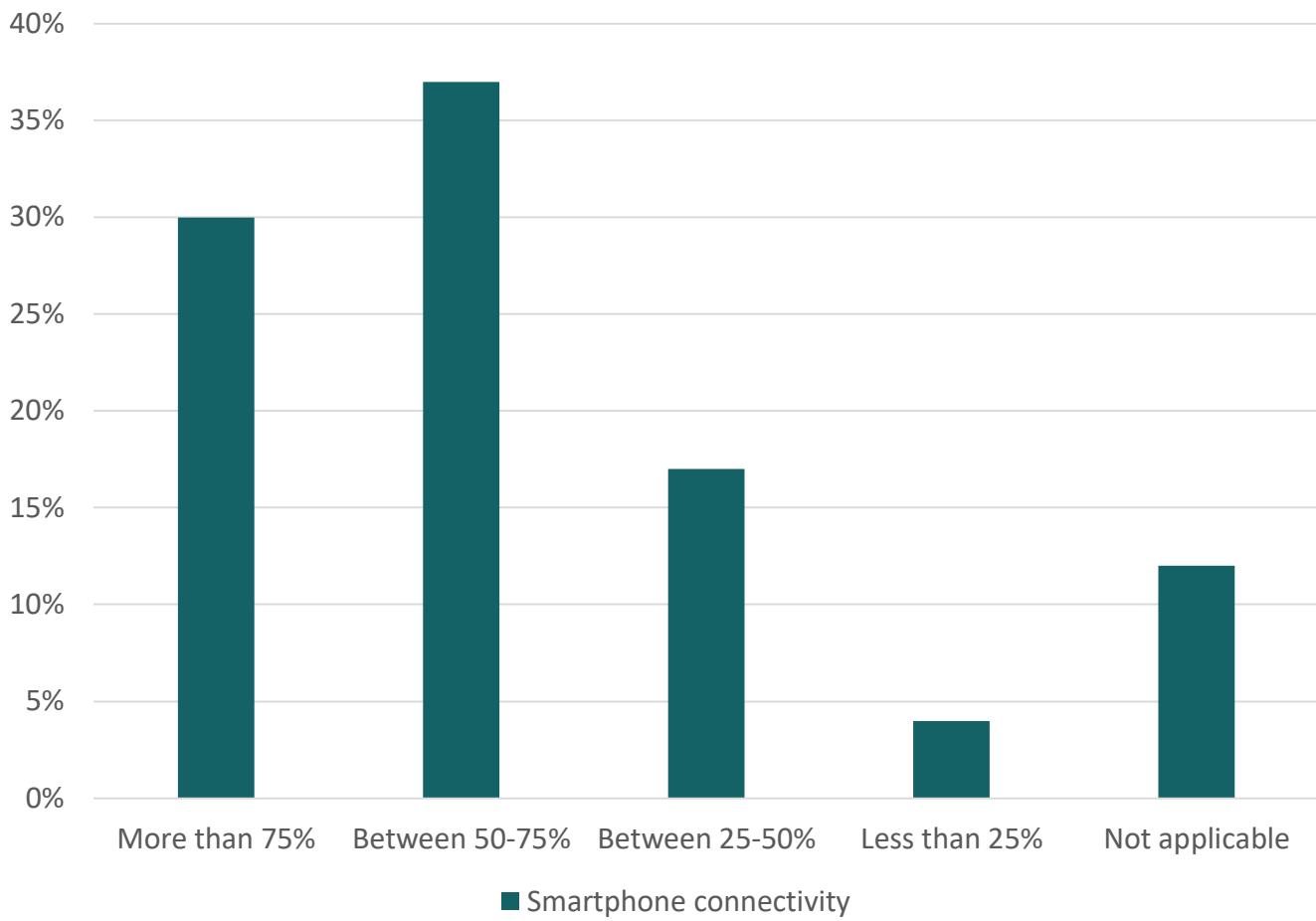
16b. Which of the following responses best matches your feeling about OTC hearing aids

Opinions about OTC hearing aids
2020 Survey vs. 2018 and 2017

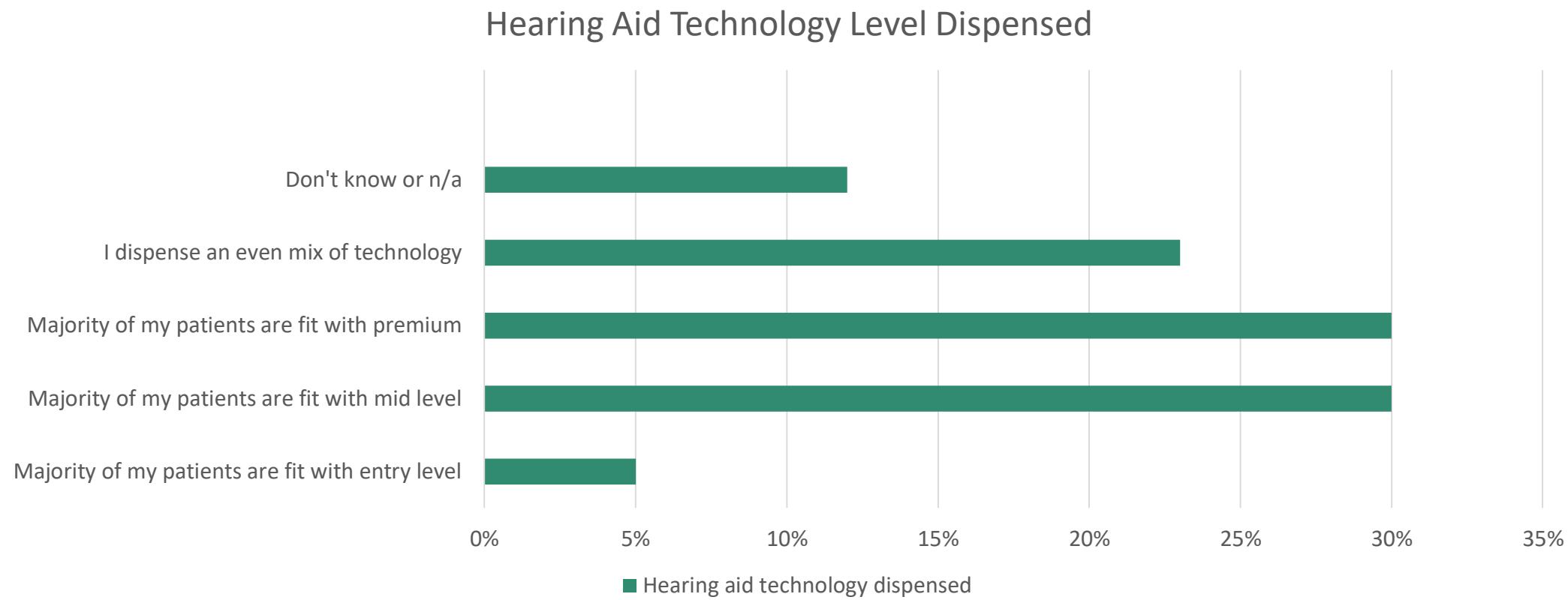


17. As a percentage of total hearing aids you dispensed in 2019, how many of your patient's hearing aids did you connect to a smartphone?

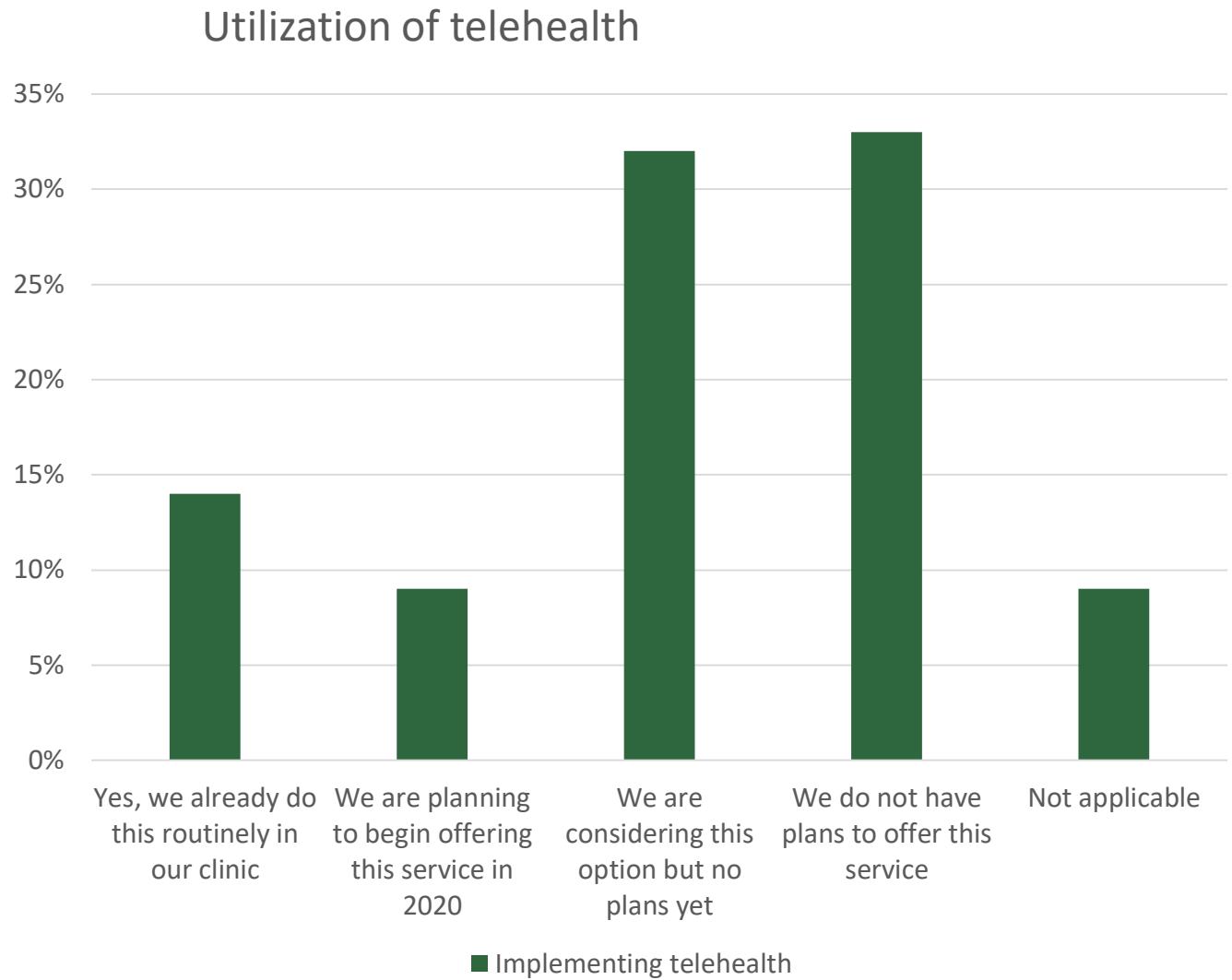
How many of your patient's hearing aids did you connect to a smartphone in 2019?



18. Regarding technology level of hearing aids you typically dispense, which of the following statements is most accurate:



19. Are you planning to use some form of telehealth or teleaudiology in 2020?





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