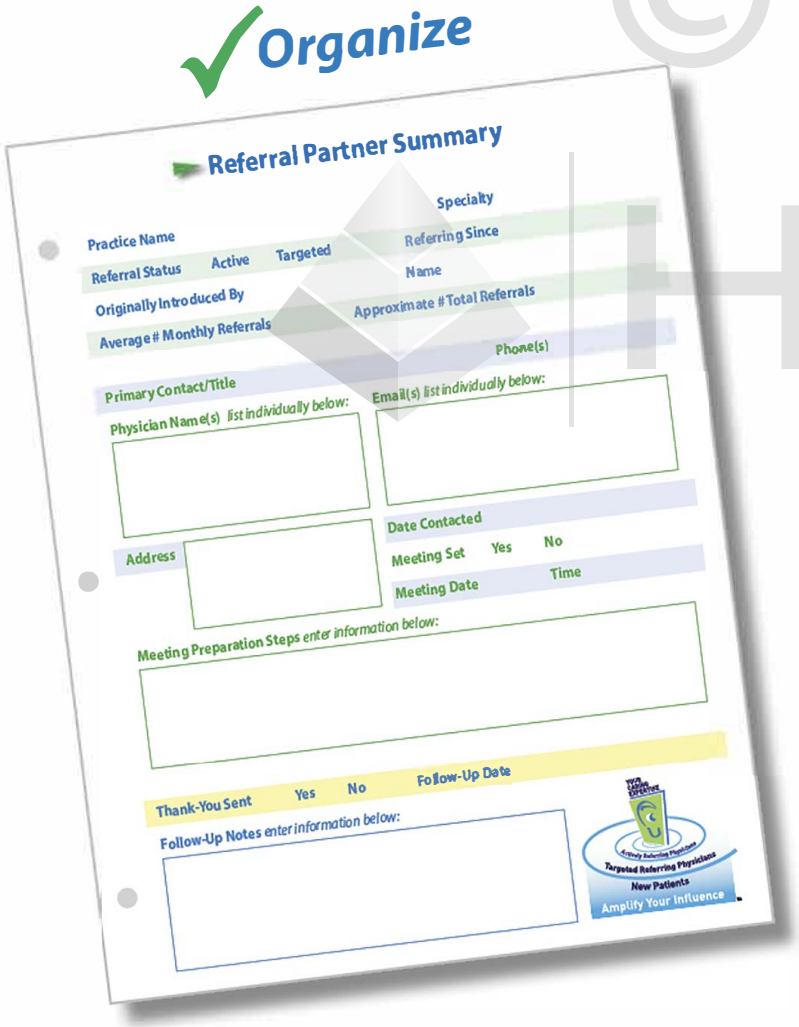
Amplify Your Influence™ With a Well-Organized Campaign

The foundation of your Physician Referral Program is valuable contact information. You'll learn to easily identify, prioritize and track hearing health partnership progress with your medical colleagues. The cornerstone of that process is our simple Referral Partner Summary. By design, our computer based interactive form can also be printed out for placement in the customized organizational binder we provide.

To benefit from this important form, you need Adobe Acrobat 7.0 or higher. Upon receipt of your Referral Partner Summary form, duplicate it and save a secure copy to your computer/network. Then, the original copy should be saved in the Amplify Your Influence ™ folder you set up for your Physician Referral Program.

NOTE: Each time you fill out a form for an Active or Targeted Physician or practice, you can easily "Save As" with a specified file name for that physician or practice. We know you're busy, so this database input process is quick and easy.



The next page takes a closer look @ the form…