



SA logo.ai

SA logo.jpg

SA logo.png

SA logo.svg

About Your Logo.pdf

SA logo.pdf

SA logo.ase



ABOUT YOUR NEW LOGO:

FONT:

The fonts used are "Avenir Next" in Demibold & Regular. The ampersand is "Arizona" Regular. The fonts have been "outlined" for graphics applications so the designer does not have to have the fonts installed on their system for the logo to render properly.

COLORS:

The colors used are as follows:

Blue – Process C-100 M-68 Y-27 K-12

Green – Process C-85 M-10 Y-100 K-10

Lime green – Process C-75 M-0 Y-100 K-0

Yellow – Process C-20 M-0 Y-100 K-0

FILES INCLUDED:

.JPG at 300 dpi for most word processing applications

.PNG at 300 dpi which should render the logo with a transparent background in most PC applications

.PDF best quality for enlarging in many applications

.AI original Adobe Illustrator file for your graphic designer or OEM who may be printing flyers or other promotional materials.

.SVG commonly used for websites

.ASE which contains the colors swatches that can be imported into other applications.

IMPORTANT: *There are some files included that you will be unable to open if you don't have the specific software, but all file formats can be placed in a wide range of applications. Please keep ALL these files for future use.*



Please don't hesitate to contact us if we can be of any assistance!
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