

DIABETES RISK AWARENESS

HEARING HEALTH DECISIONS

IN THE U.S., IT IS ESTIMATED THAT **37 MILLION** PEOPLE HAVE **DIABETES** AND **8.5 MILLION** ARE NOT YET DIAGNOSED.^[1]



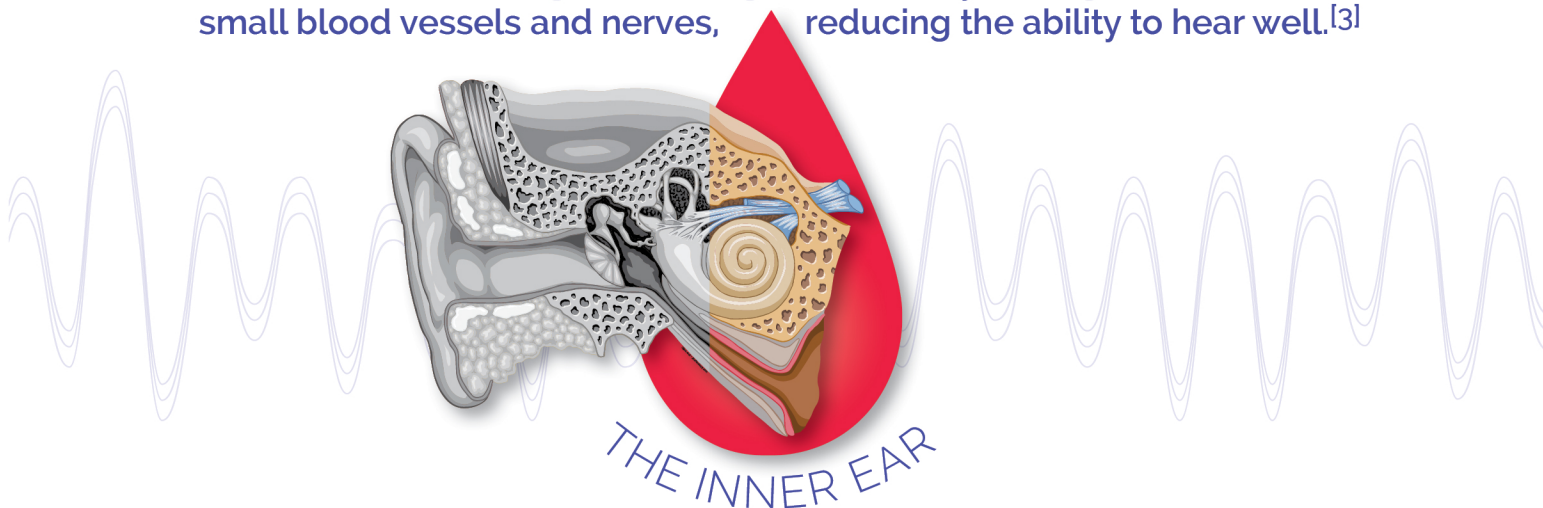
DID YOU KNOW?

Hearing loss occurs almost **twice** as often in adults who have **diabetes** than in those who don't.^[2]



POSSIBLE CAUSES?

Research indicates high blood sugar levels may damage the inner ear's small blood vessels and nerves, reducing the ability to hear well.^[3]

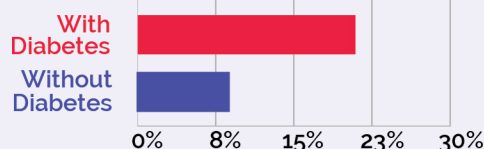


TALK TO YOUR CARING DOCTORS: Do you have diabetes or a family history that may increase your risk of diabetes-related hearing loss? **OUR EXPERT ADVICE CAN HELP!**

GET ANNUAL EVALUATIONS TO DISCOVER:

- If you have hearing loss or are at risk.
- The type of hearing loss you may have.
- How your hearing health and quality of life can be improved.

PERCENTAGE OF POPULATION WITH MILD OR GREATER HEARING IMPAIRMENT



Mild or greater hearing impairment of **low** or **mid frequency** sounds in the worse ear

To learn more, please visit: www.diabetes.org



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soundadvicewebsite.com

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[1] National Diabetes Statistics Report, U.S. Department of Health and Human Services, 2022 [2] Hearing Loss is Common in People with Diabetes, U.S. Department of Health and Human Services, National Institutes of Health, NIDDK, NIDCD, 2008. [3] Cruickshanks, *et al*: Smoking, central adiposity, and poor glycemic control increase risk of hearing impairment. *Journal of the American Geriatrics Society* 2015