

DECEMBER 2021

HOOSIER KIWANIAN

Indiana District of Kiwanis International



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Kiwanis®
INDIANA DISTRICT

Annual Toy Sale

****Always buy age-appropriate toys for children. Toys that fit inside a toilet paper tube are too small and are a choking hazard for young children.****

The Safety Store Annual Toy Sale

Located in the Riley Outpatient Center

Open Mon-Fri 9 AM-4 PM for current outpatients, inpatients, & employees.

Curbside Pick-up/Shipping is available for the community.

Toy & book prices range from \$6.50-\$26.50 while supplies last.



Age 1 & Up



Age 2 & Up



Age 3 & Up

Age 3 & Up



Age 3 & Up



Age 3 & Up



Age 2 & Up



Age 15 & Up

Age 4 & Up



Age 2 & Up

Call 317-274-6565 for pricing & ordering instructions.



@IUSMSafetyStore



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Club Leadership Education

By Beth Miller, Leadership Development Coordinator

A big thank you is sent to all of you who attend the online Zoom training sessions or took advantage of the videos available to do your Club Leadership Education. As with most things in our lives these days, Covid has played a big part in the restructuring of how our training sessions are offered. Kiwanis International has done a fantastic job making sure that training is still available for all club officers.

In the past we have held in person training session in several locations around the State. This was only partially effective since not all club officers were able to attend. It was great being able to meet in person and get to know Kiwanians from other clubs and to share ideas from across the State.

As we go forward, we are evaluating the merits of online vs in person training. We may be able to do a combination of these methods by utilizing online sessions and videos with a follow-up in-person question and answer session at Mid-Winter and District Convention. We would love to have your feedback on the various training ideas.

If you haven't done your officer training yet, you can watch the past training session from here:

<https://bit.ly/OfficerTrainingVideos>

You can send your comments and thoughts to me at
beth@wabashmillers.com

Facebook for a Kiwanis Club

Having a Facebook page is a great way to share your activities and message of Kiwanis to your community and prospective members.

Our Facebook pages need to be present and active to be successful in today's fast-changing and complex world. But how can we make the most out of our Facebook page? What can we post when we don't have any fundraiser events or service projects? How often should we update the club FB page? Where and who can we share the posts?

Here are the Tips to run your FB. Take the time to make your content valuable to your community, your prospects, and your members!

What is your Answer to these questions?

- What is important that your club does?
- Why are you a Kiwanian?
- Do you make a difference?
- What is Kiwanis? (We help children. Kiwanis is a youth-oriented service organization, and we partner with Riley Hospital for Children etc)

Have a Strategy

- What are you trying to achieve by using Facebook (e.g., recruiting, fundraising events, service projects, educating partnership with Riley Hospital and Kiwanis, brand building, etc.)?
- What are your core messages (= Answers to the questions above)
- Decide who will run your club's Facebook account, whether that be one person or several. Who will do most of the interacting?
- Who are you trying to reach?
- What's your audience like, and what are their passions and interests?

Complete your Facebook profile

Your Facebook profile represents your club. It is vital to have your meeting place and time information, contact information, a profile picture, a cover photo, a description of Kiwanis and your club.

Facebook for a Kiwanis Club

Here is what you can do:

- Use your Kiwanis club logo as your profile picture.
- If you don't have your Kiwanis club logo, you can make it free from here: <https://www.kiwanis.org/clubs/member-resources/logos/custom-logo-requests>
- Complete the "About" section.
- Google grabs content from your About section, so make sure you have completed all fields. Most important are your meeting place address, date and time of your meeting, contact information, web address if you have, and keyword-rich description. Suggested keywords: Kiwanis, Riley Hospital for Children, the name of your events, helping children, your SLPs (Key Clubs, Circle K, Builders Club, K-Kids, BUG program, TERRIFIC KIDS)

Use Facebook Message

Utilize Facebook Message to interact with prospects. You can use it to remind the meeting info and invite prospects.

Post frequently and consistently.

To make the most of your Facebook, you need to be posting high-quality, relevant, and compelling content that interests your target audience. In addition, your Facebook page should have a new post at least once or twice every week so that visitors see your club as an active club. No one would follow a Facebook page if the content were last updated a few months ago.

Facebook for a Kiwanis Club

Have visual content such as photos, short videos, quote images. Don't have enough visual content?

Kiwanis International provides a variety of images, videos, and ready-made posts that you can use when you don't have anything to post!

- [Free Kiwanis Images and Videos your club can use](#)
- [Ready-made Kiwanis social media posts](#)

Join other Kiwanis Facebook pages to post and share

- [Indiana District of Kiwanis FB page](#)
- [Kiwanis PR & Image FB page](#)
- [Kiwanis International FB page](#)
- [Tips for the increasing online presence](#)

Pop Tabs for Ronald McDonald House

In 2002 Columbus East and North Key Clubs started an annual Pop Tab Collection Contest among all the schools in Bartholomew County. We have traveling trophies that were purchased by the local McDonald's Franchise owner, which are awarded to the top 3 schools each year. At the end of the contest, we have a convocation for the winning school. For most of those years Ronald McDonald would come to the winning school to present the awards and entertain the winning students.

The winners are selected based on the number of pop tabs collected per student, so that the smaller schools have an equal chance of winning. The local McDonald Franchise owner also donates Free Happy meals to one class in each of the top 3 schools and one that is selected by random drawing. Each school gets one entry in the drawing for each 25 pounds of pop tabs collected.

Over the 19 years, we have collected 38,862,464 pop tabs, weighing 29,917 pounds. We have recycled them through the Kroot's Corporation, a metal recycling company here in Columbus, which has resulted in \$17,629.63 being donated to the Indianapolis Ronald McDonald House.

We also keep track of the Million Tab Milestones for all the schools, and we have 3 schools who have achieved 5 Million Tab Plaques, 4 schools who have 2 Million Tab Plaques, and 2 schools who have 1 Million Tab Plaques.



Pictured is Michelle Burnett, Faculty Advisor for Columbus East Key Club along with Ronald McDonald (the one on the right) and the winning Pop Tab Coordinators from that year.

SAVE THE DATE

**Indiana District
Mid-Year Conference**



**Fishers Conference Center
March 19th, 2022**

With Kiwanis International Convention being held in Indianapolis, this will be our only Indiana District Conference for 2022. We will have Workshops (Membership, Riley, Social Media and more) to strengthen your club, Awards and Celebration.

Save the date to Learn and Enjoy fellowship with Hoosier Kiwanian!

More information coming soon!

IMPROVE YOUR LEADERSHIP SKILLS NOW

Everyone can identify a great leader. But what makes a leader great?

It takes education and training. That's why you're invited to participate in [Kiwanis Amplify](#) — an online leadership development program for those who want to amplify their skills to lead a team. Participants will learn how to improve more than their Kiwanis club. They'll gain skills to improve careers, communities, schools and the lives of adults and children everywhere.

Kiwanis Amplify begins in March 2022 and concludes at an interactive, in-person event at the 2022 Kiwanis International Convention in Indianapolis, Indiana, USA. (Those who don't attend the convention will attend an online capstone event.)

If you still have questions, attend one of these webinars to learn more about Kiwanis Amplify.

- [Noon EST, Tuesday, January 11](#)
- [8 p.m. EST, Wednesday, January 12](#)

[Registration](#) is now open. The participation fee is US\$200 for members of Kiwanis International. The fee is \$600 for non-members.

P.S. Watch [this video](#) to see what some of the first graduates of Kiwanis Amplify are saying about their experience.

Request From Key Club

Hello, Hoosier Kiwanians!

As Heidi Polizotto (Indiana District Key Club, Kiwanis District Administrator) mentioned in last month's newsletter, the Indiana District of Key Club International needs your help!

Due to Covid restrictions, the cost of DLC will not be affordable for most of our members. However, we decided NOT to pass these costs onto our members so they can experience everything our district convention has to offer.

Here are a few ways that you can help the district be a little less overbudget:

Option 1: Come to the Kiwanis Family Luncheon at DLC on Saturday, March 5 at 1pm EST at the Crowne Plaza Hotel at the Indianapolis Airport. The cost is only \$35 per person. You'll have the opportunity to watch our student leaders in action, view the Club President Procession, and listen to our Keynote Speaker.

[Click here to attend the Kiwanis Family Luncheon at DLC on Saturday, March 5 at 1pm EST](#)

Option 2: Straight donations

- \$100 will get your name (or your club's name) mentioned during Opening Session at DLC.
- \$200 will get you recognition at our Opening Session as well as the name of the donor on the back of our DLC shirts that all Key Club participants will wear during DLC workshop and service time.
- \$300 will get you all that plus two seats at the Governor's Breakfast on Sunday, March 6 at 8:30am EST at the Crowne. Here, you will witness the retirement and installation of officers, as well as hear the final speech of the 2021-2022 Governor, Elijah Puente!

[Click here to donate to help Key Club members](#)

Thank you for your support.

Taka Ogata
Governor,
Indiana District of Kiwanis International

Past LTG Association

Holiday Greetings Hoosier Kiwanians!

Wishing you all the merriest of Christmases and good health in the coming year. To help keep you warm on these cold winter nights, I've decided to share a Hot Buttered Rum Batter with you.

Cream $\frac{1}{4}$ pound of butter with 1 pound dark brown sugar, add $\frac{1}{4}$ teaspoon of ground cinnamon, ground nutmeg and ground cloves and mix well. Store in refrigerator in a covered container.

To mix a drink – into each mug place a heaping table spoon of batter, add 1 $\frac{1}{2}$ oz of dark rum, fill with boiling water and stir. Garnish with a cinnamon stick or lemon slice. Enjoy!

Here's to a successful completion of our first quarter in our Kiwanis year and to our successes we have planned for the second. Cheers!

Paul Sciarra,

President, Past Lt. Governor Association

Joy To Our Kiwanis World

Felicia Dixon, Spiritual Aims Chair

This is the time of the year when we talk of Joy, sing of Joy, and generally spread Joy to one and all. It is the holiday season: The Joyeux Noel, the Frohe Weihnachten, the Feliz Navidad, the Happy Hannukah, the Meri Kurisumasu. It is easy to feel Joy because we are with friends and family on more occasions during this month than any other time of the year. Joy is a great feeling, and spreading Joy is even greater still. For some, Joy lasts the entire year. For others, it comes and goes with the season. When the tree comes down after the holidays, some put away Joy for another year.

But some maintain joy—even continue to spread Joy throughout the year. I think of Scott Drew, a good Indiana boy from Valparaiso, who is Coach of the Baylor Bears Men's Basketball team. Baylor just happened to win the NCAA Championship last March. When asked what was the seed of the success his team experienced, he said, "We Play with JOY." For them it means they played for Jesus, Others, and then Yourself.

Whatever you believe about this season, the notion of Joy has real relevance for Kiwanians. We care for others deeply. Our defining statement says we are "...A global organization of volunteers, dedicated to improving the world, one child and one community at a time. Kiwanians love Kids. We drive them to Doctors' appointments at Riley; we hold bike safety rallies to ensure their safety; we fundraise for Riley hospital. Additionally, we serve our local communities, attending to the needs of the children we know locally in schools and through agencies. As an international organization, we have helped to eradicate Iodine Deficiency Disease, and have fought to eradicate Maternal Neonatal Tetanus through the ELIMINATE Project. We serve because we care for kids. Are we joyful in our service? Do we spread Joy throughout the year?

I think we do—most of the time. Let's remember to develop a culture of Joy in our club meetings, in our service projects, in the activities we do even if we don't want to do them. Let us try to spread Joy when we hold fundraising activities, and when we endeavor to grow our clubs. Joy perpetuates Joy. The more you give Joy, the more you get Joy! My wish for you is to have a Joyful Year! Merry Christmas and Happy Holidays, Kiwanians!