

City of Highland Park
Office of Business Development
1707 St Johns Avenue
Highland Park, Illinois 60035
Phone 847.926.1046 Fax 847.432.7625

MAYOR'S BEAUTIFICATION AWARD

The City of Highland Park invites nominations for the Mayor's Beautification Award. The Award recognizes businesses that have enhanced their storefronts and created a welcoming atmosphere that invites and attracts prospective customers with pleasing aesthetics. Award recipients go above and beyond to improve the visual appeal of their property and serve as an example to all businesses and property owners within Highland Park to remain committed to beautifying our community.

Given annually, Award recipients will be granted a Mayoral certificate and a digital badge for use on the business website and Facebook. In addition, recipients will receive public recognition at a City Council Meeting, on the Central Avenue digital kiosks, in *The Highlander*, City e-News, and on the City's website and social media platforms.

Below is a list of business categories eligible for this Award and the criteria by which businesses will be judged:

Business Categories	Award Criteria
• Auto Dealership • Commercial/Mixed-Use Development • Service • Restaurant • Retail	• Appearance • Creation of a Welcoming Atmosphere • Cleanliness • Consistency • Window Clarity • Code Adherence • Façade Condition

**Nominees that include sustainability practices in their beautification will be given greater consideration for receiving an award, although it is not required.*

Please submit nominations by completing the form below and returning it to City Hall, 1707 St. Johns Avenue, Highland Park, IL 60035, Attn: Mayor's Beautification Award. Nominations must be postmarked by September 16, 2022. Nominations may also be submitted via the City's website at cityhpil.com Questions: Call the Office of Business Development at 847.926.1046.

NOMINATION FORM

Nominee

Organizational Affiliation (if appropriate)

Business Address	Highland Park	IL 60035	
	City	State/Zip Code	Daytime Phone

Category:

☐ Retail Shop ☐ Restaurant ☐ Automotive Dealer ☐ Office/Mixed-Use Buildings ☐ Services

Nominator

Nominator Address	City	State/Zip Code	Daytime Phone
-------------------	------	----------------	---------------

Please attach a photograph of the nominee and an additional sheet that describes, in 200 words or less, why the nominee should receive the Mayor's Beautification Award. This description is necessary to fully complete the nomination process.