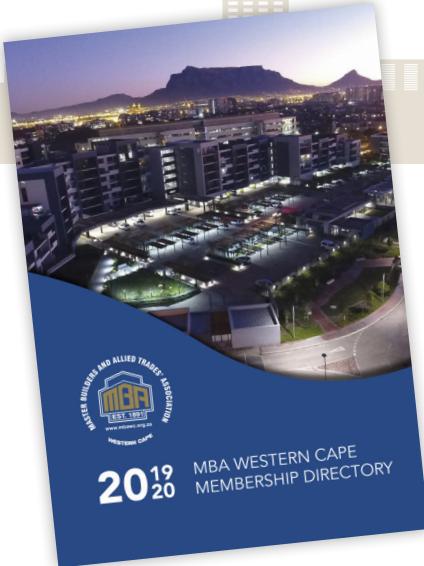


MBA DIRECTORY 2020/21

RATE CARD

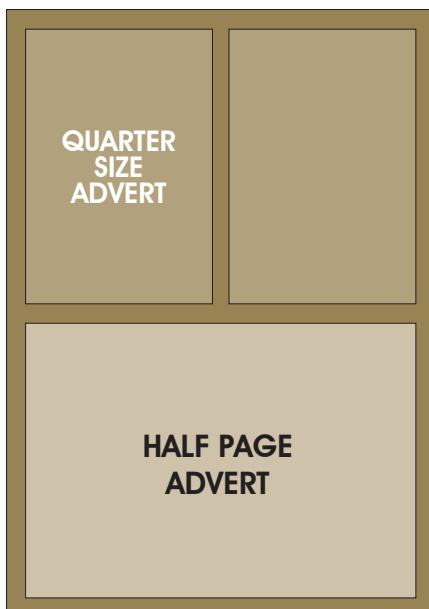
MASTER BUILDERS & ALLIED TRADES' ASSOCIATION (CAPE PENINSULA)



ADVERTISING RATES

PRICES INCL VAT

INSIDE FRONT OR BACK	R5980.00
OUTSIDE BACK COVER	R6980.00
DOUBLE PAGE	R6500.00
FULL PAGE COLOUR	R3430.00
HALF PAGE COLOUR	R2167.00
QUARTER PAGE COLOUR	R1488.00
FULL PAGE B/W	R2264.00
HALF PAGE B/W	R1617.00
QUARTER PAGE B/W	R1100.00



FULL PAGE ADVERT
Supply with 3mm bleed all around

Please note the trim is the actual size the advert should be designed at and the bleed will then be added all around

ADVERTISING SPECIFICATIONS

Book Size A5

Paper Glossy Finish

Material must be supplied as a PDF or JPEG file (no Word, Excel, PowerPoint documents accepted). Material must be 300dpi, CMYK only. No spot colours. All photography must be high-resolution.

■ ■ Double Page Spread Advert

Trim size 210mm H x 297mm W

Bleed size 216mm H x 302mm W

Type size 200mm H x 286mm W

■ Full Page Advert

Trim size 210mm H x 148mm W

Bleed size 216mm H x 154mm W

Type size 200mm H x 138mm W

■ Half Page Horizontal Advert

Trim size 95mm H x 135mm W

■ Quarter Page Advert

Trim size 95mm H x 65mm W

MATERIAL DEADLINE 30 JUNE 2020

The Association has contracted the services of a new publishing company for design and print of the directory.

CONTACT: Clint | 083 403 8955 | clint@cdcdesign.co.za
Carla | 083 306 9279 | carla@cdcdesign.co.za

DESIGN PUBLISHING
cdcdesign

083 403 8955